Semantic-Enhanced Training Data Augmentation Methods for Long-Tail Entity Recognition Models

Mesbah, Sepideh

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Semantic-Enhanced Training Data Augmentation Methods for Long-Tail Entity Recognition Models

Sepideh Mesbah
Semantic-Enhanced Training Data Augmentation Methods for Long-Tail Entity Recognition Models

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by

Sepideh MESBAH

Master of Science in Informatics, Technical University of Munich, Germany
born in Tehran, Iran.
This dissertation has been approved by the promotors.

Promotor: prof. dr. ir. G.J.P.M Houben
Promotor: prof. dr. ir. A. Bozzon
Copromotor: dr. C. Lofi

Composition of the doctoral committee:

Rector Magnificus, chairperson
Prof. dr. ir. G.J.P.M Houben Delft University of Technology, promotor
Prof. dr. ir. A. Bozzon Delft University of Technology, promotor
Dr. C. Lofi Delft University of Technology, copromotor

Independent members:
Prof. dr. P. Fraternali Politecnico di Milano, Italy
Prof. dr. W.-T. Balke Technische Universität Braunschweig, Germany
Prof. dr. A.P.J. van den Bosch Tilburg University
Prof. dr. A. Van Deursen Delft University of Technology

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## Contents

**Acknowledgements**

1 Introduction

- 1.1 Problem Statement
- 1.2 Research Questions
- 1.3 Original Contribution
- 1.4 Publication List

2 Using Pre-trained NER for Recognizing Long-tail Entities

- 2.1 Introduction
- 2.2 Related Work
- 2.3 The DMS Ontology
- 2.4 DPP Knowledge Extraction Workflow
- 2.5 Evaluation
- 2.6 Conclusion

3 Training Data Augmentation by Exploiting Term and Sentence Expansion Strategies

- 3.1 Introduction
- 3.2 Related Work
- 3.3 Approach
- 3.4 Evaluation
- 3.5 Conclusion

4 A Collaborative Approach for improving the Extraction and Typing of Long-tail Entities

- 4.1 Introduction
- 4.2 TSE-NER: Distantly Supervised Long-tail NER
- 4.3 Collaborative Crowd Feedback
- 4.4 Evaluation
- 4.5 Related Work
- 4.6 Conclusion and Future Work
## CONTENTS

5 Training Data Augmentation Using Deep Generative Models   63
5.1 Introduction ........................................................................ 64
5.2 Related Work .................................................................... 65
5.3 Adverse Drug Reaction Detection in User Generated Content  66
5.4 Evaluation ....................................................................... 70
5.5 Results and Discussions .................................................. 72
5.6 Qualitative Analysis .......................................................... 75
5.7 Conclusion ..................................................................... 76

6 Conclusion ......................................................................... 79
6.1 Research Questions Revisited ......................................... 80
6.2 Future Work .................................................................... 81

Bibliography ......................................................................... 85

A SmartPub: A Platform for Scientific Entity Exploration 107
A.1 Introduction .................................................................... 107
A.2 The SmartPub System ...................................................... 109
A.3 Demo Highlights ............................................................ 113

B LOREM: Language-consistent Open Relation Extraction from Unstructured Text 115
B.1 Introduction .................................................................... 115
B.2 Related Works .................................................................. 117
B.3 LOREM: Language-consistent Open Relation Extraction Model 119
B.4 Experiments ................................................................... 122
B.5 Experimental Results ....................................................... 125
B.6 Conclusions and Future Work .......................................... 130

C Give it a shot: Few-shot learning to normalize ADR mentions in Social Media posts 133
C.1 Introduction .................................................................... 133
C.2 Data ................................................................................ 134
C.3 Method ........................................................................... 135
C.4 Results ........................................................................... 137
C.5 Conclusions ................................................................... 137

D Facet Embeddings for Explorative Analytics in Digital Libraries 139
D.1 Introduction .................................................................... 139
D.2 Related Work .................................................................. 141
D.3 Problem Description and Modeling ................................ 141
D.4 Facet Term Extraction and Facet Topic Identification .... 142
D.5 Evaluation and Experimentation ....................................... 145
D.6 Summary and Outlook ..................................................... 148
<table>
<thead>
<tr>
<th>Section</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>E</td>
<td>Conceptual Modelling: DMS Ontology</td>
<td>151</td>
</tr>
<tr>
<td>E.1</td>
<td>Introduction</td>
<td>151</td>
</tr>
<tr>
<td>E.2</td>
<td>Requirement Elicitation</td>
<td>153</td>
</tr>
<tr>
<td>E.3</td>
<td>Ontology design</td>
<td>155</td>
</tr>
<tr>
<td>E.4</td>
<td>Validation by Application</td>
<td>162</td>
</tr>
<tr>
<td>E.5</td>
<td>Conclusion &amp; Outlook</td>
<td>165</td>
</tr>
<tr>
<td>F</td>
<td>Concept Focus: Semantic Meta-Data For Describing MOOC Content</td>
<td>167</td>
</tr>
<tr>
<td>F.1</td>
<td>Introduction</td>
<td>167</td>
</tr>
<tr>
<td>F.2</td>
<td>Concept Focus: Foundation and Implementation</td>
<td>168</td>
</tr>
<tr>
<td>F.3</td>
<td>Evaluation</td>
<td>172</td>
</tr>
<tr>
<td>F.4</td>
<td>Related Work</td>
<td>178</td>
</tr>
<tr>
<td>F.5</td>
<td>Conclusion</td>
<td>179</td>
</tr>
<tr>
<td></td>
<td>Summary</td>
<td>181</td>
</tr>
<tr>
<td></td>
<td>Samenvatting</td>
<td>183</td>
</tr>
<tr>
<td></td>
<td>SIKS Dissertation Series</td>
<td>185</td>
</tr>
</tbody>
</table>
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Chapter 1

Introduction

Named Entity Recognition (NER) is a basic Information Extraction task that can be formulated as a sequence labeling problem which assigns a named entity type to each word in the input sequence. NER was originally focused on only recognizing proper name mentions such as person, location, and organization. It later expanded to the task of identifying and typing words or phrases in a text that refers to certain classes of interest (e.g., disease, Adverse Drug Reactions) \([15, 17, 14]\). In this thesis, we will be using this more general definition of NER. NER enables a wide range of natural language applications such as question answering \([178]\), automatic content summarization \([163]\), machine translation \([32]\), semantic search \([80]\) and ontology population \([59, 224]\).

Approaches to NER differ \([73]\) and they are based on techniques that are dictionary-based \([174]\), rule-based \([69, 175, 195]\), machine learning-based \([192, 12, 8, 24]\) or hybrid-based (combination of rule-based and machine learning) \([205, 117]\). This thesis, focuses on machine learning-based NER techniques. We emphasize the problem of the lack of training data, arguably the largest bottleneck in training machine learning-based NER techniques.

1.1 Problem Statement

Machine learning-based NER techniques \([12, 1, 215]\) have shown to achieve an impressive performance (e.g., F-score up to 93.5\(^1\)) in the case of entities (e.g., locations, organizations, dates) for which a large amount of human-labeled training data is available. However, these techniques show their limits when it comes to long-tail entities \([177]\). Long-tail entities are entities that have a low frequency in the document collections and usually have no reference to existing Knowledge Bases \([58]\). Long-tail entities are usually relevant in specific usage contexts, implied by a domain, time, topic, or community \([58]\). For instance, in science, domain-specific entities are long-tail entities that are restricted to a given domain such as biomedical science, data science, or history. These domain-specific entities often appear in scientific publications and play a crucial role in understanding

\(^1\) A repository to keep track of the progress in Natural Language Processing (NLP): \(\text{http://nlpprogress.com/english/named_entity_recognition.html}\)
the semantics of the scientific texts. Table 1.1 highlights examples of long-tail entities in scientific text: SimFusion+ and WebKB are entities of types Method (i.e., an algorithm) and Dataset.

As another example, user-generated phrases are examples of long-tail entities present in User Generated Content (UGC) published in online communication platforms such as Twitter or Reddit. User-generated phrases are rare; they exhibit linguistic differences across different online communities (i.e., Twitter and AskAPatient); and they convey a given concept using diverse expressions and ambiguous mentions. This makes the user-generated phrases challenging to be recognized automatically. As shown in Table 1.1, the phrases "No sleep" and "can’t fall asleep" are of type "Adverse Drug Reaction" and refer to the concept "Insomnia". Devising techniques to automatically detect and type long-tail phrases in User Generated Content can provide valuable insights for monitoring public health, marketing, etc.

Table 1.1: Examples of long-tail entities (in bold) in different sources.

<table>
<thead>
<tr>
<th>Scientific Publication</th>
<th>We evaluated the performance of SimFusion+ on the WebKB dataset</th>
</tr>
</thead>
<tbody>
<tr>
<td>AskAPatient (UGC)</td>
<td>I took evista for the first time about 15 years ago. It was the worst year of my life. <strong>No sleep</strong> and constant <strong>night sweats</strong></td>
</tr>
<tr>
<td>Twitter (UGC)</td>
<td>Exhausted...<strong>can’t fall asleep</strong>. Don’t wanna take a trazadone and wake up hungover. #Sleepdisorderproblems</td>
</tr>
</tbody>
</table>

State-of-the-art Named Entity Recognition (NER) methods [23, 101, 49] require human-labeled training datasets for their supervised machine learning. These datasets are expensive and time-consuming to obtain for long-tail entities. A cheaper alternative is to generate labeled training data by retrieving existing instances of the targeted entity type from Knowledge Bases (KBs) [23]. This of course requires that the desired entity type is well-covered in the KB. In recent years, data augmentation has become a popular technique for automatically increasing the size of labeled training data [176, 41]. Studies [82, 108, 176] have shown that data augmentation can improve the performance of machine learning-based techniques by automatically expanding the size of labeled training samples and representing a more comprehensive set of possible data points.

In this thesis, we focus on the specific problem of training data augmentation and investigate how different training data augmentation techniques can improve the performance of NER models. Figure 1.1 provides a high-level overview of the pursued approach. Our intuition is that by exploring the implicit semantics and structure of a seed labeled training data set, as well as the unlabeled data in the domain of interest, we can obtain larger

---

2 SimFusion+ is an algorithm for measuring similarity between objects in a web graph
3 WebKB consists of web pages and hyperlinks from different computer science departments
4 https://www.med.upenn.edu/ocrobects/PM2/glossary.of.lay.terms.pdf
5 long-tail phrase detection and typing is also the subclass of the sequence labeling problem, which instead of detecting and typing of only named entities, focuses on recognizing phrases/sequence of words
1.2. RESEARCH QUESTIONS

This thesis investigates the following main research question:

- **MRQ**: How can we augment training data to improve the supervised training of Long-tail Entity Recognition (L-tER) algorithms?

To answer our main research question, we organized the work in four research sub-questions, where we investigate techniques used to support the extraction and typing of long-tail entities contained in scientific publications (RQ 1, RQ 2, RQ 3) and User Generated Content (RQ 4). We start by using a state-of-the-art pre-trained NER to check if it can be used for extracting the long-tail entities (RQ 1). The results show that generic NER is not suitable for long-tail Entity Recognition and new models need to be trained. The lack of training data is the largest bottleneck in long-tail Entity Recognition (L-tER) training. We tackle this problem by augmenting the training datasets by enhancing their size using semantic expansion techniques (RQ 2) and generative models (RQ 4); and by improving their quality using collaborative feedback from users (RQ 3).

In RQ 2 we enhance the size of the training data using semantic expansion and heuristic techniques. As these heuristics are prone to failure, the overall achievable performance...
is limited. In RQ 3, we therefore introduce a collaborative approach which incrementally incorporates human feedback on the relevance of extracted entities into the training cycle. We further continue our research by focusing on supporting the extraction and typing of user-generated phrases that appear in ungrammatical sentence structures and non-standard words, in contrast to the text of scientific publications which are structured. This helps us to further our understanding of how to support the supervised training of Long-tail Entity Recognizer (L-tER) in different sources with different properties. To this end, we devise a technique for augmenting the training data using deep generative models (RQ 4).

Our first research question can be formulated as follows:

- **RQ 1:** To what extent can pre-trained NER recognize long-tail entities?

Pre-trained NER is trained on large amounts of training data to recognize generic entity types (e.g., location, organization) and shows its limits with domain-specific and long-tail entity types. Consider the following sentence: "We evaluated the performance of SimFusion+ on the WebKB dataset". Despite WebKB being a popular dataset in the Web research community, generic NER (e.g., Textrazor) can identify it as an entity but mistype it as an *Organization* instead of the domain specific entity type *Dataset*. We hypothesize that by using the existing pre-trained NER, we can identify the entities mentioned in the text. However, since existing NER is not trained for long-tail entity types and is not able to assign a label to the extracted entities, we first classify the sentences in a given text into predefined entity types using distant supervision. Next, we use existing pre-trained NER to extract the long-tail entities from the classified sentences and assign them the type matching the sentence class. Chapter 2 addresses RQ 1 and focuses on long-tail entities related to *Dataset, Method, Software, Objective,* and *Result*. The content of this chapter is based on the following publication:


The results show that we can extract (rather noisy) entities with minimal human supervision, which we subsequently filter and rank, to select entities that promise high descriptive power for their class. While promising, generic NER shows its limits with domain-specific and long-tail entity types. The results suggested that as further improvement, there is a need to train domain-specific NER. For this, we require training data for a given entity type, which is hard to obtain. This leads us to our next research question:

- **RQ 2:** How can semantic expansion techniques and filtering heuristics be leveraged to augment training data for L-tER?
We hypothesize that there are recurring patterns in the mentions of long-tail entities and that they appear in similar contexts. With this hypothesis in mind, we designed TSE-NER, an iterative approach for long-tail entity extraction. TSE-NER uses semantic expansion strategies together with heuristic filters, which rely on minimal human input, a seed set of instances of the targeted entity type. Chapter 3 addresses RQ 2 and focuses on long-tail entities related to entities types Dataset, Method in computer science publications, and Proteins in biomedical publications. The content of this chapter is based on the following publication:


The results show that we can tune the technique for either higher recall (up to 0.41) or higher precision (up to 0.91) scenarios with only a small set of seed names (i.e., 5 - 100). While promising, we see that the precision drops after several iterations due to the simple heuristic filtering. As these heuristics are prone to failure, the overall achievable performance is limited. This leads us to our next research question, where we try to incrementally incorporate human feedback on the relevance of extracted entities into the training cycle of such iterative TSE-NER algorithms to improve the overall performance concerning precision, recall, and F-measures.

• RQ 3: How can collaborative feedback from human annotators be leveraged to improve L-tER?

We hypothesize that by incorporating user feedback into the TSE-NER training process, we can augment the filtering step of TSE-NER to improve the overall performance. The human-in-the-loop approach allows us to maintain the advantages of the initial design of TSE-NER (i.e., training a NER algorithm cheaply, only relying on a small seed set, and providing an immediate result to users with acceptable extraction quality) while exploiting the human feedback into the next TSE-NER training iteration. For this, we introduce Coner, an approach that allows the users of our system to continuously provide easy-to-elicit low-effort feedback on the semantic fit and relevance of extracted entities. Chapter 4 addresses RQ 3 and focuses on long-tail entities related to entities types Dataset, Method in computer science publications. The content of this chapter is based on the following publication:

Our experiments show that with Coner, we can decrease the number of false positives and false negatives. Furthermore, we show that by obtaining feedback on only 0.05% of the entities in the test set (and others outside the set), we could increase the precision by 4% while keeping recall and f-score stable. However, the experiments were conducted in a private lab experiment with only 15 graduate-level/post-graduate-level volunteers. For future work, we can leverage Coner’s full potential by integrating it into an existing production system, like a large scale digital library. In this case, we can receive continuous feedback from the system’s users on several papers, magnitudes bigger than our private lab experiment conducted so far and improve the performance of the TSE-NER models over time.

While the techniques introduced in Chapters 2, 3 and 4 have indeed shown to reduce the cost of training and improve the overall performance of Long-tail Entity Recognizer, they are typically limited by the availability of the words and sentences in the semantic space (Chapter 3) and the availability of continuous feedback from users (Chapter 4). This leads us to our next research question where we focus on generating new text not existing in the corpus, thus largely expanding the training data in a cost efficient manner:

- **RQ 4**: How can deep generative models be leveraged to improve the performance of L-tER?

We hypothesize that by leveraging deep probabilistic modeling to capture the underlying data structure, we can automatically generate large training datasets from a small number of labeled samples. For realizing this goal, we modified Variational Autoencoders [21] in such a way that we can generate new realistic artificial training sentences from a given corpus resembling the subset of the corpus for which human annotation is available. Then, we heuristically annotate the new sentences by propagating the labels. As another example, user-generated phrases are examples of long-tail entities present in User Generated Content (UGC) published in online communication platforms such as Twitter or Reddit Chapter 5 addresses RQ 4. Until now Scientific publications were the main datasource used in our research to augment training data for the extraction and typing of long-tail entities. To further our understanding of how to augment training data for the extraction and typing of long-tail entities in other sources, we look into User generated content (UGC). UGC such as Twitter messages is noisy text often containing ungrammatical sentence structures and non-standard words in contrast to the text of Scientific publications which is structured. In Chapter 5 we focused on long-tail entities related to entity type Adverse Drug Reaction (ADR) in UGC, such as Twitter and Reddit. The content of this chapter is based on the following publication:

- Sepideh Mesbah, Jie Yang, Robert-Jan Sips, Manuel Valle Torre, Christoph Lofi, Alessandro Bozzon, Geert-Jan Houben. Training Data Augmentation for Detecting Adverse Drug Reactions in User-Generated Content. In: Inter-
An extensive evaluation performed on Twitter and Reddit data shows that our approach has comparable performance to fully supervised techniques while drastically lowering the demand for labeled training data, allowing us to maintain performance with down to only 25% of training data. However, there is a saturation effect: when sufficient manual training data is available, further artificial data generation has only limited positive effects. This limitation is likely due to our constraint to generate sentences similar to the existing annotated sentences instead of radically new ones - a choice that allows us to perform reliable label propagation, which would be hard for sentences that are too different.

1.3 Original Contribution

In this thesis we make the following contributions:

- In Chapters 2 - 5, we focus on RQ 1 - RQ 4, and we contribute novel techniques for augmenting training data to support the supervised training of L-tER with low training and re-training costs. The code is available at the following address: https://github.com/mesbahs/TSE-NER

- To evaluate our approach, we contribute two annotated datasets for the extraction and typing of long-tail entities in Scientific publications (in Chapter 3) and User Generated Content (Chapter 5). The dataset is available at the following address: https://github.com/mesbahs/ADR_EMNLP

- We contribute a novel web-based platform that supports the exploration and visualization of long-tail entities in scientific Publications (i.e., the architecture and functionalities are presented in Appendix A). A demo version of the platform is available at the following address: https://smartpub.tk.

In addition to the contributions mentioned above, during my doctoral studies, I focused on related research projects in the area of Information Extraction, which were published as peer-reviewed papers (i.e., one is still under review). We investigated Multilingual Open Relation Extraction (ORE) when limited training data is available (Appendix B). We further looked into Normalizing Adverse Drug Reactions (ADR) reports from user-generated content to concepts in a controlled medical vocabulary (Appendix C). We designed an ontology to support the description and encoding of relevant properties of long-tail entities found in scientific publications (Appendix E). Finally, we looked at the applications of the extracted long-tail entities in the digital library domain (Appendix D) and in real-life MOOCs (Appendix F).
1.4 Publication List

To provide an overall perspective of the research work carried out during my doctoral studies, a complete list of publications is presented below:


- Sepideh Mesbah, Kyriakos Fragkeskos, Christoph Lofi, Alessandro Bozzon, and Geert-Jan Houben. Facet embeddings for explorative analytics in digital libraries.
1.4. PUBLICATION LIST


Chapter 2

Using Pre-trained NER for Recognizing Long-tail Entities

In this chapter we address RQ1 by investigating to what extent pre-trained generic NER can be used to recognize the long-tail entities. The downside of the generic NER is that it is not able to assign a type to the long-tail entities. To overcome this problem, we first describe a method designed to classify sentences of the scientific text containing domain-specific entities according to the nature of the contained information. Next, we use the existing NER to extract relevant named entities from the classified sentences. In this chapter we focus on domain-specific entity types such as scientific Objective, Dataset, Method, Software and Result, which are a core object of interest for data scientists and practitioners operating in a variety of data-related application domains. The extracted information is then semantically annotated. To demonstrate the effectiveness and performance of our approach, we present the results of a quantitative and qualitative analysis performed on four different conference series. The contribution of this chapter is published in [143].
2.1 Introduction

In scientific publications, scientists and practitioners share and seek information about the properties and limitations of 1) data sources; and 2) data processing methods (e.g. algorithms) and their implementations. For instance, a researcher in the field of urban planning could be interested in discovering state of the art methods for point of interest recommendation (e.g. matrix factorisation) that have been applied to geo-located social media data (e.g. Twitter) with good accuracy results.

A system able to answer the query above requires access to a structured representation of the knowledge contained in one or more scientific publication repositories. For instance, it should be possible to access and relate information about: 1) the objective of a given scientific work; 2) the datasets employed in the work; 3) the methods (i.e. algorithms) and tools (e.g. software) developed or used to process such datasets; and 4) the obtained results.

Our vision is to offer support for semantically rich queries focusing on different aspects of data processing pipelines (e.g. methods, datasets, goals). The availability of a semantically rich, interlinked, and machine readable descriptions (metadata) of such knowledge could provide great benefits in terms of retrieval quality, but also for analysing and understanding trends and developments.

Manually inspecting and annotating papers for metadata creation is a non-trivial and time-consuming activity that clearly does not scale with the increasing amount of published work. Alas, scientific publications are also difficult to process in an automated fashion. They are characterised by structural, linguistic, and semantic features that are different from non-scientific publications (e.g. blogs). In this context, general-purpose text mining and semantic annotation techniques might not be suitable analysis and tools. As a consequence, there is a clear need for methodologies and tools for the extraction and semantic representation of scientific knowledge. Recent work focused on methods devoted to the automatic creation of semantic annotations for text snippets, with respect to either structural, argumentative, or functional components of a scientific work. However, to the best of our knowledge, there has been no work yet focusing on extracting metadata focusing on properties of data processing pipelines. Therefore, in this thesis, we provide the following contributions:

- A novel approach for the classification of text related to data processing pipelines from scientific publications, and for the extraction of named entities. The approach combines distant supervision learning on rhetorical mentions with named entity recognition and disambiguation.

Our system automatically classifies sentences and named entities into five categories (objectives, datasets, methods, software, results). Sentence classification attains an average accuracy of 0.80 and average F-score 0.59.

- A quantitative and qualitative evaluation of the implementation of our approach, performed on a corpus of 3,926 papers published in 4 different conference series.
in the domain of Semantic Web (ESWC), Social Media Analytics (ICWSM), Web (WWW), and Databases (VLDB).

We provide evidence of the amount and quality of information on data processing pipelines that could be extracted, and we show examples of information needs that can now be satisfied thanks to the availability of a richer semantic annotation of publications’ text. The remainder of the paper is organised as follows: Section 2.3 introduces the DMS ontology; Section 2.4 describes the data processing pipelines knowledge extraction workflow; Section 2.5 reports the results of the evaluations; Section 2.2 describes related work. Finally, Section 2.6 presents our conclusions.

2.2 Related Work

In the last few years there has been a growing interest in the open and linked publication of metadata related to scientific publications. There are now several ontologies devoted to the description of scholarly information (e.g. SWRC,1 BIBO2 DMS). The Semantic Dog Food3 and the RKBExplorer4 are examples of projects devoted to the publication of "shallow" meta data about conferences, papers, presentations, people, and research areas. A large portion of such shallow metadata is already explicitly given by the authors as part of the final document, such as references, author names, keywords, etc. Still, the extraction of that metadata from a layouted document is complex, requiring specialized methods5 being able to cope with the large variety of layouts or styles used in scientific publication. In contrast, “deep” metadata as for example the topic, objectives, or results of a research publication pose a greater challenge as such information is encoded in the text itself. The manual creation of such metadata related to scientific publications is a tedious and time-consuming activity. Semi-automatic or automatic metadata extraction techniques are viable solutions that enable the creation of large-scale and up-to-date metadata repositories. Common approaches focus on the extraction of relevant entities from the text of publications by means of ruled-based, machine learning, or hybrid (combination of rule based and machine learning) techniques.

These approaches share a common assumption: as the number of publications dramatically increases, approaches that exclusively rely on dictionary-based pattern matching (possibly based on pre-existing knowledge bases) are of limited effectiveness. Rhetorical entities (REs) detection6 is a class of solutions that aims at allowing the identification of relevant entities in scientific publications by analysing and categorising spans of text (e.g. sentences, sections) that contain information related to a given structural (e.g. Abstract, Introduction, Contributions, etc.), argumentative (e.g. Background, Objective, Conclusion, Related Work and Future Work), or functional (e.g. datasets, algorithms, software) classification.

1http://ontoware.org/swrc/
2http://bibliontology.com
In contrast to existing literature, our work focuses on rhetorical mentions that relate to the description (Objective), implementation (Dataset, Method, Software), and evaluation (Result) of data processing pipelines. Thanks to a distant supervision approach and a simple feature model (bags-of-words), our method does not require prior knowledge about relevant entities [128] or grammatical and part-of-speech characteristics of rhetorical entities [206]. In addition, while in previous work [25, 185] only one or few sections of the paper (e.g. abstract, introduction) are the target of rhetorical sentences classification, we make no assumption about the location of relevant information. This adds additional classification noise, due to the uncontrolled context of training sentences: it is more likely for a “Result” section to describe experimental results than for a “Related Work” section, where the likelihood of misclassification is higher [87].

2.3 The DMS Ontology

The DMS (Dataset, Method, Software) ontology [137] is designed to support the description and encoding of relevant properties of data processing pipelines, while capitalising on established ontologies. DMS has been created in accordance to the Methodology guidelines [62]. It has been implemented using OWL 2 DL, and it consists of 10 classes and 30 properties. DMS captures five main concepts, namely objectives, datasets, methods, software, and results.

In the following, we refer to this initial ontology as DMSC. We provide an overview of the five aforementioned core concepts in Figure 2.1 (in order to keep compatibility with existing ontologies, for some concepts, we adopt slightly different naming conventions within the ontology and in this text, i.e., dataset is encoded as disco:DataFile in DMS). Data processing pipelines are composed of one or more methods (deo:Methods), and are typically designed and evaluated in the context of a scientific experiment (dms:Experiment) described in a publication (dms:Publication). An experiment applies data processing methods, implemented by software (ontosoft:Software [67]), to one or more datasets (disco:DataFile) in order to achieve a given objective (dms:Objective), yielding one or more results (deo:Results). In each experiment, different implementations or configurations of a method (dms:MethodImplementation) or software (dms:softwareconfiguration) can be used. However, in this work, we only focus on the core concepts ignoring configurations and implementations.

Our main contribution in this chapter is a methodology for the automatic extraction of metadata in accordance with the five core concepts of DMS: objective, dataset, method, software, and result. We reach this goal by labeling each of the sentences in a publication when it contains a rhetorical mention of one of the five DMS concepts. To capture knowledge on the properties and results of this extraction process, we introduce an auxiliary module DMSR (Figure 2.1) extending DMSC as discussed in the following. DMS-rhetorical allows to link any dms:CorePipelineConcept (i.e. the supertype of objective, dataset, method, software, and result) to an extracted rhetorical mention.

This link includes relevant provenance information such as the source of that mention (e.g. the sentence and section within a publication), but also metadata related
2.4 DPP KNOWLEDGE EXTRACTION WORKFLOW

This section presents the knowledge extraction workflow designed to identify and annotate information referring to data processing pipelines (DPP) along the lines of the main classes of the DMS ontology (i.e., datasets, methods, software, results, and objectives). Our whole approach is summarized in Figure 2.2. First, we identify rhetorical mentions of a DMS main class. In this work, for the sake of simplicity, rhetorical mentions are sought at sentence level. Future works will introduce dynamic boundaries, to capture the exact extent of a mention. Then, we extract named entities from the rhetorical mentions.

![DMSC ontology and the DMSR extension.](image)
These entities are filtered and, when applicable, linked to pre-existing knowledge bases, creating the final knowledge repository.

The identification of rhetorical mentions is obtained through a workflow inspired by distant supervision \[154\], a training methodology for machine learning algorithms that relies on very large, but noisy, training sets. The training sets are generated by means of a simpler classifier, which could rely, for instance, on a mix of expert-provided dictionaries and rules, refined with manual annotations. Intuitively, the training noisiness could be cancelled out by the huge size of the semi-manually generated training data. This method requires significantly less manual effort, while at the same time retaining the performance of supervised classifiers. Furthermore, this approach is more easily adapted to different application domains and changing language norms and conventions.
2.4. DPP KNOWLEDGE EXTRACTION WORKFLOW

Training Data Generation

Data Preparation

Scientific publications, typically available in PDF, are processed using one of the best-state-of-art extraction engines, GeneRation Of BIbliographic Data (GROBID) \[130, 124\]. GROBID extracts a structured full-text representation as Text Encoding Initiative (TEI)-encoded documents, thus providing easy and reliable access paragraphs and sentences.

Dictionary-based Sentence Annotation

Our goal is to classify each sentence of a given publication with respect to the five main classes of the DMS Ontology (datasets, methods, software, results, and objectives), based on the presence of rhetorical mentions that are related to such classes. Sentence classification could be obtained by means of a traditional supervised machine learning approach, assuming the presence of a large enough training set of sentence-level annotations. In our previous work \[1\], we manually created a small set of high-quality sentence-level annotations, relying on expert feedback. However, the annotation of a single publication took around 30-60 minutes per annotator, showing that this approach was not sufficiently scalable. We therefore opted for a workflow inspired by distant supervision. All sentences in our corpus were automatically labeled using a lower-quality and noisy dictionary-based classifier and simple heuristic rules, which are created using the following two-steps approach:

- **Reuse of generic scientific rhetorical phrases**: We relied on manually curated and published dictionaries of phrases and words found in \[53\] and \[1\] as an initial starting point to build our own dictionary. Both papers are writing guides giving advise on how to write an academic text based on best practices and commonly used phrases. \[1\] covers common phrases for introducing different sections in academic literature, e.g. the abstract, problem statement, methodology, or result discussion. \[53\] presents an extensive manual corpus study on different parts of scientific argumentation, and gives suggestion for accepted and often used phrases split by different disciplines and publication types.

- **Manual refinement and adaptation to the DMS domain**: The set of dictionary words based on \[53\] and \[1\] did not focus specifically on rhetorical mentions of data processing pipelines (even though classes like “result discussion” are quite related). Therefore, we manually refined those dictionaries and adapted them specifically to our 5 DMS classes. This refinement is based on the careful inspection of 20 papers selected from four Web- and data-related conferences series (ESWC, VLDB, ICWSM, and WWW).

The outcome of these two steps is a more class-specific set of dictionaries. For example the rhetorical phrases "we collected" and "we crawled" indicate a rhetorical mention of the dataset class. We used the dictionary to label sentences of 10 publications randomly selected from the four conferences series, to manually check the performance of
the dictionary. For instance, we observed that the word "data" alone in a sentence is not a good indicator for being related to dataset. However if the word "data" co-occurs with "from", a relationship with dataset is more likely. Several iterations of this manual refinement process lead to the final dictionary used for the following steps. Some example phrases are shown in Table 2.1. Note that rhetorical mentions used in our refined dictionary are in fact skip n-grams, i.e. we do not expect the terms of each skip n-gram to be adjacent in a sentence (e.g. the rhetorical mention “the aim of this study” stripped of stop words becomes the skip n-gram “aim study”).

<table>
<thead>
<tr>
<th>Objective</th>
<th>this research, this article, aim study, aim article, purpose paper, we aim, we investigate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dataset</td>
<td>dataset, datasource, data source, collected from, database, collect data, retrieve data</td>
</tr>
<tr>
<td>Method</td>
<td>we present, we develop, we conduct, we propose, methodologies, method, technique</td>
</tr>
<tr>
<td>Software</td>
<td>tool, obtained using, collected using, extracted using, software</td>
</tr>
<tr>
<td>Result</td>
<td>we find, shows, show, shown, showed, we found, figure, table, we observe, we compare</td>
</tr>
</tbody>
</table>

Table 2.1: Excerpt of dictionary of phrases used for classifying sentences

Test and Training Data Generation

We created reliable test and training datasets for both training and benchmarking machine learning classifier as follows. By using the phrases dictionary described in the previous subsection, we label all sentences of all research papers collected with appropriate class labels. Most sentences will not receive a label (as they do not contain any rhetorical mentions), but some may obtain multiple labels. This is for instance common for sentences found in an abstract, which often contain information on datasets, but also on methods, or even results. Then, we randomly select a balanced set of sentences with rhetorical mentions of all five classes, and manually inspect the assigned labels. We reclassify them using expert feedback from several annotators, if the pattern-based classifier assigned incorrect labels. Using this approach, we can create a reliable manually annotated and balanced test dataset quicker and cheaper compared to annotating whole publications or random sentences, as the pattern-classifier usually delivers good candidate sentences. Furthermore, this approach allows us to further refine and improve the dictionary by incorporating the expert feedback, allowing us to cheaply re-annotate the whole corpus using the dictionary with higher accuracy compared to the initial classifier.

We assessed the performance of both the dictionary-based classifier and our annotators to decide on the number of manual annotations needed for a reliable test set. We randomly selected 100 sentences from each of the five classes (i.e. 500 in total). Two expert annotators manually checked the assigned labels (a task which was perceived easier

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3The dictionaries are available at https://github.com/WISDelft/SmartPub/blob/master/playground/dictionary.py
by the annotators than applying labels to a random unlabeled sentence). The inter-annotator agreement using the Cohen’s kappa measure averaged over all classes was .58 (the Cohen’s kappa measures of the individual classes are objective: .71, dataset: .68, software: .37, result: .61, and method: .53).

**Classification and NER**

**Machine-Learning-based Rhetorical Detection**

As a second part of our distant supervision workflow, we now train a simple binary Logistic regression classifier for each of the classes using simple TF-IDF features for each sentence. This simple implementation serves as a proof of concept of our overall approach, and can of course be replaced by more sophisticated features and classifiers in future work.

As a test set, we use the 500 sentences (100 per class) manually labeled with their DMS class by our expert annotators. We associated a single label (some sentences can have multiple labels) to each sentence, decided by a simple majority vote. In order to generate the training data for each class, we randomly selected 5000 positive examples from the sentences labeled with that class by the dictionary-based classifier. We also randomly select 5000 negative examples from sentences which are not labeled with that class by the dictionary classifiers. Sentences from the test set were excluded from the pool of candidate training sentences.

**Named Entity Extraction, Linking, and Filtering**

In the last step of our method, we extract named entities from the sentences that are classified as related to one of the five main DMS classes, filtering out those entities that are most likely not referring to one of the DMS classes, and retaining the others as an extracted entity of the class matching the sentence label.

Named entity extraction has been performed using the TextRazor API\(^4\). TextRazor returns the detected entities, possibly decorated with links to the DBpedia or Freebase knowledge bases. As we get all named entities of a sentence, the result list contains many entities which are not specifically related to any of the five classes (e.g. entities like “software”, “database”). To filter many of these entities, and after a manual inspection, we opted for a simple filtering heuristic. Named entities are assumed to be not relevant if they come from “common” English language (like software, database), while relevant entities are terms referring to domain-specific terms or specific acronyms (like SVM, GR"OBID, DMS, Twitter data). The heuristic is implemented as look-up function of each term in WordNet\(^5\). Named entities that can be found in WordNet are removed. As WordNet is focusing on general English language, only domain-specific terms remain. We present the results of the analysis performed on the quality of the remaining named entities in Section 2.5.

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\(^4\) [http://www.textrazor.com/]

\(^5\) [http://wordnet.princeton.edu/]
CHAPTER 2. USING PRE-TRAINED NER FOR L-TER

Linked Data Generation

As a final step, we build a knowledge repository based on the DMS-Core and DMS-Rhetorical ontology (outlined in Section 2.3). The repository is populated with classified sentences, and with the lists of entities for each DMS main class, with links to the sentence where each single entity has been detected. Sentences are linked to the containing publications.

Listing 2.1 shows an example of a part of an output RDF. The relationships shown in the RDF snippet are from the domain-specific DMS ontology for describing data-processing research. They have not been extracted automatically, as the scope of this work is not on the automatic extraction of relationships between entities.

```
PREFIX doco: <http://purl.org/spar/doco>
PREFIX prov: <http://www.w3.org/ns/prov>
PREFIX disco: <http://rdf-vocabulary.ddialliance.org/discovery>
PREFIX dms: <https://github.com/mesbahs/DMS/blob/master/dms.owl>
PREFIX rdf: <http://www.w3.org/1999/02/22-rdf-syntax-ns>
PREFIX pattern: <http://www.esspuntato.it/2008/12/pattern>

[a dms:Publication ;
  dms:describesExperiment dms: Ncdec5e68ed864a3a24].
dms: Ncdec5e68ed864a3a24 a dms:Experiment ;
  dms:usedDataset [ a disco:dataFile ;
    rdf:type dms: Ncdec5e68ed864a ;
    prov:value "Billion Triple Challenge (BTC)"].
dms: Ncdec5e68ed864a a dms:CorePipelineConcept ;
  pattern:isContainedBy doco: Ncdec5e68edghgf99.
doco: Ncdec5e68edghgf99 a doco:Sentence;
  prov:value "In our experiments we used real data that were taken from the Billion Triple Challenge (BTC) dataset.";
  pattern:isContainedBy doco: Ncdec5ehfdjk67.
doco: Ncdec5ehfdjk67 a doco:Section;
  prov:value "Introduction".
```

Listing 2.1: Example of output RDF: A paper describes an experiment which uses a dataset called (BTC). (BTC) is a CorePipelineConcept linked to sentence of the paper.

2.5 Evaluation

In this section, we analyse the performance of our metadata extraction pipeline in both a quantitative and qualitative fashion. We focused on four major conference series from different communities with notable scientific contributions to data processing pipelines (Table 2.2): the European Semantic Web Conference (ESWC), International Conference On Web and Social Media (ICWSM), International Conference on Very Large Databases (VLDB), and the International World Wide Web Conference (WWW). We further present the results of both the dictionary-based and logistic regression-based sentence classifiers on the manually annotated test data. Finally, we analyse and discuss the quality of the entities extracted from the classified sentences.
2.5. EVALUATION

Dataset

Table 2.2 summarises the properties of the experimental dataset, including its size, the number of rhetorical mentions extracted for each class (as decided by the regression-based classifier), and the number of unfiltered unique named entities extracted from the rhetorical mentions taken from scientific publications of a particular conference series. The table shows that methods are the most frequent encountered class, followed by datasets. Table 2.3 summarises statistics on extracted entities as described in the previous section per class (including filtering and pruning entities using a Wordnet look-up). Furthermore, we report how many of those entities could be linked to Wikipedia by the TextRazor API (columns with URI), thus distinguishing well-known entities (e.g. Facebook, Greedy algorithm) from the newly presented or less popular entities (e.g. SIFT Netnews, RW ModMax. columns no URI).

<table>
<thead>
<tr>
<th>Conf.</th>
<th>Size</th>
<th>Rhetorical sentences</th>
<th>Unique Named Entities</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>#PAP</td>
<td>#SNT</td>
<td>#OBJ</td>
</tr>
<tr>
<td>ESWC</td>
<td>620</td>
<td>129760</td>
<td>12725</td>
</tr>
<tr>
<td>ICWSM</td>
<td>793</td>
<td>52094</td>
<td>6096</td>
</tr>
<tr>
<td>VLDB</td>
<td>1492</td>
<td>396457</td>
<td>26953</td>
</tr>
<tr>
<td>WWW</td>
<td>1021</td>
<td>253401</td>
<td>23378</td>
</tr>
</tbody>
</table>

Table 2.2: Quantitative analysis of the rhetorical sentences and named entities extracted from four conference series. Legend: PAP (papers), SNT (sentences), OBJ (objective), DST (dataset), MET (method), SWT (software), RES (results)

<table>
<thead>
<tr>
<th>Conf.</th>
<th>Distinct NER with URI</th>
<th>Distinct NER no URI</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>#OBJ</td>
<td>#DST</td>
</tr>
<tr>
<td>ESWC</td>
<td>1157</td>
<td>1206</td>
</tr>
<tr>
<td>ICWSM</td>
<td>727</td>
<td>555</td>
</tr>
<tr>
<td>VLDB</td>
<td>1528</td>
<td>2313</td>
</tr>
<tr>
<td>WWW</td>
<td>1990</td>
<td>1630</td>
</tr>
</tbody>
</table>

Table 2.3: Number of Named Entities after filtering using the Wordnet.

<table>
<thead>
<tr>
<th>Conf.</th>
<th>Semantic Web</th>
<th>ICWSM</th>
<th>VLDB</th>
<th>WWW</th>
</tr>
</thead>
<tbody>
<tr>
<td>ESWC</td>
<td>LDA</td>
<td>Tuple</td>
<td>Web Page</td>
<td></td>
</tr>
<tr>
<td>ICWSM</td>
<td>Classifier_I</td>
<td>XML</td>
<td>Login</td>
<td></td>
</tr>
<tr>
<td>VLDB</td>
<td>SetLock</td>
<td>Query Plan</td>
<td>Faceted Search</td>
<td></td>
</tr>
<tr>
<td>WWW</td>
<td>Hashtag</td>
<td>XsKetch</td>
<td>Recommender System</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Future tense</td>
<td>LS-B</td>
<td>Source Rank</td>
<td></td>
</tr>
</tbody>
</table>

Table 2.4: Top-5 most frequent methods applied to IMDB dataset.
Qualitative Analysis

In this section, we showcase how our approach can be used to fulfill a hypothetical information need of a data scientist, namely: Which methods are commonly applied to a given data set?

As an example, we use the popular IMDB dataset of movies and actors, and manually inspect the list of top-6 most frequent methods applied to that dataset in publications grouped by their conference series. The results are shown in Table 2.4, hinting at the different interests conference venues have for that dataset: ignoring the false positives (like "Web Page" or "XML" - we further discuss false positives later in this section), VLDB as a database-centric conference covers methods like XsKetch (summarisers for improving query plans in XML databases) or LSB-Trees for better query plans for nearest-neighbour queries, using the IMDB dataset as a large real-life dataset for evaluation database queries; ICWSM with a focus on Social Media research features LDA topic detection and generic classification to analyse IMDB reviews, while ESWC and WWW are interested in recommendations and user modelling.

Analysis of Rhetorical Classifiers

In the following, we present the results of both the dictionary-based and logistic regression-based classifiers on the manually annotated test set, summarised in Table 2.5, relying on commonly used measurements for accuracy, precision, recall, and F-Score. It can be observed that using logistic regression increases the recall for most classes, while having a slightly negative impact on the precision, showing that this approach can indeed generalise from the manually provided dictionaries to a certain extent.

We believe that better performance can be achieved by employing more sophisticated features and classifiers. Furthermore, the performance gains of the logistic regression classifier come for "free" as we only invested time and effort to train the dictionary-based classifier. The best results are achieved for the Method class with F-score=0.71. We manually inspected the sentences labeled as Software and Dataset to understand reasons for the comparatively low performance of those classes. To certain extend, this can be attributed to the ambiguity of some n-grams in the dictionary. For example, the word tool appearing in different sentences can result to misleading labels: e.g., "extraction tool Poka" is about software, but "current end-user tools" is a general sentence not specifically about a software. Similarly confusion can be observed for the word dataset for the Dataset class. For instance, "twitter dataset" and "using a dataset of about 2.3 million images from Flickr" are labeled correctly, but "quadruple q and a dataset d" is labeled incorrectly. Thus, we conclude that many terms used in Software and Dataset are too generic (e.g. dataset, tool, database) leading to higher recall, but having a negative impact on precision, demanding more refined rules in our future work.
2.5. EVALUATION

<table>
<thead>
<tr>
<th>Classes</th>
<th>Dictionary based</th>
<th>Logistic regression based</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Accuracy</td>
<td>Precision</td>
</tr>
<tr>
<td>Objective</td>
<td>0.85</td>
<td>0.49</td>
</tr>
<tr>
<td>Dataset</td>
<td>0.84</td>
<td>0.46</td>
</tr>
<tr>
<td>Method</td>
<td>0.76</td>
<td>0.79</td>
</tr>
<tr>
<td>Software</td>
<td>0.83</td>
<td>0.39</td>
</tr>
<tr>
<td>Result</td>
<td>0.84</td>
<td>0.60</td>
</tr>
</tbody>
</table>

Table 2.5: Estimated Accuracy, Precision, Recall and F-score on manually annotated sentences for Dictionary and Logistic Regression based classification

Quality of Extracted Entities

We studied the performance of the Named Entity (NE) extraction modules of our method by means of a mixed quantitative and qualitative analysis. We calculated the Inverse Document Frequency (IDF) of each named entity $NE_i$ extracted from the corpus. IDF is a measure of informativeness, calculated as $IDF(NE_i) = \log \frac{|Sentences|}{|NE_i|}$, that is, the logarithmically scaled inverse fraction of the number of sentences in the corpus and the number of sentences containing $NE_i$. Figure 2.3 depicts the distribution of IDF values for each NE in the dataset.

![Figure 2.3: Distribution of IDF values of extracted named entities.](image)

Only a handful of named entities (about 100) feature a low IDF values (indicating that they are likely not fitting their assigned class well), while a large amount of entities (more than 60%) have relatively high informativeness. But, what is the quality of such entities? Are they useful in the characterization of class-specific sentences? To answer these questions, we first calculated a class-specific TFxIDF value for each named entity $NE_i$ in the dataset as $TFIDF(NE_i, C_j) = (1 + \log(|NE_{ij}|)) \times IDF_{NE_i}$, where $|NE_{ij}|$ is the raw frequency of a named entity $NE_i$ within the sentences classified as relate to the class $C_j$. Then, for each class, we ranked named entities in decreasing order of $TFIDF(NE_i, C_j)$, and manually analyzed the first 100 entities.

Figure 2.4 shows an example distribution of TFIDF values. We excluded from this analysis the objective class, as objectives are usually not represented well by a single named entity, but instead require a more elaborate verbal description (which is usually fittingly provided by a rhetorical mention).

![Figure 2.4: Distribution of TFIDF values for NEs contained in software sentences.](image)
Table 2.6 shows examples of relevant named entities for each considered class. In terms of retrieval precision, we can observe promising results. NEs contained in method and software sentences feature a precision of 72% and 64%, respectively. On the other hand, NEs contained in dataset and results sentences resulted in a precision of 23% and 22%. In both cases, however, the returned entities are still relevant and related to the class: False positives in dataset sentences are mainly due to terms that are clearly related to data (e.g., Fuzzy set, Data model, Relational Algebra), but not specifically referring to actual datasets. Likewise, false positives in results sentences are mainly due to the presence of acronyms that could be linked to the names of the methods tested in the paper. This type of error can be attributed to the sentence-level granularity of our rhetorical mention detection, and can likely be reduced by including a boundary classifier into our workflow.

In summary, we can conclude that our approach is indeed suitable for extracting entities with respect to the five DMS classes in a meaningful and descriptive fashion. However, there are still some false positives of related concepts which cannot easily be recognized using simple statistic means, and which thus invite further deeper semantic filtering in future works.

<table>
<thead>
<tr>
<th>Dataset</th>
<th>Method</th>
<th>Software</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>MovieLens</td>
<td>Collaborative Filtering</td>
<td>Java Servlet</td>
<td>Expected Value</td>
</tr>
<tr>
<td>Enron</td>
<td>Dynamic Programming</td>
<td>Portlet</td>
<td>Standard Deviation</td>
</tr>
<tr>
<td>IMDb</td>
<td>Active Learning</td>
<td>PHP</td>
<td>Precision and Recall</td>
</tr>
<tr>
<td>YAGO</td>
<td>Support Vector Machine</td>
<td>Memcached</td>
<td>P-value</td>
</tr>
<tr>
<td>DBPedia</td>
<td>Language Model</td>
<td>DOM API</td>
<td>MRR</td>
</tr>
</tbody>
</table>

Table 2.6: Examples of representative Named Entities in different classes

2.6 Conclusion

In this chapter, we focused on utilizing pre-trained NER to support the extraction and typing of long-tail entities. The workflow specializes on the extraction of domain-specific entities related to data processing pipelines, with a focus on rhetorical mentions related to Datasets, Methods, Software, Objectives, and Results. The extracted information is collected and published as a RDF knowledge base according to the DMS (Data Method Software) ontology, which was specifically designed to enable the description and linking of information related to data processing pipelines. The generated metatada allows researchers and practitioners to access and discover valuable information related to the properties and limitations of data sources and data processing pipelines, based on current literature.

Differently from previous work, our workflow relies on a lightweight distant supervision approach, which features lower training costs (compared to traditional supervised learning) and acceptable performance. These properties make the approach suitable for reuse in additional knowledge domains related to scientific publication. We show that,
2.6. CONCLUSION

despite its simple design, it is possible to achieve high precision and recall for all classes. From these classified sentences, we extracted (rather noisy) named entities, which we subsequently filtered and ranked, to select entities that promise high descriptive power for their class.

While promising, the obtained results suggest ample space for future improvements. For instance, it will be interesting to investigate the performance of more complex machine learning classifiers working on richer feature sets (e.g., word-embeddings, POS-tags, parse trees, etc.). Furthermore, for labeling scientific entities, our current granularity is on sentence level. This introduces some additional confusion when extracting named entities in cases that a sentence has multiple labels, or only parts of a sentence refer to a rhetorical mention while others do not. This limitation could be remedied by additionally training a Long-tail Entity Recognizer (L-tER) for a given entity type. For this, we require training data for a given entity type, which is hard to obtain. In Chapter 3 we tackle the problem of lack of training data using semantic expansion techniques.
Chapter 3

Training Data Augmentation by Exploiting Term and Sentence Expansion Strategies

L-tER is a challenging task, especially with entities such as the domain-specific ones found in scientific publications. These entities (e.g., “WebKB”, “StatSnowball”) are rare, often relevant only in specific knowledge domains, yet important for retrieval and exploration purposes. State-of-the-art NER approaches employ supervised machine learning models, trained on expensive type-labeled data laboriously produced by human annotators. A common workaround is the generation of labeled training data from knowledge bases; this approach is not suitable for long-tail entity types that are, by definition, scarcely represented in KBs. This chapter addresses RQ2 by presenting different strategies for training data augmentation to improve the supervised training of Long-tail Entity Recognition. Our technique starts with a minimal human input, namely a small seed set of instances for the targeted entity type and enhances the size of the training data using semantic expansion techniques automatically and iteratively. We evaluate our approach on scientific publications, focusing on the long-tail entities types Datasets, Methods in computer science publications, and Proteins in biomedical publications. The contribution of this chapter is published in [147].
3.1 Introduction

The growth of domain-specific knowledge available as digital text demands more effective methods for querying, accessing, and exploring document collections. Scientific publications are a compelling example: online digital libraries (e.g. IEEE Xplore) contain hundreds of thousands documents; yet, the available retrieval functionality is often limited to keyword/faceted search on shallow meta-data (e.g. title, terms in abstract). A query like retrieve the publications that used a social media dataset for food recipe recommendation is bound to return unsatisfactory results.

Named entities, obtained through an analysis of a document’s content, are an effective way to achieve better retrieval and exploration capabilities. Automatic Named Entity Recognition and Typing (NER/NET) is essential to unlock and mine the knowledge contained in digital libraries, as most smaller domains lack the resources for manual annotation work.

To perform well, state-of-the-art NER/NET methods either require comprehensive domain knowledge (e.g. to specify matching rules), or rely on a large amount of human-labeled training data for machine learning – both solutions are expensive and time-consuming.

A cheaper alternative is to generate labeled training data by obtaining existing instances of the targeted entity type from Knowledge Bases - this of course requires that the desired entity type is well-covered in the KB.

Problem Statement. While achieving impressive performance with high-recall named entities (e.g. locations and age), generic NER/NETs show their limits with domain-specific and long-tail entity types. Consider the following sentence: “We evaluated the performance of SimFusion+ on the WebKB dataset”. Despite WebKB being a popular dataset in the Web research community, generic NERs (e.g. Textrazor) mistype it as an Organization instead of the domain-specific entity type Dataset. The entity SimFusion+ of type Software is missed completely.

Literature shows that training of domain-specific NER/NETs is still an open challenge for two main reasons: 1) the long-tail nature of such entity types, both in existing knowledge bases and in the targeted document collections; and 2) the high cost associated with the creation of hand-crafted rules, or human-labeled training datasets for supervised machine learning techniques. Few approaches addressed these problems by relying on bootstrapping or Entity Expansion techniques, achieving promising performance. However, how to train high-performance long-tail Entity Extraction and Typing with minimal human supervision remains an open research question.

Original Contribution. We contribute TSE-NER, an iterative approach for training NER/NET classifiers for long-tail entity types that exploits Term and Sentence Expansion. TSE-NER relies on minimal human input – a seed set of instances of the targeted
3.2. RELATED WORK

entity type. We introduce different strategies for training data extraction, semantic expansion, and result entity filtering. Different combinations of these strategies allow to tune the technique for either higher recall or higher precision scenarios.

We performed extensive evaluations comparing to state-of-the-art methods, and assess several sentence expansion and term filtering strategies. As our core use case, we focus on 15,994 data science publications from 10 conference series with the Dataset (e.g. Imagenet) and data processing Methods (e.g. LSTM) long-tail entity types. We show that our approach is able to consistently outperform previous low-cost supervision methods, even with small amount of training information: with a seed set of 100 entities, our approach can achieve precision up to 0.91 when tuned for precision, and recall up to 0.41 when tuned for recall, or 0.77 and 0.30 for a balanced setting. When applied in an iterative fashion, our approach can achieve comparable performance with an initial seed set of only 5 entities. We show that sentence expansion and filtering strategies can provide a spectrum of performance profiles, suitable for different retrieval applications such as search (high precision) and exploration (high recall). To study the performance of TSE-NER across scientific domains, we processed 4,525 biomedical publications focusing on Protein (e.g. Myoglobin) entity type. Evaluation on the Craft corpus \[11\] shows that TSE-NER can achieve performance comparable to existing dictionary-based systems, and obtain precision up to 0.40 and recall up to 0.28 with just 25 seed terms. TSE-NER is implemented in the SmartPub platform \[145\]; its source code is available on Github\[4\], and its application shown in the video screencast at the following address: https://youtu.be/zLLMw0T5sZc.

Outline. The remainder of the chapter is organized as follows. In Section 5.2 we first briefly cover related work. Section 5.3 presents our approach, and describes alternative data expansion and entity filtering strategies. The experimental setup and results are presented in Section 5.4. Section 5.5 concludes.

3.2 Related Work

A considerable amount of literature published in recent years addressed the deep analysis of text. Common approaches for deep analysis of publications rely on techniques such as bootstrapping \[200\], word-frequency analysis \[191\], probabilistic methods like Latent Dirichlet Allocation \[75\], etc. In contrast to current research \[191\] which limits the analysis of a publication’s content to its title, abstract, references, and authors, we extract entity instances from the much richer full text. In addition, our method does not rely on existing knowledge bases \[185, 166\] and it is not based on selecting the most frequent keywords \[191\]. More recent research \[192\] used both corpus-level statistics and local syntactic patterns of scientific publications to identify entities of interest. Our method uses only a small set of seed names (i.e 5-100), and automatically trained distributed word representations to train a NER in iterative steps (i.e. 2-3).

https://github.com/mesbahs/TSE-NER/blob/master/README.md
Entity Instances Extraction. Named Entity Recognition (NER) has been applied to identify both entity types of general interest (e.g., Person, Location, Cell, Brand, etc.) as well as for specific domains (e.g., medicine or other domain where resources for training a NER are easily available). NERs rely on different approaches such as dictionary-based, rule-based, machine-learning or hybrid (combination of rule based and machine learning) techniques. Despite its high accuracy, a major drawback of dictionary-based approaches is that they require an exhaustive dictionary of domain terms, which are expensive to create and many smaller domains lack the resources to do so. The same holds for rule-based techniques, which rely on formal languages to express rules and require comprehensive domain knowledge and time to create.

Bootstrapping and Entity Set Expansion. Most current NERs are based on Machine Learning techniques, which require a large corpus of labeled training text. Again, the high costs of data annotation is one of the main challenges in adopting specialized NER for rare entity types in specialized domains. In recent years, many attempts have been made to reduce annotation costs. Active learning techniques have been proposed, asking users to annotate a small part of a text for machine learning methods. Transfer learning techniques use the knowledge gained from one domain and apply it to a different but related named entity type. Automatically create training data using seed list. In contrast to previous work, we do not require a large training corpus for transfer learning or a large seed list; also, our approach differs from works on high-recall entity extractors (e.g., with regular expression extractors) for detecting entity types such as location and age. Our focus is to augment the training data when only a small seed set of instances of the targeted entity type is available.

Entity Set Expansion is a technique finding similar entities to a given small set of seed entities. Bootstrapping is another approach similar to our method that uses seed terms and extracts features such as unigrams, bigrams, left unigram, closest verb, etc. These are used to annotate more concept mentions which leads to extracting new features. This step operates in an iterative fashion until no new features are detected. Our approach is inspired by Entity Set Expansion and bootstrapping, but relies on different expansion strategies and does not require concepts already being available in knowledge bases.

3.3 Approach

Our TSE-NER (Term and Sentence Expansion) approach for domain-specific long-tail entity recognition is organized in five steps, as shown in Figure 3.1.

1. An initial set of seed terms is used to identify a set of sentences used as initial training data (Section 3.3).
2. Expansion strategies can be used to expand the set of initial seed terms, and the training data sentences (Section 3.3).
3. The Training Data Annotation step annotates the training data using the (possibly expanded) seed terms set (Section 3.3).
4. A new Named Entity Recognizer (NER) is trained using the annotated training data, and the newly trained NER is applied on the corpus to detect a candidate
set of entities (Section 3.3). The Filtering step refines the set candidate entities set, to improve the quality of outputted Verified Terms set (Section 3.2).

TSE-NER operates under the hypothesis that there are recurring patterns in the mentions of domain-specific named entities, and that they appear in similar contexts. If this hypothesis holds, by training a classifier on the texts containing the entities, we are able to extract the instances of the entity type of interest. The process can be iterated, by repeating the first step using the newly detected terms as seeds to generate new training data. We rely on the following concepts (some are only relevant for the evaluation, and could be omitted in setups where evaluation is not necessary).

**Known Entity Terms** \( T_{\text{all}} := T_{\text{seed}} \cup T_{\text{test}} \): This represents a manually created set of instances of the entity type for which a NER classifier is to be trained. In this work, we split this set into a set of seed terms \( T_{\text{seed}} \) used for training, and test terms \( T_{\text{test}} \) used for evaluation purposes. In a real-life scenario not requiring a formal evaluation, of course only the seed terms would be necessary. \( T_{\text{seed}} \) may be small. In this work we consider seed sets \( 5 \leq |T_{\text{seed}}| \leq 100 \). Creating \( T_{\text{seed}} \) is the only manual input required for NER training in our approach.

**Document Corpus** \( D_{\text{all}} := \{d_1, \ldots, d_{|D|}\} \): This is the complete document corpus available to our system. Parts of it can potentially be used for training, others for testing. Each document is considered to be a sequence of sentences.

**All Sentences** \( S_{\text{all}} := \{s \mid s \in d \land d \in D_{\text{all}}\} \): This represents all sentences of the whole document corpus. Each sentence is considered to be a sequence of terms.

**Test Sentences** \( S_{\text{test}} := \bigcup_{t \in T_{\text{test}}} \{s \mid s \in S_{\text{all}} \land t \in s\} \): These are all sentences containing any term from the test set, and they need to be excluded from any training in order to ensure the validity of our later evaluations, resulting in the set of **Development Sentences** \( S := S_{\text{all}} \setminus S_{\text{test}} \).

In the following, we introduce the iterative version of our approach, representing the current iteration number as \( i \) whereas initially \( i = 0 \). Each iteration \( i \) uses its own term list \( T_i \), which initially is \( T_0 \subseteq T_{\text{seed}} \) (the size of the subset of \( T_{\text{seed}} \) depends on the desired use case, as discussed in section 3.3).

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**Figure 3.1**: Overview of the domain-specific long-tail named entities recognition approach.
CHAPTER 3. EXPLOITING TERM AND SENTENCE EXPANSION FOR L-TER

Training Data Extraction

As a first step, a set of training data sentences $S_i$ for the current iteration is created by extracting suitable sentences from $S$. At this stage, this is realized by selecting all sentences containing any of the seed terms. Therefore, $S_i$ provides examples of the positive classification class as they are guaranteed to contain a desired entity instance. To better capture the usage context of the seed entity, we also extract surrounding sentences in the text: 

$$S_i := \bigcup_{t \in T_i} \{s | s \in S \land (t \in s \land t \in \text{successor}(s) \lor t \in \text{predecessor}(s))\}.$$ 

Expansion

The small size of the seed term set $T_{seed}$ has two obvious shortcomings that can greatly hinder the accuracy and recall of the trained NERs: 1) the amount of training data sentences $S_i$ is limited; and 2) there are only few examples of mentions of the entity instances of the given type. In addition, the generalization capability of the NER for identifying new named entities can also be affected: an insufficient amount of positive examples can lead to entities of the targeted type being labeled negatively; while the extraction of sentences in the training data that are related to seed terms will cause a shortage of negative examples. To account for these issues, we designed two expansion strategies.

Term Expansion (TE). Term Expansion is designed to increase the number of known instances of the desired entity type before training the NER. An expanded set of entities will provide more positive examples in the training data, thus ideally improving the precision of the NER. In scientific documents, it is common for domain-specific named entities to be in close proximity, e.g. to enumerate alternative solutions, or list technical artifacts. The Term Expansion (TE) strategy is therefore designed to test and exploit this hypothesis.

We introduce the interface $\text{expandTerms}(\text{terms}_s)$, with $\text{terms}_s \subseteq \text{terms}_i$. While many different implementations for this interface are possible, in this work we use semantic similarity: terms which are semantically similar to terms in the seed list should be included in the expansion. For example, given the dataset seed terms $\text{Clueweb}$ and $\text{cim-10}$, the expansion should add similar terms like $\text{trec-2005}$.

We exploit the distributional hypothesis [54] stating that terms frequently occurring in similar context are semantically related, using the popular word2vec implementation of skip-n-gram word embeddings [153]. In essence, word2vec embeds each term of a large document corpus into low-dimensional vector space (100 dimensions in our case), and the cosine distance between two vectors has been shown to be a high-quality approximation of semantic relatedness [126]. In our implementation, we trained the word2vec model on the whole development sentence collection $S$, as described in [153], learning all uni- and bigram word vectors of all terms in the corpus. Then, in its most basic version, we select all terms from all sentences, and cluster them with respect to their embedding vectors using K-means clustering. Silhouette analysis is used to find the optimal number $k$ of clusters. Finally, clusters that contain at least one of the seed terms are considered to (only) contain entities the same type (e.g Dataset).
3.3. APPROACH

Algorithm 1 TE using Semantic Relatedness

function expandTerms(terms_s)

\[ T_{entity} := \{ t | t \in s \land s \in S \land isEntity(t) \} \]

▷ All entities in S

clusters := cluster(word2vec(T_{entity}))

▷ Cluster the embeddings

\[ clusters_{correct} := \{ c | c \in clusters \land t \in terms_s \land t \in c \} \]

▷ Select clusters containing any initial term

return \( \bigcup_{c \in clusters_{correct}} \)

Initial experiments have shown that this naive approach is slow, and that it can potentially introduce many false positives due to 1) the large number of considered terms, and 2) the sometimes faulty assumption that all terms in cluster are indeed similar as word2vec relatedness is not always reliable for similarity measurements \[\texttt{[126]}\]. To improve, in the following we only consider terms which are likely to be named entities by using NLTK entity detection to obtain a list of all entities \(E_{all}\) contained in \(S\) \[5\]. This results in the Algorithm \[1\]

Sentence Expansion (SE). A second (optional) measure to increase the size and variety of the training set in a guided fashion is the Sentence Expansion (SE) strategy (shown in Algorithm \[2\]). It addresses the problem of the over-representation of positive examples resulting from selecting only sentences with instances of the desired type (see section 3.3). The goal is to include sentences which are unlikely to contain instances of the desired type, but are still very similar in semantics and vocabulary to serve as informative negative examples in order to boost the NER training accuracy.

For this, we rely on doc2vec document embeddings \[\texttt{[111]}\], a variant of word2vec, to learn vector representations of the sentences in the corpus. For each sentence in the development set, we use doc2vec to discover the most similar sentence which does not contain any known instance of the targeted type (i.e., expanded terms). While indeed such sentences sometimes do contain an unknown instance of the targeted entity type, which would now be misclassified in the training set). To minimise such possibility, in our experiments sentence expansion always include the term expansion strategy.

Algorithm 2 Optional Sentence Expansion

function expandSentences(S_{org})

return sentences \( \cup \{ s | s' \in S_{org} \land s \in S \land mostSimilar_{doc2vec}(s, s') \} \)

\[5\] NLTK entity detection is based on grammatical context. It does not perform any typing, and due to it's simplicity, has high recall values.
### Training Data Annotation

After obtaining an (expanded) set of instances $T_i$ (the current term list) and training sentences $S_i$, we annotate each term $A_{T_i} := annotate_{T_i}(S_i)$ in all training sentences if they are a positive instance of the targeted entity type, i.e. if the term $T_i$. Using $A_{T_i}$, any state-of-the-art supervised NER can be trained.

### NER Training

For training a new $NER_i$, we used the Stanford NER tagger\(^6\) to train a Conditional Random Field (CRF) model. As the focus of this chapter is the process of training data generation, we do not consider additional algorithms. CRF has shown to be an effective technique on different NER tasks \cite{110}; the goal of CRF is to learn the hidden structure of an input sequence. This is done by defining a set of feature functions (e.g. word features, current position of the word labels of the nearby word), assigning them weights and transforming them to a probability to detect the output label of a given entity. The features used in the training of the model are listed in Table 3.1. After a NER for the current iteration $N_i$ is trained, it is used to annotate the whole development corpus $S_i$, i.e. $A_{NER_i} := annotate_{NER_i}(S_i)$. All positively annotated terms are considered newly discovered instances of our desired type.

### Filtering

After applying the NER to the development corpus, we obtain a list of new candidate terms. As our process relied on several steps which might have introduced noise and false positives (like the expansion steps, but also the NER itself), the goal of this last (optional) step is to filter out candidate terms that are unlikely of the targeted type using a set of external heuristics with different assumptions:

**Wordnet + Stopwords (WS) Filtering.** In the domain-specific language of scientific documents, it is common for named entities to be “proper” of that domain (like Simlex-999), or to be expressed as acronyms (like Clueweb, SVM, RCV). In this strategy, named entities are assumed to be not relevant if they are part of the “common” English language,

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\(^6\)https://github.com/dat/stanford-ner
3.3. APPROACH

either as proper nouns (e.g. software, database, figure), or a Stopwords (e.g. on, at). This is achieved by performing lookup operations in WordNet and in common lists of stopwords. As both sources focus on general English language, only domain-specific terms should be preserved.

**Similar Terms (ST) Filtering.** In order to distinguish between different entity types that pertain to a given domain (e.g. SVM is of type Method, while Clueweb is of type Dataset), this filtering strategy employs an approach similar to the one used in the Term Expansion (TE) strategy. The idea is to cluster entities based on their embedding feature using K-means clustering, and keep all the entities that appear in the cluster that contains a seed term.

**Pointwise Mutual Information (PMI) Filtering.** This filtering strategy adopts a semantic similarity measure derived from the number of times two given keywords appear together in a sentence in our corpus. The heuristic behind this filter is vaguely inspired by Hearst Patterns, as we manually compile a list of context terms / patterns CX which likely indicate the presence of an instance of our desired class (e.g., “we evaluate on x” typically indicates a dataset). Unlike the other filters, it does increase the manual resource costs for training.

Given a set of candidate entities $CT_i$ and the context term set $CX$, we measure the PMI between them using $\log \frac{N(ct, cx)}{N(ct)N(cx)}$ with $ct \in CT_i, cx \in CX$, and $N(ct, cx)$ being the number of sentences in which both a candidate entity ($ct$) and a given keyword ($t$) occur (analogously, $N(ct)$ counts the number of occurrences of $ct$). Finally, candidate terms are filtered and excluded if their PMI value is below a given threshold value.

**Knowledge Base Lookup (KBL) Filtering.** Our target are long-tail domain-specific entities, i.e. entities that are not part of existing knowledge bases. Named entities that could be linked to a knowledge base could be assumed incorrect, and therefore amenable to exclusion from the final named entity set. In the KBL approach we exclude the entities that have a reference in the DBpedia.

**Ensemble (EN) Filtering.** Different filtering strategies are likely to remove different named entities. To reduce the likelihood of misclassification, the Ensemble (EN) filtering strategy combines the judgment of multiple filtering strategies, to preserve candidate entities that are considered correct by one or more strategy. Intuitively, if each strategy makes different errors, then a combination of the filters’ judgment can reduce the total error. We preserve the entities that are passed through two out of three selected filtering strategies.

**Summary**

In Algorithm, we summarize the previous subsections into a unified algorithm covering the whole iterative NER training workflow.
Algorithm 3 Iterative NER Training

function longtailTrain(T\textsubscript{seed}, S\textsubscript{all})

\( T_0 := T_{\text{seed}} \)

for \( i \in \mathbb{N}_0 \) do

\( S_i := \cup_{t \in T_0} \{ s \in S \land (t \in s \lor t \in \text{successor}(s) \lor t \in \text{predecessor}(s)) \} \)

(\text{optional}) \( S_i := \text{expandTerms}(T_i) \)

\( T_i := \text{expandTerms}(T_i) \)

\( A_T_i := \text{annotate}_T(S_i) \)

\( NER_i := \text{trainNER}(A_T_i) \)

\( A_{NER_i} := \text{annotate}_{NER_i}(S) \)

\( CT_i := \text{isPositiveTermIn}(A_{NER_i}) \)

\( FT_i := \text{filter}(CT_i) \)

\( T_{i+1} := FT_i \cup T_{\text{seed}} \)

if convergence then

return \( A_{NER_i} \)

3.4 Evaluation

This section reports on an empirical evaluation to assess the performance of the approach (and its variants) described in Section 5.3, and the ability to utilize it for long-tail named entity recognition. Section 3.4 describes the experimental set-up, followed by the results (Section 3.4), and their discussion (Section 3.4).

Experimental Setup

Corpora. Our main evaluation, shown in the following sections, is performed on the data science (15,994 papers from 10 conference series) domain. To assess the performance of TSE-NER in other scientific domains, at the end of the section we describe an experiment over 4,525 publications from 10 biomedical journals. The full description of the corpora is described in the Github page 9.

Publications are processed using GROBID [129], to extract a structured full-text representation of their content.

Long tail entity types selection. Scientific publications contain a large quantity of long-tail named entities. Focusing on the data science domain, we address the entity types Dataset (i.e. dataset presented or used in a publication), and Methods (i.e. algorithms – novel or pre-existing – used to create/enrich/analyze a dataset). Both entities types are scarcely represented in existing knowledge bases [10]. To evaluate the performance of our approach, we create a set of 150 seed instances \( T_{\text{all}} \) for each targeted type, collected public from public websites [11].

9 https://github.com/mesbahs/TSE-NER/blob/master/README.md

10 In DBPedia, the type dbo:database features 989 instances, but mostly related to biology, economy, and history. The type dbo:software contain names of several algorithms, but the list is clearly incomplete.

11 For instance: https://github.com/caesar0301/awesome-public-datasets. The full list of seed entity instances,
Table 3.2: Size Statistics of various seed set sizes \#S

<table>
<thead>
<tr>
<th>Entity type</th>
<th>#S</th>
<th>#Sentences</th>
<th>#Words</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dataset Training</td>
<td>5</td>
<td>198</td>
<td>2081</td>
</tr>
<tr>
<td></td>
<td>10</td>
<td>358</td>
<td>4737</td>
</tr>
<tr>
<td></td>
<td>25</td>
<td>799</td>
<td>13080</td>
</tr>
<tr>
<td></td>
<td>50</td>
<td>1456</td>
<td>29015</td>
</tr>
<tr>
<td></td>
<td>100</td>
<td>2863</td>
<td>63517</td>
</tr>
<tr>
<td>Method Training</td>
<td>5</td>
<td>617</td>
<td>15682</td>
</tr>
<tr>
<td></td>
<td>10</td>
<td>1192</td>
<td>30354</td>
</tr>
<tr>
<td></td>
<td>25</td>
<td>3620</td>
<td>86563</td>
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<td>50</td>
<td>7910</td>
<td>190026</td>
</tr>
<tr>
<td></td>
<td>100</td>
<td>18543</td>
<td>449515</td>
</tr>
<tr>
<td>Dataset Testing</td>
<td>50</td>
<td>3149</td>
<td>69272</td>
</tr>
<tr>
<td>Method Testing</td>
<td>50</td>
<td>1097</td>
<td>26426</td>
</tr>
</tbody>
</table>

For each type, 50 of those are selected as test terms for that type \(T_{\text{test}}\), while 100 are used as seed terms \(T_{\text{seed}}\).

**Evaluation Dataset.** As discussed in Section 3.3, in the training process all test sentences \(S_{\text{test}}\) (i.e. sentences mentioning terms in \(T_{\text{test}}\)) in the corpus \(D_{\text{all}}\) are removed. For evaluation, we manually created a type-annotated test set: for each test term, we select all sentences in which they are contained including any adjacent sentence, forming the set of annotated sentences \(S_{\text{annotated}} := \cup_{t \in T_{\text{test}}}\{s | s \in S_{\text{test}} \land (t \in s \lor t \in \text{successor}(s) \lor t \in \text{predecessor}(s))\}\). An expert annotator labeled each term as an instance of the target type to create the test annotation set used for evaluation \(A_{\text{test}} := \text{annotate}_{\text{expert}}(S_{\text{annotated}})\).

Details of statistics on sentences used for training and testing can be found in Table 3.2. For training, depending on the seed set size between 5 and 100, we used between 198 and 2863 sentences for the dataset entity type and 617 to 18545 sentences for the Method entity type.

For testing 50 seed terms were used for both dataset (i.e. 3149 sentences) and method (i.e. 1097 sentences) entity type. The evaluation protocol is described in Algorithm 4, where the \(\text{seed\_size} \) values can be initialized with different values. Our analysis was not limited to the 50 test seed terms, we further evaluated 200 entities recognized by TSE-NER via a pooling technique.

---

**Algorithm 4 Evaluation Protocol**

```plaintext
function EVALUATE(seed\_size)
    \(T \subseteq \text{seed\_size} \cap T_{\text{seed}}\)
    \(\text{NER}_{\text{final}} := \text{longtailTrain}(T, S_{\text{all}})\)
    \(A_{\text{final}} := \text{annotate}_{\text{NER}_{\text{final}}}(S_{\text{annotated}})\)
    result := analyze\(A_{\text{final}}, A_{\text{test}}\)
```

---

Details of statistics on sentences used for training and testing can be found in Table 3.2. For training, depending on the seed set size between 5 and 100, we used between 198 and 2863 sentences for the dataset entity type and 617 to 18545 sentences for the Method entity type.

For testing 50 seed terms were used for both dataset (i.e. 3149 sentences) and method (i.e. 1097 sentences) entity type. The evaluation protocol is described in Algorithm 4, where the \(\text{seed\_size} \) values can be initialized with different values. Our analysis was not limited to the 50 test seed terms, we further evaluated 200 entities recognized by TSE-NER via a pooling technique.

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as well as the list of sources are available on the Github page [https://github.com/mesbahs/TSE-NER/blob/master/README.md](https://github.com/mesbahs/TSE-NER/blob/master/README.md)
Results

For a given entity type (Dataset and Method), we test the performance with differently sized seed sets and expansion strategies to create the training data for generating the NER model, and different filtering strategies to filter the resulting set of recognized entities. We report the performance of the basic WS, PMI, and EN strategies, plus a combination of the WS, ST, and KBL strategies, as listed in the caption of Table 3.3. We also perform an experiment to test the performance of our approach when applied iteratively. We analyze the performance of the model on the manually annotated test set presented in the previous section.

Tables 3.3 and 3.4 summarize the performance achieved for Dataset and Method entity types. In Table 3.3, the No Expansion and Term Expansion figures for the Method type are omitted for brevity’s sake. Our approach is able to achieve excellent precision [89% – 91%] with both entity types, and good recall (up to 41%) with the Dataset type. The lower recall obtained with the Method type can be explained with the greater diversity (in terms of n-grams and use of acronyms) of method names.

The expansion strategies lead to an average +200% (SE – Dataset) and +300% (TE – Dataset) increase in recall, thus demonstrating their effectiveness for generalization. On average, filtering decrease recall, but with precision improvements up to +20% (PM – Method). These are promising figures, considering the minimal human supervision involved in the training of the NERs. We can also show the different trade-offs our approach can strike: different configurations of filtering and expansion lead to different results with respect to precision and recall values, allowing for example a high-precision slightly-lower recall setup for a digital library, and a higher recall lower precision setup for a Web retrieval system.

Expansion Strategies. Expansion strategies increase the size and variety of training datasets, thus improving the precision and recall. Both strategies achieve the expected results, although with different performance increase: compared to NE strategy, both TE and SE achieve a considerable performance boost ($\mu = +190\%$) for recall, but at cost of lower precision ($\mu = -8.7\%$). We account the better recall performance of TE to the contextual similarity (and proximity) of named entities of the same type in technical documents (e.g. Gov2, Robust04, ClueWeb and Wt10g). The precision decrease in TE can be accounted to treating some terms incorrectly as positive instances due to their presence in the same embedding clusters as the seed terms (see also Section 3.3). The SE strategy shows lower recall ($\mu = +210\%$ over NE), but with less precision loss ($\mu = -5.2\%$ than NE). We account this positive behaviour to the presence of more quality negative examples, helping to maintain the generalization capabilities of the NER, while refining the quality of its recognition.

Filtering Strategies. We observe no significant improvement in precision with the WS filtering approach. Manual inspection of results reveal that most of the false positives are already domain-specific terms (e.g. PageRank, Overcite for Dataset, and NDCG for Method) which are not included in Wordnet, but that are of the wrong type. SS slightly increases the precision by keeping only the entities that appear in the same cluster as the seed
3.4. EVALUATION

names; however, this comes at a cost, as the recall is also penalized by the exclusion of entities of interest that are in other clusters. KB excludes popular entities that are contained in the knowledge base (e.g. Wordnet, Dailymed), but also some rare entities that are mistyped.

Table 3.3: Dataset entity type: Precision/Recall/F-score on evaluation dataset. Legend: NE – No Expansion; TE – Term Expansion; SE – Sentence Expansion; NF – No Filtering; WS – Wordnet + StopWords; SS – Similar Terms + WS; KS – Knowledge Base Lookup + SS; PM – Point-wise Mutual Information; EN – Ensemble.

<table>
<thead>
<tr>
<th>Strategy</th>
<th>#S</th>
<th>NF</th>
<th>WS</th>
<th>SS</th>
<th>KS</th>
<th>PM</th>
<th>EN</th>
</tr>
</thead>
<tbody>
<tr>
<td>NE</td>
<td>5</td>
<td>.83/.05/.10</td>
<td>.84/.04/.08</td>
<td>.86/.03/.07</td>
<td>.75/.01/.01</td>
<td>.90/.04/.09</td>
<td>.86/.04/.08</td>
</tr>
<tr>
<td></td>
<td>50</td>
<td>.70/.36/.47</td>
<td>.71/.33/.46</td>
<td>.73/.33/.45</td>
<td>.71/.21/.33</td>
<td>.75/.33/.46</td>
<td>.73/.33/.45</td>
</tr>
</tbody>
</table>

Table 3.4: Method entity type: Precision/Recall/F-score. Legend as in Table 3.3.
For instance, the Dataset entities Ratebeer or Jester can be retrieved from DBpedia using the lookup search, although the result points to another entity. This is a clear limitation with the adopted lookup technique, which could be avoided with a more precise implementation of the lookup function. PMI usually gets the highest precision; the strategy proved effective in removing false positives, but penalizes recall by excluding entities that do not appear with the words in the context list \( CX \). For instance, Unigene (Dataset) often appears in with the term data source, which is not in our context list and thus filtered out. The EN strategy keeps only the entities that are preserved by two out of three (WS, KB and PMI) filtering strategies. While reducing the number of false positives, this proves to be too restrictive; for instance Dataset names such as Yelp, Twitter, Foursquare and Nasdaq are removed by both the WS and KB strategies.

### Seed Set Size

We randomly initialize \( T \subseteq T_{seed} \) with \(|T| = 5, 10, 25, 50, 100 \) (see Algorithm 4). We execute the evaluation cycle 10 times for each size of \( T \), and again vary expansion and filtering strategies. The recall performance sharply increase with the number of seeds term (\( \mu = +340\% \) from 5 to 100 seeds): this is due to the increase in the number of sentences available for NER training, and is an expected behaviour. The decrease in precision is an average of \(-6\% \) from 5 to 100 seeds, with an average value of \(-5.1\% \) for Dataset and \(-6.9\% \) for Methods. Noteworthy are the good performance with as little as 5 seed entities (Datasets: 0.25 F-score with TE strategy and no filtering).

### Iterative NER Training

Figure 3.2 shows the result of the iterative NER training using Sentence Expansion with 5 seeds. We report the results with the PMI (Dataset) and EN (Methods) filtering, as they are the ones offering the most balanced performance in both precision and recall. Despite the small initial seed seed, it is possible to achieve precision and recall comparable to the ones obtained with an initial set of 100 seeds in only 2 iterations.

### Analysis of recognized entities

To widen the scope of our evaluation, we extended our result analysis beyond the 150 named entities in \( T_{all} \). We manually investigated up-to-now unknown named entities which have been recognized by the NER after training. We applied a method inspired by the pooling technique typically used in information retrieval research: given a list of seed terms \( T_{seed} \) of a given type, and a list of recognized

\[ \text{http://lookup.dbpedia.org/api/search/KeywordSearch?QueryString=ratebeer} \]
3.4. EVALUATION

potential filtered terms $FT$ of an yet unknown type, the idea is to rank the items in the list of candidate terms $FT$ according to their embedding similarity to the items in the seed set $T_{seed}$ and collect the top $K$. As a result, the obtained precision and recall measurements are only approximate values. The similarity is measured based on the cosine similarity between the word2vec embedding vectors. Each entity in the lists has been manually checked by an expert. Figure 3.3 shows the precision and recall of the top $K = 10, 25, 50, 100, \text{ and } 200$ retrieved entities using the SE approach. As in the previous experiment, we used the PMI and EN filtering strategies respectively for Dataset and Method types. Precision performance are consistently high at all level of recall.

The Dataset entities mslr-web10 (a benchmark collection for learning to rank method) and ace2004 (ACE 2004 Multilingual Training Corpus); and Method entities such as Timed-TextTank and StatSnowball are a sample of extracted entities. Some examples of incorrect detected entities are due to ambiguous nature of the sentence. Consider the following sentence: “The implementation of scikitlearn toolkit was adopted for these methods”, since it is similar to a sentence that contains a method entity, the entity scikitlearn was detected as a method although its a software library. In another sentence: “The Research Support Libraries Programme (RSPL) Collection Description Project developed a model.”, RSPL (a project) was detected as a dataset due to its surrounding words (e.g. collection, libraries).

Comparison with State-of-the-art. We compared our method with: 1) the Boot-Strapping (BS) based concept extraction approach [200], a commonly used state-of-the-art technique in scientific literature; the experiments where executed with the code and the parameters (k, n, t) to (2000, 200, 2) provided in [200], and with 100 seeds. And, 2) improved and expanded Hearst Pattern (HP) [187] for automatically building or extending knowledge bases extracting type-instance relations e.g., X such as Y as in “we used datasets such as twitter”. Intuitively, the performance of BS decreases with less number of seed terms. For the HP we kept type-instance pairs related to dataset or method (i.e. the context words in $CX$). Experiments on our evaluation dataset shown that TSE-NER achieved higher performance in terms of precision/recall/fscore for the dataset entity type (0.77/0.30/0.43) compared to BS (0.08/0.13/0.10) and HP (0.92/0.15/0.27) as well as for the method entity (TSE-NER: 0.68/0.15/0.25, BS: 0.11/0.32/0.16, HP: 0.64/0.04/0.07).
The high precision and low recall in \( HP \) is explained by the limited set of \( HP \) patterns. We infer that different expansion strategies augment the performance of our technique compared to the \( BS \) which just relies on features such as unigrams, bigrams, closest verb, etc.

**Biomedical Domain.** To test the performance of TSE-NER on another scientific domain, we processed 4,525 biomedical publications from 10 journals focusing on the \( Protein \) entity type. The seed terms were selected from the protein ontology.\(^{13} \) We excluded the test terms appearing in the Craft corpus \(^{11} \) (a manually annotated corpus containing 67 full-text biomedical journals) and kept only the ones that have a reference in the publications. The list of seed terms used for the \( Protein \) entity are listed on the Github page.\(^{14} \) We randomly initialized \( T \subseteq T_{\text{seed}} \) with \( |T| = 5, 25, 100 \) and employed the SE strategy and a simple WS filtering. The evaluation cycle has been executed 10 times for each size of \( T \), and results are averaged. TSE-NER can achieve precision/recall/f-score of 0.57/0.08/0.14 using 5 seeds, 0.40/0.28/0.32 using 25 seeds, and 0.38/0.46/0.41 with 100 seeds. The latter results are comparable to extensive dictionary-based systems \(^{203} \) (0.44/0.43/0.43) \(^{65} \) (0.57/0.57/0.57) where existing ontologies in the biomedical domain are used for matching \( Protein \) entities of the text.

**Discussion**

The design goal of our TSE-NER approach was minimizing the training costs in scenarios where the targeted entity types are rare, and little to no resources (for manual annotations) are available. In these cases, relying on exhaustive dictionaries or knowledge-bases is not possible, and common techniques like supervised learning cannot be applied. We believe to have successfully reached that goal, as we could show that even with small seed lists \( T_{\text{seed}} \) with little as 5 or 25 terms, high-precision NERs could be trained.

Nonetheless, this ease-of-training comes at a price: recall values are low, and are unlikely to be able to compete with known much more elaborately trained NERs for popular types. However, by selecting different configurations for filtering and expansion, recall can be moderately improved at the cost of precision. Also, the effectiveness of such changes of configurations seems to slightly differ between the \( Dataset \) and \( Method \) entity types. As a result, we cannot identify one clear best configuration as TSE-NER seems to benefit from some entity type-specific tuning. However, this also provides some flexibility to tune with respect to different quality and application requirements.

Furthermore, some of our underlying assumptions, heuristics and implementation choices, are designed as a simplistic proof-of-concepts, and deserve further discussion and refinement. As an example, consider WS WordNet filtering: we assumed domain-specific named entities would not be part of common English language. While this is true for many relevant domain-specific entities, several datasets (for instance) do indeed carry common names like the \textit{census} dataset. For a production system, more complex implementations and tailored crafting is necessary for reaching higher performance values.

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\(^{13}\)\url{http://obofoundry.org/ontology/pr.html}  
\(^{14}\)\url{https://github.com/mesbahs/TSE-NER/blob/master/README.md}
Another restriction is related to the core heuristics found in the term and sentence expansion, where we assume that similar types of entities occur in similar contexts – which is not necessarily always the case.

**Threats To Validity.** Our evaluation has been performed on an extensive document corpus, covering two distinctively different domains. However, we focused only on a limited set of entity types. The hypothesis described in Section 5.3 hold for Datasets, Methods, and Proteins, but further experiments are needed for other entity types in the same domains (e.g. Software) or in other domains. Despite the good performance achieved, it could already be noted that even between those three types, no single TSE-NER configuration is clearly the best. In order to obtain a complete understanding of the full capabilities, limitations, and trade-offs of our approach, more studies addressing additional domains and entity types are necessary.

### 3.5 Conclusion

We presented a novel approach for augmenting training data for Long-tail Entity Recognition (L-tER). A limiting factor in this scenario is the lack of resources or available explicit knowledge to allow for established NER training techniques. We explored techniques able to limit the reliance on human supervision, resulting in an iterative approach that requires only a small set of seed terms of the targeted type. Our core contributions, in addition to the overall approach, are a set of expansion strategies exploiting semantic similarity and relatedness between terms to increase the size and labeling quality of the training dataset generated from the seed terms, as well as several filtering techniques to control the noise introduced by the expansion.

In our evaluation, we could show that we can reach a precision of up to 0.91, or a recall of up to 0.41 – a good result considering the very cheap training costs. Furthermore, we could show that recall can be traded for more precision to a moderate extent by changing the configuration of our NER training process.

For future work, additional evaluation addressing more domains and entity types is of importance to better understand the range of applicability of our approach. Also, many of our currently still simplistic heuristics and implementation choices can benefit from improvement and optimization. This leads us to our next chapter, where we try to incrementally incorporate human feedback on the relevance of extracted entities into the training cycle of such iterative TSE-NER algorithms to improve the overall performance concerning precision, recall, and F-measures.
Chapter 4

A Collaborative Approach for improving the Extraction and Typing of Long-tail Entities

With the work presented in Chapter 3, we observed that the presented approach achieved promising results relying on training NER techniques in an iterative fashion, thus limiting human interaction to only providing a small set of seed terms. The approach heavily relied on heuristics in order to cope with the limited training data size. As these heuristics are prone to failure, the overall achievable performance is limited. In this chapter we address RQ3 by introducing a collaborative approach that incrementally incorporates human feedback on the relevance of extracted entities into the training cycle of such iterative NER techniques. This approach, called Coner, allows to still train new domain-specific rare long-tail NER extractors with low costs, but with ever increasing performance while the algorithm is actively used in an application. The contribution of this chapter is published in [210].
4.1 Introduction

With the ever increasing amount of scientific publications, there is a growing need for methods that facilitate the exploration and analysis of a given research field in a digital library collection \[133\], but also for techniques which can provide effective retrieval and search experiences. To this end, “deep meta-data” extracted from scientific publications allows for novel exploration capabilities \[131\].

Domain-specific typed named entities \[133\] are a representative example of deep meta-data. Consider the domain of data processing and data science, which is currently popular due to its real-life implications on machine learning algorithms and data-centric business models. In this domain, the main entity types of interests to the user base of a scientific collection would for example be: datasets used in a given publication; the methods applied to the data or used in implementation; or software packages realizing these methods \[138\]. However, extracting and typing named entities for this scenario is hard, as most entities relevant to a specific scientific domain are very rare, i.e. they are part of the entity long-tail. Most current state-of the art Named Entity Recognition (NER) algorithms focus on high-recall named entities (e.g., locations and age) \[101\], as they rely on extensive manually curated training and test data. Due to the rare nature of long-tail entity types, training data is scarce or non-available. Some approaches addressed this problem by relying on bootstrapping \[200\] or entity expansion \[23, 101\] techniques, achieving promising performance. However, how to train high-performance long-tail entity extraction and typing with minimal human supervision remains an open research question.

Recently, TSE-NER \[147\] was presented, an iterative approach for entity extraction in scientific publications. The approach starts with a small seed set of known entity instances; for each type it is sufficient to have one or two domain experts denote between 5 to 50 known entities. These sets are then heuristically expanded and annotated to generate training data to train a new traditional NER classifier, and heuristically filtered to remove likely false positives to create the entity set for the next iteration. As results of experiments in \[147\] have shown, this approach is hampered by the simplicity and unreliability of the heuristics used for expanding, but especially by those used for filtering the current iteration’s entity set. Nonetheless, the approach promises a lot of potential if these heuristics can be improved.

The core goal of this chapter is to extend TSE-NER with incremental, collaborative feedback from human contributors to support the heuristic filters. We introduce Coner, an approach that allows the users of our system to continuously provide easy-to-elicit low-effort feedback on the semantic fit and relevance of extracted . Also, new entities may be added that they deem relevant for a specific facet / type. This feedback is then exploited to support the heuristic expansion and filter phases of the TSE-NER algorithm. The human-in-the-loop approach allows us to still maintain the advantages of the initial design of TSE-NER (i.e., training a NER algorithm cheaply, only relying on a small seed set, and providing an immediate result to users with acceptable extraction quality as discussed in \[147\]), while exploiting the human feedback into the next NER training
4.2. TSE-NER: DISTANTLY SUPERVISED LONG-TAIL NER

iteration. Coner allows the TSE-NER system to improve its performance over time by benefitting from additional human intelligence in the training process.

The contribution of this chapter are as follows:

- We describe Coner, an extension for TSE-NER which incorporates collaborative user feedback for continuously supporting the term expansion and entity filtering steps. The Coner pipeline consists of two novel modules: a document annotation viewer that visualises named entities and allows users to interact with them, and a feedback analyser that calculates relevance scores for evaluated entities and integrates them into TSE-NER heuristics. Coner is available as an open-source project.1

- We performed two experiments to evaluate our approach on a collection of 11,589 data science publications from ten conference series: 1) an exploratory experiment performed on 10 papers and with 10 users showing that by utilizing human feedback, up to 94.3% of false positives can be detected for the dataset entity type and 57.9% for the method entity type; 2) similar to experiment (1) but receiving only human feedback on entities with high expected information gain in order to maximize the impact of user feedback. This resulted in an average per-entity annotation time of just above 15 seconds and an increase of precision of up to 4% by boosting the expansion and filtering steps of TSE-NER.

4.2 TSE-NER: Distantly Supervised Long-tail NER

In this section we will summarize TSE-NER, an iterative five-step low-cost approach for training NER/NET classifiers for long-tail entity types. For more detailed information on this approach, refer to [147]. The approach is summarized in the following five steps:

1. For Training Data Extraction, a set of seed terms is determined, which are known named entities of the desired type. The seed terms are then used to identify a set of sentences containing the term.

2. Expansion strategies are used to automatically expand the set of seed terms of a given type, and the training data sentences.

3. The Training Data Annotation step is used to annotate the expanded training data using the expanded seed terms.

4. A new Named Entity Recognizer (NER) will be trained using the annotated training data for the desired type of entity.

5. The Filtering step refines the list of extracted named entities by heuristically removing those entities which are most likely false positives. The set of remaining entities is treated as a seed set for the next iteration. This step is the focal point of this chapter.

1 http://removedforanonynosity.edu
CHAPTER 4. A COLLABORATIVE APPROACH FOR L-TER

Training Data Extraction

In the first step, a set of training data sentences is created by extracting all the sentences containing any of the seed terms. In the first iteration, the seed term set can contain from 5 to 50 terms. They are provided manually by expert users at a very low cost (arguably, any expert in a domain can name more than 5 examples of a named entity).

As an example of this step, consider the word “Letor” (i.e., an entity of dataset type) in the seed term list. All sentences in the containing the word “LETOR” in the corpus, such as “We performed a systematic set of experiments using the LETOR benchmark collections OHSUMED, TD2004, and TD2003” are extracted, and provide as examples of the positive classification class. We also extract surrounding sentences in the text to better capture the usage context of the seed entity.

Expansion

As seen in the sentence example provided in the previous section, also OHSUMED, TD2004 and TD2003 are identified as belonging to the dataset entity type, but since they are not in the seed terms they will be labeled negatively – thus leading to more false negatives. At the same time, the extraction of sentences in the training data that are related to seed terms will cause a shortage of negative examples for training purposes. In order to avoid these problem the term expansion and sentence expansion strategies were introduced.

Term Expansion

Term Expansion is designed to reduce the number of false negatives in the training sentences and provide more positive examples. Semantic relatedness is used: terms which are semantically similar or related to terms in the seed list should be included in the expansion. For example, given the dataset seed term LETOR, the expansion should add semantically related terms like OHSUMED or TD2004 which are also benchmarks used in the field of information retrieval. First the word2vec model is trained on the whole corpus by learning all uni- and bi-gram word vectors of all terms in the corpus. Then, NLTK entity detection is used to obtain a list of all entities contained in the sentences of the training data and cluster them with respect to their embedding vectors using K-means clustering. Silhouette analysis is used to find the optimal number k of clusters. Finally, clusters that contain at least one of the seed terms are considered to contain entities of the same type (e.g Dataset)

Sentence Expansion

Sentence Expansion (SE) strategy is designed to addresses the problem of the over-representation of positive examples and to increase the size and variety of the training set. The goal of this step is to include sentences that are similar in semantics and vocabulary to the original training sentences, and are unlikely to contain instances of the desired type, to serve as informative negative examples for boosting the NER training accuracy. First the doc2vec document embeddings is used, to learn vector representations of
the sentences in the corpus. For each sentence in the training data, \textit{doc2vec} is used to discover the most similar sentence which does not contain any known instance of the targeted type (i.e., expanded terms).

**Training Data Annotation**

After obtaining an expanded set of \textit{seed terms} and \textit{training sentences}, if any of the words in the \textit{seed terms} matches a word in the \textit{training sentences}, the word will be labeled positively. The annotated dataset can be used as an input to train any state-of-the-art supervised NER algorithm.

**NER Training**

For training a new NER, the Stanford NER tagger\(^2\) is used to train a Conditional Random Field (CRF) model. CRF learns the hidden structure of an input sequence by defining a set of feature functions (e.g. word features, current position of the word labels of the nearby word), assigning them weights and transforming them to a probability to detect the output label of a given entity.

**Filtering**

In this final step, which is also the focus of this work, the trained NER model is used to annotate the whole corpus and consider all the positively annotated terms as candidate terms for the next round of iteration. As the training data for training the NER is noisy, the list of entities extracted by the NER contains many items which are not specifically related to the entity type of interest. Therefore, the goal of this last step is to filter out all terms which are most likely not relevant using the following basic heuristics\(^3\):

- **Wordnet + Stopwords (WS) Filtering.** Filtering stopwords (e.g. something) and concepts coming from “common” English language (e.g., “dataset”, “software”) that could be found in Wordnet\(^3\).

- **Similar Terms (ST) Filtering.** Excluding entities that do not appear in the same cluster that contains a seed term - i.e. explained in \(\ref{4.2}\).

- **Pointwise Mutual Information (PMI) Filtering.** Filtering entities having a semantic similarity measure (i.e. derived from the number of times two given keywords appear together in a \textit{sentence} in our corpus) lower than a threshold.

- **Knowledge Base Lookup (KBL) Filtering.** Excluding entities that have a reference in the DBpedia knowledge base (under the assumption that, if they are mentioned in DBpedia, then they are not long-tail domain-specific entities.

- **Ensemble Majority Vote (EMV.** Preserving the entities that are passed through two out of three selected filtering strategies.

\(^2\)https://github.com/dat/stanford-ner
\(^3\)
Interested readers can refer to [147] for detailed explanation. As those heuristics are rather basic in their nature, we discuss in the next section of filtering can be supported by human feedback.

4.3 Collaborative Crowd Feedback

As outlined in the previous section, a core design feature of TSE-NER is the heuristic filter step in each iteration, which is designed to filter out named entities which are most likely misrecognized (this can easily happen as the used training data is noisy due to the strong reliance on heuristics). While it was shown in [147] that this filter step indeed increases the precision of the overall approach, it does also impact the recall negatively. For example, this could happen by filtering out true positives, i.e. entities which have been correctly identified by the newly trained NER extractor but are filtered out by the heuristic. This could for example happen if a domain-specific named entity is part of common English language. More importantly, the heuristic filter often does not reach its full potential by not filtering all false positives, i.e. entities which are incorrectly classified as being of the type of interest, and should have been filtered out by the heuristics but were missed. Also, for the expansion phase, the heuristics often miss relevant entities which should be added.

These shortcomings are addressed in this chapter by introducing an additional layer on top of the basic TSE-NER training cycle described in Section 4.2. Instead of treating the algorithm only in isolation, we also consider the surrounding production system and its users (in most cases, this would be a digital library repository with search, browsing, and reading/downloading capabilities). When the production system is set up, a NER algorithm is trained for each entity type of interest (e.g., datasets, methods, and algorithms for data science) using the TSE-NER workflow until training converges towards stable extraction performance. Then, the resulting trained NER algorithm is applied to all documents in the repository, annotating their full-texts. Users then can interact with the recognized entities, providing feedback.

For this, we introduce novel Coner modules (see Figure 4.1):

1. **Coner Interactive Document Viewer (CIDV)**: Online interactive viewer that renders PDF documents and visualises automatically annotated entities. The CIDV allows users to interact with entities by giving feedback on existing annotations, or adding new typed named entities.

2. **Coner Feedback Analyser (CFA)**: Analyzes the entity type labels for each entity that received human feedback, and also decides which labels should be considered valid and which ones are irrelevant. This feedback is then incorporated into the iterative TSE-NER training.

3. **Coner Document Analyser (CDA)**: In an user experiment like the one presented in this chapter, the CDA selects the documents where user feedback would be most effective (see Section 4.4). In a real-life deployed version of Coner, users
4.3. COLLABORATIVE CROWD FEEDBACK

Figure 4.1: Overview of Coner Collaborative NER Pipeline: Human Feedback influences the TSE-NER filter phase, supporting or superseding heuristic decision making

would continuously provide feedback on documents they are currently reading as part of their normal consumption workflow, so no document selection is necessary.

Coner Interactive Document Viewer CIDV

We introduce an interactive document viewer, rendering PDF documents and highlighting recognized named entities. The viewer is based on the NII PDFNLT [3, 6], which already included a basic viewer and a sentence annotation tool. One of our design goals for the interactive viewer component was to impose as little cognitive load on the users as possible, thus only very simple feedback mechanisms have been considered. During our proof of concept testing phase, we recruited 10 lab student of graduate or post-graduate level to stress test and give feedback on the viewer. Based on the feedback of these users, we opted for a system design allowing for simple YES/NO relevance feedback for recognized entities. Furthermore, users can add new typed entities by selecting n-grams in the document and assigning an entity type (Figure 4.2). For other users, these manually added entities are also highlighted, and additional user feedback can be provided for them.

Coner Feedback Analyser CFA

The purpose of the feedback analyzer is to aggregate collected user feedback on entities, and decide which new entities to finally add and which entities to label as incorrectly typed. In the current version of the feedback analyzer, this is realized with a simple majority vote on the user feedback.

However, like with any crowd-sourcing task, the feedback analyzer can be further extended to cope with common crowd-sourcing problems like spam, malicious indent, or incompetent users. For example, while for our prototype system maliciousness was not an
CHAPTER 4. A COLLABORATIVE APPROACH FOR L-TER

Abstract

Information Dissemination applications are gaining increasing popularity due to dramatic improvements in communications bandwidth and ubiquity. The sheer volume of data available necessitates the use of selective approaches to dissemination in order to avoid overwhelming users with unnecessary information. Existing mechanisms for selective dissemination typically rely on simple keyword matching or “bag of words” information retrieval techniques. The advent of XML as a standard for information exchange and the development of query languages for XML data enables the development of more sophisticated filtering mechanisms that take structured information into account. We have developed several index organizations and search algorithms for performing efficient filtering of XML documents for personalized newspapers, and entertainment delivery. The execution model for these applications is based on continuously collecting new data items from underlying data sources, filtering them against user profiles (i.e., user interests) and finally, delivering relevant data to interested users.

In order to effectively target the right information to the right people, SDI systems rely upon user profiles. Current SDI systems typically use simple keyword matching or “bag of words” Information Retrieval (IR) techniques to represent user profiles and match them against new data items. These techniques, however, often suffer from limited ability to express user interests, thereby missing the potential that the users receive irrelevant data while not receiving the information they need. Moreover, work on IR-based models has largely focused on the effectiveness of the profiles rather than the efficiency of filtering. In the Internet environment, where huge volumes of input data and large numbers of users are typical, efficiency and scalability are key concerns.

Recently, XML (eXtensible Markup Language) (BP98, Cov99) has emerged as a standard information exchange mechanism on the Internet. XML allows the encoding of structural information within documents. This information can be exploited to create more focused and accurate profiles of user interests. Of course such benefits come at a cost, namely, an increase in the complexity of matching documents to profiles.

We have developed a document filtering system, named XFilter, that provides highly efficient matching of XML documents to large numbers of user profiles. In XFilter, user interests are represented as queries using the XPath language (CD99). The XFilter engine uses a sophisticated index structure and a modified Finite State Machine (FSM) approach to quickly locate and examine relevant profiles.

In this paper we describe these structures along with an event-based filtering algorithm and several enhancements. We then evaluate the efficiency, scalability, and adaptability of the approaches using a detailed experimental framework that allows the manipulation of several key characteristics of document and user profiles. The results indicate that XFilter performs well and is highly scalable. Thus, we believe our techniques represent a promising technology for

Figure 4.2: Coner Interactive Document Viewer with highlighted entities
issue, we could already see that some users were significantly more reliable than others. This also reflects in their time investment: more reliable users took much longer to provide feedback on a document, while some users provided feedback in a time frame which should not be sufficient for even reading the paragraphs surrounding an entity. Here, more complex user and task models should help to increase the reliability of aggregated user annotations. As a minimalist step towards this, we only consider users who provided feedback on at least 10 entities per publication, and only considered majority votes with at least 3 votes.

As described in Section 4.4 and 4.4, TSE-NER expands and filters the current set of terms every iteration. Coner boosts this process by adding or removing entities from the iterations. Filtering heuristics can be used individually or in an ensemble. Ensemble filtering was shown to have the best, but still limited performance [147]. Coner overwrites the filtering heuristics by ensuring that entities which were labeled by users as irrelevant for a type are always removed during filtering, and entities labeled as relevant are always retained. Similarly, for the heuristic expansion step, we ensure that manually added entities are always included.

4.4 Evaluation

To evaluate the effectiveness of incorporating crowd feedback into the NER training process, we focus on the following two research questions:

RQ1 What are the properties of obtained user feedback? Especially, in how far does human feedback confirm or conflict with TSE-NER heuristics?

RQ2 How does incorporating human feedback into the TSE-NER filtering step improve the overall performance with respect to precision, recall, and F-measures?

To answer these research questions we conducted two user experiments. Similar to [147], we focus on the two entity types dataset and method in data science publications. We had corpus of 11,589 papers from 10 conferences on data science available (this is the same corpus as used by [147]). We conducted the user interaction with the Coner system in a lab setting, recruiting graduate-level / post-graduate-level volunteers who are knowledgeable in the data science domain.

The first experiment, as described in Section 4.4, focuses on answering RQ1 by asking users to give feedback or add to unfiltered extracted entities (i.e., on the output of TSE-NER using expansion but no filtering heuristics). By comparing crowd-based filtering to the different filter heuristics, we can obtain insights into their relative performance.

As we only had a limited number of volunteers available for this evaluation, we selected papers from our corpus using the Coner Document Analyser CDA for which the expected impact of additional annotations is representative for the whole collection. CDA is only used for experimental evaluations, and we define representatives of a publication as being published at a higher-level conference, having average length, high citation counts, and an average number of distinct recognized typed entities in their full texts.
Furthermore, for the second experiment in section 4.4, instead of relying on our users to decide themselves on which entity to provide feedback, we actively steer this process towards entities for which human feedback would have a significant expected impact. In particular, we focus on entities which were classified as both dataset and method. This happened quite often (i.e. 22% of all the detected entities in the whole corpus), and in nearly all cases, at least one classification is incorrect. We divert the decision which of the two types (if any) is correct for the entity to our system’s users.

Experiment 1: Human Feedback on Unfiltered Entities

In this section, we look into the properties of user feedback itself, and also evaluate how it conflicts or supports TSE-NER heuristics.

**Documents and Evaluators:** Ten papers were selected from multiple conferences of interest using the Document Analyzer. We selected from the following conferences: The Web Conference (3 papers), ACL (3 papers), ICWSM (2 papers) and VLDB (2 papers). The selected documents contain overall 255 distinct recognised dataset entities before filtering, and 85 distinct recognized method entities before filtering. The average number of times each selected paper has been cited is 581. The 10 human evaluators are randomly and uniformly assigned to the documents such that each document is processed by at least 3 evaluators. We obtained this minimum threshold of three users’ feedback on the recognition correctness on 271 dataset entities (94.8%) and 158 method entities (94.0%). Note that users could add new entities, increasing the number of distinct entities. The evaluators showed quite varying task completion times for giving feedback on all entities contained in a document, with an average of 7:57 minutes to provide feedback for a single document, while the fastest evaluator only needed 3:14 minutes and the slowest 19:38 minutes.

**Entities and Agreement:** The evaluators were not forced to rate all occurrences of recognized entities (the assignment was: “provide feedback on the recognized entities as you see fit.”). The average percentage of recognized entities (highlighted in the Corner Viewer) each evaluator gave feedback on is 65.9%. There were no discernible differences between dataset and method entities. After the experiment we interviewed the evaluators on their reasons for skipping feedback: First, ambiguous meanings of the same entities annotated in different sections and contexts caused doubt about type relevance (e.g. the named entity Microsoft can reference a dataset created by Microsoft or the actual company itself). Second, some bigram or trigram method entities were recognized with additional useless trailing words (e.g. question taggings have), therefore also not receiving feedback from some evaluators.

Table 4.1 compares the percentage of dataset and method entities that where considered correct by the TSE-NER classifier (i.e. without the filtering step) or manually added by an evaluator, but judged as incorrect by the majority of evaluators. The false positive rates in Table 4.1 indeed show the effectiveness of collaborative feedback on TSE-NER. Interestingly, not all of the named entities added by users were rated as relevant for their intended type; for user added entities, we observe a false positives rate of 25.9% for dataset and 11.7% for method. This means that it is crucial to also receive user feedback
4.4. EVALUATION

<table>
<thead>
<tr>
<th></th>
<th>Dataset (FP%)</th>
<th>Method (FP%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>User added</td>
<td>25.9%</td>
<td>11.7%</td>
</tr>
<tr>
<td>NER extracted</td>
<td>94.3%</td>
<td>57.9%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>80.4%</strong></td>
<td><strong>27.4%</strong></td>
</tr>
</tbody>
</table>

Table 4.1: Comparison of false positive rates, resulting from majority vote on relevance of unfiltered extracted entities for both user added and NER extracted entities.

<table>
<thead>
<tr>
<th>Filtering Technique</th>
<th>Dataset</th>
<th>Method</th>
</tr>
</thead>
<tbody>
<tr>
<td>PMI</td>
<td>9.0%</td>
<td>9.4%</td>
</tr>
<tr>
<td>WS</td>
<td>86.9%</td>
<td>73.7%</td>
</tr>
<tr>
<td>ST</td>
<td>34.4%</td>
<td>69.0%</td>
</tr>
<tr>
<td>KBL</td>
<td>90.7%</td>
<td>81.2%</td>
</tr>
<tr>
<td>EMV</td>
<td>35.0%</td>
<td>41.6%</td>
</tr>
<tr>
<td>CB</td>
<td>19.5%</td>
<td>52.2%</td>
</tr>
</tbody>
</table>

Table 4.2: Comparison of entity retention rate between Coner and TSE-NER filter techniques (315 entities for *dataset* and 198 entities for *method*). Filtering acronyms: Pointwise Mutual Information (PMI), Wordnet + Stopwords (WS), Similar Terms (ST), Knowledge Base Look-up (KBL), Ensemble Majority Vote (EMV), Filtering Coner Boost (FCB): EMV + Coner Human Filtering

from evaluators on entities other users added to ensure the quality of human feedback. Evaluators differ in skill, expertise, and also effort they put into feedback, which clearly influences their decision making.

We calculated the average Cohen’s Kappa between the 10 evaluators for each entity type. On average, Cohen’s Kappa for *dataset* entities is 0.51, while for *method* entities it is 0.63.

**Comparison Filtering Techniques: Coner vs TSE-NER**

Table 4.2 compares the performance of Coner human feedback filtering and different filtering heuristic setups for TSE-NER in terms of retention rate; the percentage of unfiltered extracted entities kept by each filter. The different filtering techniques were performed on the complete set of entities that received feedback from at least three evaluators in the 10 selected papers: 315 *dataset* and 198 *method* entities. As illustrated in Table 4.2, the Coner Boost (FCB) filtering technique described in this chapter is more strict than Ensemble Majority Vote originally used by TSE-NER for the *dataset* type, but less strict for the *method* type. This can be explained by the larger percentage of user added named entities for the *method* type compared to the *dataset* type, with user added named entities having a much lower average false positive rate compared to NER extracted entities (Table 4.1).

To get a better insight into the filtering performances, we compared the false positives rate for each filtering technique with regards to the set of entities determined to be relevant by human evaluators (Table 4.3); if an entity is kept by a filter for a type, but was voted as irrelevant for a type by the majority of evaluators, then it is considered a false positive instance. For most of the TSE-NER filtering setups the average false positives rate for both facets is above 50% (only PMI has a lower false positive rate, because it is much more selective in its retention of entities). This means there are a significant number of entities that were recognised as irrelevant for a type by human
Table 4.3: Percentage of false positives in the remaining filtered entity sets of TSE-NER filtered heuristics compared to Coner human filtered entities. Filtering acronyms same as Table 4.2.

<table>
<thead>
<tr>
<th></th>
<th>PMI</th>
<th>WS</th>
<th>ST</th>
<th>KBL</th>
<th>EMV</th>
<th>FCB</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dataset</td>
<td>38.7%</td>
<td>73.9%</td>
<td>79.7%</td>
<td>79.4%</td>
<td>76.7%</td>
<td>8.8%</td>
</tr>
<tr>
<td>Method</td>
<td>25.0%</td>
<td>28.2%</td>
<td>40.3%</td>
<td>37.7%</td>
<td>37.7%</td>
<td>3.9%</td>
</tr>
</tbody>
</table>

Table 4.4: Percentage of false negatives in the remaining filtered entity sets of TSE-NER filtered heuristics with regards to Coner filtered entities.

<table>
<thead>
<tr>
<th></th>
<th>PMI</th>
<th>WS</th>
<th>ST</th>
<th>KBL</th>
<th>EMV</th>
<th>FCB</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dataset</td>
<td>76.2%</td>
<td>3.8%</td>
<td>70.0%</td>
<td>20.0%</td>
<td>65.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Method</td>
<td>88.2%</td>
<td>4.6%</td>
<td>30.9%</td>
<td>15.1%</td>
<td>56.6%</td>
<td>1.3%</td>
</tr>
</tbody>
</table>

judgement, but TSE-NER heuristic filtering was unable to do so.

We also considered the false negatives which were excluded by the filtering techniques but were labelled as relevant by majority of evaluators (Table 4.4). The PMI filtering as explained in [147] achieved the highest precision among the TSE-NER filtering techniques in their evaluation. Table 4.4 clearly indicates a major shortcoming of the PMI filtering heuristic; it filters out on average 82.2% of Coner viewer entities that were rated as true positives by Coner human feedback. Even for the EMV filtering heuristic, which is regarded as most effective in terms of F-Score by [147], the average false negatives rate is 57.8%. Also, in Table 4.2 we see that KBL has the highest average retention rate of named entities, which also translates in a high false positive rate and lower false negatives rate.

Finally, Table 4.3 and Table 4.4 demonstrate that the FCB filtering approach results in the lowest false positives and false negatives rates compared to Coner human filtering; this is good for the quality of filtered entities, because more relevant named entities overlap with the Coner human filtering (regarded as true positives), but it also means it difficult to scale this approach with a significantly larger number of named entities.

**Qualitative Entity Inspection:** When there is a user consensus, Coner removes or adds entities to the TSE-NER expansion and filter phases, effectively overwriting the heuristics. We manually inspected some of these entities to obtain an intuition on what entities the TSE-NER heuristics usually fail at. Table 4.5 shows some randoms sample entities which have been consensually labeled as wrong with respect to the recognized type, while table 4.6 shows entities which are labeled as correct. Table 4.7 shows some samples which failed to obtain user concensus and obtained a mix of positive and negative labels.

For example users seem to be uncertain and fail to reach consensus when entities are related to a type but are too generic, e.g. signed networks, news article, news feed, data base, etc. for dataset and algorithm, decision rule and used search algorithm for method. This could be explained by a difference in domain expertise or interpretation of what belongs
4.4. EVALUATION

<table>
<thead>
<tr>
<th>Dataset</th>
<th>digg interfaces, logistic regression, acyclic subgraph</th>
</tr>
</thead>
<tbody>
<tr>
<td>Method</td>
<td>digg, flickr, wikipedia, dynamic programming, system description</td>
</tr>
</tbody>
</table>

Table 4.5: *Dataset* and *Method* annotated entities annotated as incorrect

<table>
<thead>
<tr>
<th>Dataset</th>
<th>hybrid multimodal method, similarity search, reinforcement learning, logistic regression, acyclic subgraph</th>
</tr>
</thead>
<tbody>
<tr>
<td>Method</td>
<td></td>
</tr>
</tbody>
</table>

Table 4.6: *Dataset* and *Method* annotated entities annotated as correct

<table>
<thead>
<tr>
<th>Dataset</th>
<th>signed networks, slash, news article, news feed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Method</td>
<td>10-foldcross validation, algorithm, decision rule, used search algorithm, vldb, web services</td>
</tr>
</tbody>
</table>

Table 4.7: Sample of *Dataset* and *Method* annotated without clear user consensus to a certain type between evaluators.

This shows that even for humans, reliably typing entities is hard as there is quite some room for subjective interpretation.

Also, in during our inspection, we encountered frequently entities which are classified both as *method* and *dataset* by TSE-NER like digg, flickr, wikipedia, logistic regression, acyclic subgraph. Most of these double classifications are wrong, and we will further investigate this double classification phenomenon in Section 4.4.

**Experiment 2: NER Performance**

We picked 28 papers from 4 conferences in our document corpus, similarly to our document selection described in section 4.4: 13 papers from VLDB, 9 papers from The Web Conference, 4 from SIGIR and 2 from ICWSM.

We recruited 15 graduate-level/post-graduate-level volunteers and instructed them to focus their efforts on judging entities recognized in these papers. However, for this experiment we want to make sure that user feedback is as effective as possible to use our human annotators time efficiently. As a heuristic we focus on entities which have been double-classified as both *dataset* and *method*, and thus one of the types is nearly guaranteed to be wrong. As mentioned before, double classifications between *dataset* and *method* are quite common. This can be explained by the relative similarity of these
CHAPTER 4. A COLLABORATIVE APPROACH FOR L-TER

<table>
<thead>
<tr>
<th>Method</th>
<th>Dataset (P/R/F)</th>
<th>Method (P/R/F)</th>
</tr>
</thead>
<tbody>
<tr>
<td>TSE-NER</td>
<td>0.66/0.60/0.63</td>
<td>0.56/0.21/0.30</td>
</tr>
<tr>
<td>Coner</td>
<td>0.70/0.60/0.65</td>
<td>0.59/0.20/0.30</td>
</tr>
</tbody>
</table>

Table 4.8: Comparison of performance of TSE-NER and Coner in terms of Precision/Recall/F-Score for two type of doubly filtered entities: Dataset and Method.

Two types: both types appear in similar contexts and/or sentence structures, and are much closer to each other than typical entities types considered in NER like location and person. Thus, distinguishing between dataset and method can be considered a very hard task for an automatic classifier. Cases like these is when user feedback is the most valuable.

In order to measure the effect of human feedback into the TSE-NER filtering, we repeat the experiments described in [147] and use the same test set, measuring the F-Score, precision, and recall with and without the Coner feedback. We used the output of the experiment and the TSE-NER to train the NER model. For training we used 71,292 and 103,568 (i.e, dataset and method entity type) sentences for TSE-NER and 25,819 and 53,200 (i.e, dataset and method entity type) sentences for Coner and employed the SE strategy. For testing, 3149 sentences were used for dataset and 1097 sentences for method entity type.

Table 4.8 compares the performance of TSE-NER with and without Coner feedback focused on double-classified entities in terms of precision, recall and F-Score. As shown in Table 4.8 there is an increase in precision for both dataset and method type classifiers when incorporating user feedback with Coner, while recall and f-score remains stable. Naturally, providing feedback on recognized entities as part of the filter step cannot increase recall, but only affect precision by removing false positives. Overall, the test dataset covered 555 unique entities, and we obtained user feedback on 29 unique entities of the test set. Nonetheless, this shows that by focusing user feedback on parts which are in doubt, like the double-classified entities, even a smaller number of user feedback can make a difference, i.e. by obtaining feedback on only 0.05% of the entities in the test set we could increase the precision by 4%. This significant increase in precision is mainly due to the fact that user feedback improves the quality of the input data for each training iteration of TSE-NER, thus the effect of each feedback is greatly magnified. In a scenario where Coner is constantly running in the background, we expect notable increases both for precision and recall (due to allowing users to suggest new entities).

4.5 Related Work

A considerable amount of literature published in recent years addressed the deep analysis of text such as topic modelling, domain-specific entity extraction, etc. Common approaches for deep analysis of publications rely on techniques such as dictionary-based [198], rule-based [53], machine-learning [192] or hybrid (combination of rule based and machine learning) [205] techniques. Despite its high accuracy, a major drawback of dictionary-based approaches is that they require an exhaustive dictionary of domain
4.6 Conclusion and Future Work

In this chapter, we introduced Coner, a collaborative approach for Long-tail Entity Recognition in scientific publications. Coner extends the TSE-NER technique for iterative training of NER algorithms using distant supervision [147]. To keep the training costs low, TSE-NER relied on heuristics to steer the training process (i.e., by expanding and filtering entity sets), requiring only on a small seed set of known named entities of the desired type as manual input. Unfortunately, this reliance on automatic heuristic expansion and filtering limited also the maximal achievable performance with respect to precision, recall, and F-Score.
We approached this problem with a unique solution: we considered the synergy between NER training and the productive system it is employed in, including the respective user base. In particular, Coner allows us to mostly automatically train a NER algorithm at very low cost, and then exploit the daily user interaction (like in a digital library system) for continuously improving the algorithm’s performance, requiring only simple and intuitive feedback actions from the users. This is realized with an interactive viewer component, which allows users to elicit feedback on the correctness of recognized entities unobtrusively while reading the document.

In this work, we focused on augmenting the filter step of TSE-NER by incorporating user feedback into the NER training process. Our lab experiments showed that 94.3% for Dataset and 57.9% for Method of entities detected by partial TSE-NER without heuristic filtering were indeed false positives. We observed that by using different filtering heuristics, we could reduce the number of false positives up to 38.7% for Dataset and 25% for Method (i.e., using the PMI filtering heuristic) which also results in higher false negatives rate as shown in Table 4.4. In order to reduce the number of false positives as well as false negatives we proposed incorporating user feedback into filtering which resulted in the lowest false positives (i.e., 8.8% for Dataset and 3.9% for Method) and false negatives (i.e., 0.0% for Dataset and 1.3% for Method). Furthermore, we showed that by obtaining feedback on only 0.05% of the entities in the test set (and others outside the set), we could increase the precision by 4% while keeping recall and f-score stable.

For future work, we can leverage Coner’s full potential by integrating it into an existing production system, like a large scale digital library. In this case, we can receive continuous feedback from the system’s users on a number of papers magnitudes bigger than our private lab experiment conducted so far and improve the performance of the NER techniques over time. Likely, user feedback techniques usable for term expansion will require a heavier toll, and thus need further investigation. To a certain extent, this could be offset using appropriate incentivization techniques: by motivating the user to be willing to contribute feedback (for example by means of gamification), even more elaborate feedback mechanisms could be employed without degrading user satisfaction. However, as with all systems relying on crowd-sourcing or explicit user feedback, fraud and vandalism become a central concern. If Coner is to be used with real-life users outside of a lab setting, such issues need to be addressed by for example user reputation management [45] or different voting consensus techniques [57]. While the techniques introduced in Chapters 2, 3 and 4 have indeed shown to reduce the cost of training and improve the overall performance of Long-tail Entity Recognizer, they are typically limited by the availability of the words and sentences in the semantic space (Chapter 3) and the availability of continuous feedback from users (Chapter 4). This leads us to our next chapter where we focus on generating new text not existing in the corpus, thus largely expanding the training data in a cost efficient manner.
Chapter 5

Training Data Augmentation Using Deep Generative Models

This chapter investigates RQ4 and introduces another technique for augmenting training data for Long-tail Entity Recognition. To further our understanding of how to augment training data for the extraction and typing of long-tail entities in other sources than scientific publication, we look into User generated content (UGC). We focused on user-generated phrases related to type Adverse Drug Reaction (ADR) mentioned in User Generated Content (UGC) such as Twitter and Reddit. Social media provides a timely yet challenging data source for adverse drug reaction (ADR) detection. Existing dictionary-based, semi-supervised learning approaches are intrinsically limited by the coverage and maintainability of laymen health vocabularies. In this chapter, we introduce a data augmentation approach that leverages variational autoencoders to learn high-quality data distributions from a large unlabeled dataset, and subsequently, to automatically generate a large labeled training set from a small set of labeled samples. This allows for efficient social-media ADR detection with low training and re-training costs to adapt to the changes and emergence of informal medical laymen terms. An extensive evaluation performed on Twitter, and Reddit data shows that our approach matches the performance of fully-supervised approaches while requiring only 25% of the training data. The contribution of this chapter is published in [148].
5.1 Introduction

Adverse Drug Reactions (ADRs) is the fourth leading cause of death in the United States [28]. ADR detection is, therefore, a critical element of drug safety. Studies have shown that clinical trials are not able to fully characterize drugs’ adverse effects [28, 29, 5]. Traditional techniques of post-market ADR mainly rely on voluntary and mandatory reporting of ADRs by patients and health providers, but they suffer from delays in reporting, under-reporting, or data incompleteness [83, 28].

Social media is becoming a preferred channel for millions of users and patients to share, discuss, and seek health information [86]; such user-generated content can, therefore, provide valuable insights for monitoring Adverse Drug Reactions (ADRs) from an additional point of view [114, 184, 9]. ADR detection from social media is, however challenging, as online users report ADRs using a different language style and terminology that largely depend on the user’s medical proficiency, as well as the type of online medium (e.g., health forums vs micro-post social networks). In particular, laymen often use diverse dialects [99] when describing medical concepts, and make abundant use of informal terminology.

Existing approaches for detecting terms in informal medical language mainly rely on semi-manually generated dictionaries (e.g. laymen health dictionaries) [221], or supervised machine-learning-based sequence classifiers [92, 34]. Due to the language dynamicity in online and offline communication [102, 219], there is a constant emergence of new informal medical terms. This results in a lack of coverage and maintainability of laymen health vocabularies. While showing superior performance, machine learning approaches often need to be trained for specific Web communities and platforms due to differences in the underlying language models; this results in high costs for manual annotation of training data, which for many domains is only sparsely available [50].

More recently, researchers have started to investigate techniques for expanding the size of manually created training data. Often, sentence similarity implemented with embedding techniques [153, 111] is used to discover similar sentences, and then annotations are automatically propagated to those sentences [146]. While these techniques have indeed shown to reduce the cost of training, they are typically limited by availability of the existing data as the reliability of annotation propagation suffers when sentences are not similar enough. Therefore, in this chapter we focus on how to automatically generate high quality training data for Adverse Drug Reaction detection with minimal human supervision and costs.

Original Contribution. In this chapter, we propose to generate artificial sentences closely mimicking existing training data; such artificial sentences are then annotated automatically via label propagation. This contrasts existing approaches expanding manually created training data set by discovering additional existing sentences in a dataset.

We build our method upon variational autoencoders (VAE), a deep probabilistic neural model which learns latent text features and their distributions effectively. In contrast to other approaches using variational autoencoders for text generation, we modify the mechanism for generating new artificial samples such that we obtain samples structurally
and semantically similar to a specific subset of the original data. This allows us to generate sentences similar to those in the pre-existing human-labeled ADR training usable for classifier training set by taking advantage of the implicit semantics contained in the larger unlabeled dataset.

We evaluate the proposed method on a standard Twitter dataset and on a large new dataset for the Reddit platform we created with the help of expert annotators. The dataset is available on the companion Website [37]. Results show that our approach achieves superior or comparable performance with significantly less training data (reduced by 75%) than state-of-the-art training methods. This approach can be also used for extracting long-tail entities from scientific publications. The effectiveness of this approach on scientific publication needs to be investigated in future work.

5.2 Related Work

The terminology adopted in most social communities makes heavy use of slang or indirect descriptions, which is often lacking with respect to grammar and orthography; in addition, it is also constantly evolving and differs between communities. This makes the use of established techniques relying on expert-curated dictionaries [113, 196] of consumer health vocabulary or fully-supervised machine learning-based classifiers [92, 34] expensive, and in many cases even prohibits their use. While techniques to lessen the costs of training like distant supervision [155] or bootstrapping [200, 17] can provide some support, their performance has been shown to be limited.

Some recent work has started to address the issues of size and cost of ADR training data [114, 35, 162]. Lee et al. [114] explores different types of unlabeled data and a small training set to generate phrase embeddings, so to classify the tweets that indicate adverse drug event in a semi-supervised way. In contrast, our work focuses on detecting the actual ADR span in the text of the user generated posts rather than just classifying the whole post as containing an ADR mention. Nikfarjam et al. [162] and Cocos et al. [35] augment traditional supervised methods with additional features such as pre-trained word representation vectors, to improve performance and to be less dependent on large training sets. The resulting BLSTM-RNN [35] technique, which achieves state-of-the-art performance, is also evaluated in our experiments (see Section 5.5). Rather than adding new features or proposing new ADR detector models, our work focuses on the generation of new labeled data samples from small annotated training sample using deep probabilistic models.

Different from the above approaches, embedding based methods [111, 153] learn vector representations of words or paragraphs to capture semantic relationships among words. Such methods are, therefore, useful to find sentences similar to the labeled training data, thereby expanding the size of the training data. Embedding based methods, however are limited by the existing sentences available in a given corpus. In contrast, our approach is capable of generating new sentences not existing in the corpus, thus largely expanding the training data. Our approach for generating additional labeled training data is inspired by [21], where VAEs are used to learn a generative model of text for sentence generation.
Bowman et al. [21], however, only tackles the general problem of sentence generation. To the best of our knowledge, our work is the first that investigate VAEs as a tool for training data expansion, so as to enhance machine learning performance with limited amount of labeled data.

Figure 5.1: Overview of the proposed Training Data Augmentation Approach for Adverse Drug Reaction Detection

5.3 Adverse Drug Reaction Detection in User Generated Content

**Approach Overview.** Figure 5.1 presents an overview of our proposed approach. Given a list of drug names, a corpus $UGC = \{ugc_1, ..., ugc_n\}$ of health-related User Generated Content (UGC) that mention one or more drugs of interest, and a subset $LC \subset UGC$ of UGCs labeled with ADR mentions, the Sentence Generation step (Sections 5.3) creates a set $SC$ of newly generated sentences that are similar to the ones in $LC$. The size of $LC$ is usually highly limited, thus Sentence Generation is important to expand the labeled data for better training the ADR detector. In $LC$, terms related to ADR (e.g. “no appetite”) are considered positive examples ($POSTerms$), while all the other terms (e.g. “aspirin”, “again”), excluding English stop words, are considered negative examples ($NEGTerms$). A Variational Auto Encoder (VAE) is first trained on $UGC$ data to learn the data distribution of the dataset, and then provided with $LC$ sentences as input to generate the output set $SC$. The Sentence Annotation step (Section 5.3) then propagates the label from $LC$ to the terms of sentences in $SC$. This is achieved by labelling the set $UTerms = \{ut_1, ..., ut_n\}$ of terms in the newly generated sentence $SC$ that are semantically more similar to $POSTerms$ than to $NEGTerms$ in $LC$. Finally, the labelled sets $LC$ and $SC$ are combined in the ADR Detector Training step (Section 5.3) to train an ADR detector.

**Sentence Generation**

Our method for data generation relies on learning sentence distributions from a large text corpus, which can then be used to generate posts $SC$ semantically similar to a
5.3. ADVERSE DRUG REACTION DETECTION IN USER GENERATED CONTENT

Table 5.1: Three samples generated using VAE for a given input sentence.

<table>
<thead>
<tr>
<th>Input</th>
<th>Sample 1</th>
<th>Sample 2</th>
<th>Sample 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>my dr switched from celexa to paxil and paxil made me feel sick</td>
<td>my doctor put me on cymbalta and cymbalta can help me function</td>
<td>took my fluoxetine and it was a bit spaced out of my brain</td>
<td>yeah have to take topamax and it helps me but still feel fuzzy headed to a bit</td>
</tr>
<tr>
<td>bruh this vyvanse putting me to sleep I needa take a break</td>
<td>took my vyvanse today and my head is spinning</td>
<td>vyvanse makes me feel like a zombie</td>
<td>vyvanse and addy have a cup of coffee</td>
</tr>
<tr>
<td>I was on Prozac for months but it made my emotions so suppressed I stopped taking them</td>
<td>I was on venlafaxine for anxiety and depression but it stopped working</td>
<td>I was on effexor for about 3 months and then switched to venlafaxine</td>
<td>was on latuda for a while but it didn’t help me</td>
</tr>
</tbody>
</table>

given set of existing labeled content $LC$. Let $x \in \mathbb{R}^{|V|}$ ($x \in UGC$) be the bag-of-words (multi-hot) representation of a user-generated content, where $V$ is the global vocabulary, and $w_i \in \mathbb{R}^{|V|}$ be the one-hot representation of the word at position $i$ in the sentence represented by $x$. Our goal is to learn $P(\hat{x} | x)$, where the probability of a newly generated content $\hat{x}$ serves as a proxy of the semantic similarity between $\hat{x}$ and the original labeled content $x$. Note that we will use the full set of user generated content $UGC$ to learn the data distribution, while only the labeled subset $LC$ is used to generate new sentences.

To obtain this conditional distribution, we adopt the deep generative modeling approach [106, 149], which was originally proposed to generate data instances similar to those already in a given dataset. Here, data is embedded into a latent space which is modelled by conditional distributions, and samples from this distributions can be decoded into new artificial data instances. In contrast to shallow models such as Skip-Gram [153] which also embeds into latent spaces, deep generative models have been shown to capture the implicit semantics and structure of the underlying data more effectively. However, existing deep generative models are not designed for generating class-specific data instances. Therefore, our goal is to extend existing deep generative models such that we can choose to only generate samples of a chosen subclass (e.g., resembling just labeled data). For example, Table 5.1 shows 3 artificial samples generated for 2 human-written training data sentences.

To do so, we build our method upon variational autoencoder (VAE), a representative deep generative model capable of learning high-quality representations of data structures. Given a set of sentences, VAE aims at learning a likelihood function $P_\theta(\hat{x} | z)$ that, when used together with a standard Gaussian prior of $z$, can generate new data instances $\hat{x}$ that are similar to existing ones. Here $z$ is the latent feature vector that captures the underlying data structure of the existing dataset. To handle the complex relationship between the latent feature and textual content, the likelihood function is parameterized by deep neural networks.

**Variational Autoencoder.** VAE encompasses a generative model, which describes the generative process for new data instances $\hat{x}$ given $z$ sampled from the Gaussian prior and transformed through a deep neural network.

- For each user-generated sentence $x$
CHAPTER 5. DEEP GENERATIVE MODELS FOR L-TER

- Draw a latent feature vector \( z \sim P(z) \) where \( P(z) = \mathcal{N}(0, I) \) is the standard Gaussian distribution.
- For the \( i^{th} \) term in the sentence,
  
  * Draw \( w_i \sim P(w_i | f(z; \theta)) \)

where \( f(z; \theta) \) is the neural network whose weights are shared for all sentences. The conditional probability over words, i.e., \( P(w_i | f(z; \theta)) \) is modeled by a multinomial logistic regression:

\[
P(w_i | f(z; \theta)) = \frac{\exp(w_i^T f(z; \theta))}{\sum_{j=1}^{|V|} \exp(w_j^T f(z; \theta))}
\]

The parameters of the neural network, i.e., \( \theta \), are learned by maximizing the the log likelihood of the observed sentence \( x \). This is non-trivial due to the intractability of the integral over the latent feature vector \( z \). VAE adopts a variational approach to optimise for the lower bound of the log-likelihood:

\[
\mathcal{L} = \mathbb{E}_{Q(z|x; \phi)} \left[ \sum_{i=1}^{|x|} \log P(w_i | f(z; \theta)) - D_{KL}[Q(z|x; \phi) \parallel P(z)] \right]
\]

This is generally known as the evidence lower bound (ELBO) \[^{16}\]. In such an ELBO, \( \mathbb{E}(\cdot) \) is the expectation and \( D_{KL}(\cdot || \cdot) \) is the KL-divergence between two distributions; \( Q(z|x; \phi) \) is a Gaussian distribution \( \mathcal{N}(\cdot, \text{diag}(\omega^2)) \) that is again parameterized by a deep neural network: the two parameters of the Gaussian distribution, i.e., \( \cdot \) and \( \omega \) are both the output of the neural network \( g(x; \phi) \).

**New Content Generation.** Once a VAE is trained on all user-generated content \( UGC \), we take the existing human-annotated content \( LC \) (annotated with ADR mentions) as the input for VAE to generate new sentence \( SC \). The generation is performed by making use of the two conditional distributions learned before, i.e., \( Q(z|x; \phi) \) and \( P(w_i | f(z; \theta)) \). When used together, these distributions form the conditional distribution we are interested for generating new content:

\[
P(\hat{x}|x) = \int \prod_{i=1}^{|x|} P(w_i | f(z; \theta)) \ Q(z|x; \phi) dz
\]

Content generation can then be performed via sampling from the above distribution. To generate new sentences, we take each sentence from the labeled set \( LC \), and sample a pre-defined number (\( k \)) of latent feature vectors \( z_i^k \) from \( Q(z|x; \phi) \). For each sampled \( z_j \), we use it as an input for \( P(w_i | f(z; \theta)) \) to generate a sequence of words as the new sentence.
Sentence Annotation

After generating new samples $SC$ similar to $LC$, the next step is to automatically annotate the terms in the newly generated sentences with ADR mentions such that it can be used to train a sequence-labeling model. In its basic version, we can only rely on the terms in the $POSTerms$ as positive examples of ADRs. However, we will heuristically expand this term set with additional positive examples found in the $SC$, thus improving the recall of the ADR detector.

In this work we rely on measuring and aggregating the semantic relatedness $SR$ between a term $ut_i$ and all the terms in $POSTerms$ as well as $NEGTerms$. In general, terms which are semantically related to terms in the $POSTerms$ should be considered as positive example. For example, having the terms $fever$ and $no$ $appetite$ as positive examples, the new terms $weakness$ or $body$ $aches$ could also be added to $POSTerms$ (because they are considered semantically related due to frequent co-occurrence, following the distributional hypothesis [84]), while $wheelchair$ shall be added to $NEGTerms$. To this end, we use the popular $word2vec$ implementation of skip-n-gram word embeddings [153]. We define the semantic relatedness $SR_{pos}(ut_i, POSTerms)$ for a term $ut_i$ and the $POSTerms$ as well as $SR_{neg}(ut_i, NEGTerms)$ as follows:

$$SR_{pos}(ut_i) = \frac{\sum_{pterm\in POSTerms} SR_{pos}(ut_i, pterm)}{|POSTerms|}$$

$$SR_{neg}(ut_i) = \frac{\sum_{nterm\in NEGTerms} SR_{neg}(ut_i, nterm)}{|NEGTerms|}$$

Some terms are semantically related to both $POSTerms$ and $NEGTerms$; for instance, terms such as $drugs$, $pills$, and $pharmacy$ have a very close $SR_{pos}$ and $SR_{neg}$. In order to avoid noisy terms which have an overlap in positive and negative semantics, we only annotate a term as positive if it appears in the $POSTerms$; or if the semantic relatedness between $ut_i$ and $POSTerms$ is higher than the semantic relatedness between $ut_i$ and $NEGTerms$, and if the distance between $SR_{pos}$ and $SR_{neg}$ is higher than a given threshold $(th)$.

ADR Detector Training

The labeled training data generated in the previous step can then be used to train any kind of supervised sequence tagger for ADRs. Conditional Random Field (CRF) has shown to be an effective technique on different NER tasks [110]. We used the popular Conditional Random Field (CRF) sequence model$^1$ trained using the features listed in Table 5.2. Finally, the trained ADR detector can be used to detect the ADR mentions in our desired user generated content.

Table 5.2: CRF training parameters.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>useNGrams</td>
<td>true</td>
</tr>
<tr>
<td>noMidNGrams</td>
<td>true</td>
</tr>
<tr>
<td>usePrev</td>
<td>true</td>
</tr>
<tr>
<td>useNext</td>
<td>true</td>
</tr>
<tr>
<td>useLemmas</td>
<td>true</td>
</tr>
<tr>
<td>maxLeft</td>
<td>1</td>
</tr>
<tr>
<td>normalize</td>
<td>true</td>
</tr>
<tr>
<td>useOccurrencePatterns</td>
<td>true</td>
</tr>
<tr>
<td>useLastRealWord</td>
<td>true</td>
</tr>
<tr>
<td>useNextRealWord</td>
<td>true</td>
</tr>
<tr>
<td>lowercaseNGrams</td>
<td>true</td>
</tr>
</tbody>
</table>

Table 5.3: Dataset statistics. LC: labeled training set, UGC: unlabelled set. Number of sentences, words, and unique ADRs.

<table>
<thead>
<tr>
<th>Dataset</th>
<th>Sentences</th>
<th>Words</th>
<th>ADRs</th>
<th>Sentences</th>
<th>Words</th>
<th>ADRs</th>
<th>Sentences</th>
<th>Words</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter</td>
<td>693</td>
<td>6557</td>
<td>379</td>
<td>292</td>
<td>2601</td>
<td>154</td>
<td>146K</td>
<td>2.16M</td>
</tr>
<tr>
<td>Reddit</td>
<td>7506</td>
<td>133K</td>
<td>543</td>
<td>1820</td>
<td>31708</td>
<td>195</td>
<td>274K</td>
<td>3.65M</td>
</tr>
</tbody>
</table>

5.4 Evaluation

Experimental Settings

We evaluate the performance of our approach using precision, recall and f-score via approximate matching [202]. The focus of our evaluation is on the variation of performance at different fractions of training data and the number of newly generated samples to demonstrate the effectiveness of our proposed approach in reducing costs of manual annotation for training.

Datasets

Experiments are performed on two datasets targeting different Web platforms. We used the publicly available Twitter dataset from PSB 2016 Social Media Shared Task for ADR detection [2]. Next, to evaluate our approach on richer textual forum data, we manually created an annotated corpus of Reddit medical subreddits with the help of medical experts. The aforementioned datasets contain only labeled data, but our approach requires in addition a larger corpus of unlabeled data from the same source. We therefore expanded each datasets with new posts, crawled respectively from Twitter and Reddit, that contain at least of one of the drug names contained in a common vocabulary [3]. The properties of each dataset are described in Table 5.3.

Twitter. The PSB 2016 Social Media Shared Task Twitter dataset (i.e. collected as explained in [162]) is a widely used manually annotated training data for ADR detection. The original dataset contained a total of 2,000 tweet IDs [4]; at the time of this study we

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2 [http://diego.asu.edu/psb2016/task2data.html](http://diego.asu.edu/psb2016/task2data.html)


4 Due to Twitter’s search APIs license, only tweet ids were released
were able to retrieve text from only 643 tweets, which we acknowledge might have an effect on the performance of the trained models.

Reddit Data. Reddit is a discussion website where users share and discuss problems/ideas about different topics. Reddit also contains subreddits such as AskDocs, DiagnoseMe, or Bipolar where users share information about their health-related issues. To create a labeled training data set, we used the set of drug names mentioned above to collect 1,626 Reddit posts containing at least one drug name. We then recruited a medical doctor to annotate the ADRs (mentions of adverse drug reactions) in the collected posts following the annotation guidelines suggested in [98], which specify: 1) exclude Leading prepositions, qualifiers, or possessive adjectives from selecting the ADR span, to avoid inconsistency. For instance, in the sentence “it increases my anxiety” only anxiety should be annotated; and 2) annotate all relevant contexts for an ADR concept. For example, in the sentence “I have a severe muscle pain”, “severe muscle pain” should be annotated (not just “muscle pain”). To validate the labels, two of the authors manually checked again the annotations and found some ADRs which were not detected by the annotator; also, ambiguous ADRs where identified and discussed with the medical expert. From all the annotated posts, 600 posts with 9,326 sentences contained at least one ADR which were split into training and testing as shown in Table 5.3.

Compared Methods

We compare our proposed approach to established state-of-the-art ADR detection algorithms of different types:

- **QuickUMLS [196]**: an approximate dictionary matching algorithm which relies on UMLS concepts. We used the following setting, mentioned in [196] as having best performance: Similarity threshold = 0.9, Semantic types = [SignorSymptom, DiseaseorSyndrome, Finding, Neoplastic Process]
- **CRF (Baseline)**: The Conditional Random Field Phrase Detection Model trained on the manually annotated training data LC.
- **CRF+VAE (Proposed)**: In our proposed approach, we train a CRF model on the expanded training data created using the Variational Auto-Encoder approach as discussed in Section 5.3.
- **BLSTM-RNN [35]**: A state-of-the-art Bidirectional Long Short Term Memory (BLSTM) recurrent neural network (RNN) trained on the manually annotated training data LC.
- **BLSTM-RNN+VAE (proposed)**: We combined our proposed technique with the BLSTM-RNN phrase detection technique. This is to highlight that our method can be combined with any supervised phrase detection technique.
To demonstrate the effectiveness of different strategies for augmenting the training data for ADR phrase detection, we compare our proposed approach with the following techniques:

- **CRF+SelfTraining [207]**: A simple semi-supervised learning technique, where we train a similar conditional-random field phrase detection model as described before, but we apply the trained model on a set of randomly selected unlabeled sentences from UGC (i.e. we used 500 samples). The sentences containing newly annotated ADRs are added to the initial training data and are used to re-train the phrase detection model.

- **CRF+Doc2vec**: CRF model trained on data expanded using an embedding-based strategy. Instead of generating new content SC using VAE, we use Doc2vec [111] which is inspired by word2vec [153] to find sentences similar to the labeled content LC.

**Training**

For training the Variational Autoencoder described in Section 5.3, we set the word dropout to 0.5, the learning rate to 0.001 and we used GRU for both the encoder and the decoder. For labeling the newly generated sentences, we used word embeddings as described in [153]. For Twitter we used pre-trained word embeddings trained on Twitter as described in [70]. Since these pre-trained word embeddings did not perform well on the Reddit dataset, we trained a custom word embedding on all our Reddit data. We trained the skip-gram word2vec (300 dimension) model on the whole Reddit unlabeled collection.

### 5.5 Results and Discussions

**Comparison with ADR Detectors**

In the first experiment, we compare our approach (i.e. trained with 100% of the labeled training data with 1 sample generated for each sample in the LC) against different ADR detector techniques described in Section 5.4. Tables 5.4 and 5.5 report precision, and recall and F1-measure, of all the baselines in comparison to proposed approach CRF+VAE in Twitter and Reddit datasets. We make the following observations: QuickUMLS is outperformed by all the other methods. The result shows that dictionary based approaches are not able to cover concepts that do not have a reference in UMLS dictionary, and produce false positives by labeling irrelevant words such as “maybe”, “energy”, “condition”, “illness”, or “worse” as positive.

The difference in performance between CRF and CRF+VAE shows the advantage brought by the sentence generation (VAE) and sentence annotation step of our approach. To highlight that our method can be combined with any supervised phrase detection technique, we combined our proposed technique with the BLSTM-RNN. BLSTM-RNN outperforms CRF in Twitter dataset; note that the model was designed to detect ADRs from the Twitter dataset. The results show that independent of the methodology used
for training an ADR detector (e.g. CRF or BLSTM-RNN), expanding training data with VAE improves the overall performance. However due to the large amount of time required for training the BLSTM-RNN and the unstable prediction performance of its model on the test set \cite{35}, the remaining experiments just focus on CRF for training ADR detector.

Table 5.4: Performance of the different ADR detection techniques on the Twitter test set.

<table>
<thead>
<tr>
<th>Technique</th>
<th>Precision</th>
<th>Recall</th>
<th>Fscore</th>
</tr>
</thead>
<tbody>
<tr>
<td>QuickUMLS</td>
<td>.47</td>
<td>.34</td>
<td>.39</td>
</tr>
<tr>
<td>CRF</td>
<td>.67</td>
<td>.42</td>
<td>.51</td>
</tr>
<tr>
<td>BLSTM-RNN</td>
<td>.61</td>
<td>.87</td>
<td>.72</td>
</tr>
<tr>
<td>CRF+VAE</td>
<td>.68</td>
<td>.49</td>
<td>.57</td>
</tr>
<tr>
<td>BLSTM-RNN+VAE</td>
<td>.71</td>
<td>.85</td>
<td>.77</td>
</tr>
</tbody>
</table>

Table 5.5: Performance of the different ADR detection techniques on the Reddit test set.

<table>
<thead>
<tr>
<th>Technique</th>
<th>Precision</th>
<th>Recall</th>
<th>Fscore</th>
</tr>
</thead>
<tbody>
<tr>
<td>QuickUMLS</td>
<td>.14</td>
<td>.21</td>
<td>17</td>
</tr>
<tr>
<td>CRF</td>
<td>.72</td>
<td>.47</td>
<td>.57</td>
</tr>
<tr>
<td>BLSTM-RNN</td>
<td>.67</td>
<td>.28</td>
<td>.39</td>
</tr>
<tr>
<td>CRF+VAE</td>
<td>.69</td>
<td>.52</td>
<td>.60</td>
</tr>
<tr>
<td>BLSTM-RNN+VAE</td>
<td>.63</td>
<td>.29</td>
<td>.40</td>
</tr>
</tbody>
</table>

Effects of Training Data Size on CRF+VAE

For a given dataset (Twitter and Reddit), we created smaller subsets of the training data (i.e. 10%, 25%, 50%, 75%, 100%) to simulate the effect of limited training data availability. The subsets are randomly selected, and experiments are repeated 10 times for each size setting. We then train a CRF algorithm and different variants of our CRF+VAE (i.e. with different subsets of training data and different size of newly generated content for each labeled sample) and compare their performance. In particular, the core advantage of our approach is that we are able to generate any number of additional training data samples. Therefore, we test different settings where we generate an extra 1, 5, or 10 artificial sentences for each labeled sentence in the training set. The experiments are conducted 10 times for each setting.

Figure 5.2 summarizes the average performance achieved for Twitter and Reddit datasets. The results show that by using the VAE to expand the training data, it is possible to obtain higher F-scores for both datasets. In Addition, we can show that by increasing
the number of artificially generated samples (i.e. 5 and 10 samples), we can achieve a considerable F-score boost up to (+.17) and (+.12) for Twitter and Reddit (i.e. with just 10% of the labeled samples). We did not observe any significant improvement with more than 10 samples. This limitation is likely due to our constraint to generate sentences similar to the existing annotated sentences instead of radically new ones - a limitation chosen to allow us to perform reliable label propagation which would be hard for sentences too different. The results also show that by generating 1 sample using VAE but only using 50% of the training data, we can obtain comparable results to using the 100% of the labeled training data without VAE. When generating more training samples (i.e. 10 samples), our approach can achieve comparable performance with only the 25% of the initial labeled set. As shown in Figure 5.2, the effect of VAE expansion is greater the smaller the training data set is, thus VAE is used most efficiently to reduce the training costs of ADR detection significantly while maintaining quality. Note that all the improvements of CRF+VAE over CRF are statistically significant using paired t-test (i.e. p-value<0.05). When artificially expanding training data, recall is often improved at the cost of precision. This is demonstrated by the performance of CRF+Doc2Vec (Table 5.6). However, even using CRF+VAE (1 sample) shows higher F-score than CRF without notable loss of precision. This positive behaviour can be attributed to the larger number of positive and negative examples which helps to maintain the generalisation capabilities of the ADR detector while refining the quality of its recognition.

Figure 5.2: Average F1 and Precision for CRF and CRF+VAE techniques, trained using different fractions of manually annotated examples and varying number of samples generated using VAE. Tested on the Twitter test set (on the left) and on the Reddit test set (on the right).
Table 5.6: Average Precision/Recall/F1 with standard deviation in parenthesis for CRF, CRF+SelfTraining, CRF+Doc2Vec and CRF+VAE on Twitter and Reddit datasets. The experiments are conducted 10 times for each setting.

<table>
<thead>
<tr>
<th>Datasets</th>
<th>% Labeled samples</th>
<th>CRF</th>
<th>CRF+SelfTraining</th>
<th>CRF+Doc2Vec</th>
<th>CRF+VAE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>CRF</td>
<td>CRF+SelfTraining</td>
<td>CRF+Doc2Vec</td>
<td>CRF+VAE</td>
</tr>
<tr>
<td>Twitter</td>
<td>10</td>
<td>62(.1)/.15(.05)/.24(.07)</td>
<td>65(.05)/.27(.05)/.38(.06)</td>
<td>57(.09)/.30(.04)/.39(.04)</td>
<td>61(.10)/.32(.04)/.41(.04)</td>
</tr>
<tr>
<td></td>
<td>25</td>
<td>68(.06)/.25(.03)/.37(.04)</td>
<td>66(.05)/.32(.02)/.43(.02)</td>
<td>62(.03)/.42(.03)/.50(.03)</td>
<td>65(.04)/.44(.03)/.53(.02)</td>
</tr>
<tr>
<td></td>
<td>50</td>
<td>75(.02)/.35(.02)/.48(.02)</td>
<td>79(.03)/.37(.03)/.48(.03)</td>
<td>65(.04)/.50(.01)/.56(.01)</td>
<td>65(.01)/.51(.02)/.57(.01)</td>
</tr>
<tr>
<td></td>
<td>75</td>
<td>70(.02)/.39(.01)/.50(.02)</td>
<td>68(.02)/.40(.02)/.53(.02)</td>
<td>66(.02)/.52(.02)/.58(.01)</td>
<td>67(.02)/.51(.03)/.58(.02)</td>
</tr>
<tr>
<td>Reddit</td>
<td>10</td>
<td>64(.06)/.28(.05)/.38(.05)</td>
<td>64(.05)/.29(.05)/.40(.04)</td>
<td>62(.04)/.32(.04)/.50(.03)</td>
<td>64(.03)/.41(.04)/.50(.03)</td>
</tr>
<tr>
<td></td>
<td>25</td>
<td>68(.03)/.34(.03)/.45(.03)</td>
<td>68(.03)/.34(.04)/.45(.03)</td>
<td>61(.02)/.51(.02)/.55(.02)</td>
<td>63(.02)/.48(.01)/.55(.01)</td>
</tr>
<tr>
<td></td>
<td>50</td>
<td>69(.02)/.42(.03)/.52(.02)</td>
<td>69(.02)/.43(.04)/.53(.02)</td>
<td>57(.02)/.60(.01)/.59(.01)</td>
<td>61(.01)/.56(.02)/.59(.01)</td>
</tr>
<tr>
<td></td>
<td>75</td>
<td>70(.01)/.46(.02)/.55(.01)</td>
<td>70(.01)/.46(.02)/.55(.01)</td>
<td>56(.01)/.62(.01)/.59(.01)</td>
<td>60(.01)/.59(.01)/.60(.01)</td>
</tr>
</tbody>
</table>

Comparison of Data Expansion Techniques

In the third experiment, we compare the performance of CRF+VAE against the two other automatic training data expansion techniques CRF+SelfTraining and CRF+Doc2Vec. As in the previous experiment, we use 10%, 25%, 50%, 75% and 100% of the training data. For the sake of brevity, we only report the best performance achieved by these techniques in Table 5.6.

CRF+SelfTraining keeps the precision high but compared to CRF+Doc2Vec and CRF+VAE, it is not able to increase the recall significantly. Its low recall can be attributed to treating some terms incorrectly as negative instance examples. This is due to relying only on the output of the trained model for labeling the training data for the next iteration. We observe that CRF+VAE achieves better precision and comparable recall to CRF+Doc2Vec with the Twitter dataset, while achieving similar performance in the Reddit dataset in terms of F-score, but with higher precision. This underlines that artificially generating new similar training sentences can outperform discovering existing similar training sentences using Doc2Vec similarity. The results show that our approach in general performs better in the Twitter dataset. This can likely be attributed to the differences in the structure between the two datasets. Each tweet contains on average 8 words, while each Reddit sentence contains on average 17 words. Also, VAEs have shown to perform better on shorter sentences [13].

5.6 Qualitative Analysis

In this section we tested CRF+VAE approach on Twitter and Reddit test sets and manually inspected all the posts containing false positive and negatives to understand the reasons for the prediction errors.

False Positives. Manual inspection of the posts reveal that most of the false positives are due to 1) Mis-recognizing indications as an ADR, i.e. an illness for which the drug

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9The Self-training configuration has been run for ten iterations; we report the iteration with best performance.
has been prescribed is recognized as an adverse drug reaction \[33\]. For instance in the two posts “I started effexor after having pretty severe postpartum depression” and “depression hurts cymbalta can help”, depression is labeled as ADR even though it is an indication. However, depression commonly occur as ADR as well in other posts, which might be the cause for this error \[33\]; 2) Ignoring negative verbs. As an example the word manic in “The only one that didn’t make me manic, Wellbrutin” and vomiting in “@ucalb New I never had bleeding or vomiting just a lot of fatigue” are detected as ADRs due to the structure of the posts. However the model was not able to distinguish the negative verbs; 3) Mislabeling ADR-related words as an ADR: For instance in the post “temperature would start to rise, depression weakens” the word depression was recognized as ADR; 4) Mistakes in manual annotation in the test data. For instance in the Tweet “I’ve had no appetite since I started on prozac”, the annotators did not annotate no appetite as an ADR. However, our model was able to predict it correctly as an ADR, but due to this mistake in test data is considered a false positive.

**False Negatives.** False negatives are likely to occur in posts that are ambiguous or overly complex. For example, in the post “I’m just wondering if it’s safe to take tramadol 15h after vyanse and if promethazine and melatonin would lower my chances of a seizure” the word seizure was not detected as an ADR. It must be noted how, in this specific case, even human annotators debated if seizure is indeed an ADR of tramadol, or an indication of vyanse. In another example “Am I the only one that grinds the shit out of their teeth on Vyvanse”. The expression grinds the shit out of their teeth is a long description of the slang ADR teeth grind, which has been described in a very unstructured and informal way. This is hard to handle for phrase detectors like CRF as some level of abstraction would be necessary to deal with this.

### 5.7 Conclusion

In this chapter, we have demonstrated an approach for augmenting training data for detecting user-generated phrases (i.e., mentions of Adverse Drug Reactions) from social media text in a very cost-efficient manner. We introduced a technique which expands human-labeled training sets with a large number of artificially generated training samples. The benefit of our training data generation technique is greater, the smaller the manually created training data set is. Therefore, it is used most efficiently to reduce the manual training costs of ADR detection while maintaining quality (e.g., in our experiments, we can maintain quality even when reducing manually provided training data by 75%). Furthermore, we could show that our approach generally works better on Twitter data. We assume that this can be explained by Reddit forum posts using significantly richer, longer, and more complex sentences. VAEs are known to work more effectively with shorter sentences than with longer ones. This work is only one of the initial steps towards automated adverse drug effect analytics on social data. The next step would be to interpret the semantics of the extracted slang ADRs, and linking them to medical ontologies to allow for further structured analysis.
Acknowledgments

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Chapter 6

Conclusion

Named Entity Recognition (NER) is an important Information Retrieval task and a key enabler for many applications (e.g., content retrieval, exploration). NER is performed using different techniques such as dictionary-based, rule-based, and machine learning-based. Supervised machine learning techniques have shown to perform the best, but only under the condition of the availability of good quality annotated training data, which is rarely and sparsely available for long-tail entities. This dissertation has focused on efficient and effective ways to improve the performance of long-tail entity recognizers. We examined different training data augmentation techniques in the context of scientific publications and user-generated content. In this chapter we summarize the main contributions made in this thesis and provide an outlook on future research directions.
6.1 Research Questions Revisited

At the beginning of this thesis, we formulated a set of research questions that were investigated in Chapters 2 to 5. In this section we will discuss the results for each research question.

Research Question 1

*To what extent can pre-trained NER recognize long-tail entities?*

In Chapter 2, we investigated the usage of pre-trained NER for recognizing long-tail entities. We hypothesized that by using the existing pre-trained NER, which is trained on a large amount of training data, we could identify the entities mentioned in the text. We used TextRazor API \(^1\) to return the detected entities, possibly decorated with links to the DBpedia or Freebase knowledge bases. As we get all named entities of a sentence, the result list contains many entities that have a type not explicitly related to long-tail entity types. To address this issue, we first classified the sentences in a given text into pre-defined entity types using distant supervision. Next, we used existing pre-trained NER to extract the long-tail entities from the classified sentences and assigned them the type matching the sentence class. Our proposed approach, despite its simple design, features lower training costs (compared to traditional supervised learning) and acceptable performance. The results suggested that as further improvement, there is a need to train domain-specific NERs which can detect and type long-tail entities.

Research Question 2

*How can semantic expansion techniques and filtering heuristics be leveraged to augment training data for L-tER?*

The main challenge in the training of L-tER is the lack of training data. In Chapter 3 we have pursued a low-cost iterative approach for augmenting the training data for training a Long-tail entity extraction model. The proposed technique (TSE-NER) is based on a set of expansion strategies exploiting semantic similarity and relatedness between terms to increase the size and labeling quality of the training dataset generated from the seed terms, as well as several filtering techniques to control the noise introduced by the expansion. We conducted extensive evaluations showing that we were able to tune the technique for either higher recall or higher precision scenarios with only a small set of seed names (i.e., 5 to 100). While promising, we observed that the heuristics are prone to failure. We posed that by incrementally incorporating human feedback on the relevance of extracted entities into the training cycle of such iterative TSE-NER algorithms, we can improve the overall performance.

\(^1\) https://www.textrazor.com/named-entity-recognition
6.2. **FUTURE WORK**

**Research Question 3**

*How can the collaborative feedback from human annotators be leveraged to improve L-tER?*

The results in Chapter 3 showed that a limiting factor in TSE-NER was the filtering heuristics, which were amenable to failure. In Chapter 4, we proposed Coner, an approach that integrates user feedback into the TSE-NER training process to improve the overall performance. Coner allows us to still maintain the advantages of the initial design of TSE-NER and train a NER algorithm at very low cost, and then exploit the daily user interaction (like in a digital library system) for continuously improving the algorithm's performance, requiring only simple and intuitive feedback actions from the users. The experiments showed that with Coner we could decrease the noise in the filtering heuristics and increase the overall performance of the NER. The applicability of the proposed approach is currently limited. To fully leverage Coner's potential, Coner needs to be integrated into an existing production system, like a large scale digital library to receive continuous feedback from the system's users.

**Research Question 4**

*How can deep generative models be leveraged to improve the performance of L-tER?*

In Chapter 5, we use deep probabilistic models to capture the underlying structure of the data, which allows generating new training samples resembling the subset of the corpus for which human annotation is available. The newly generated samples were heuristically annotated by propagating the labels of the initial seeds. Through an extensive evaluation performed on Twitter and Reddit, we showed that our approach can reduce the need for training data and improve the overall performance of the L-tER. One limitation of our approach is its constraint to generate sentences similar to the existing annotated sentences instead of radically new ones. This was clearly shown when there was no significant improvement with more than 10 samples.

### 6.2 Future Work

This dissertation shows the need for novel Named Entity Recognition approaches targeting long-tail entities. We contribute novel techniques for training data augmentation that are capable of improving the performance of the long-tail entity recognizer. While we consider our results promising, we identify several directions for further investigation.

**Context-dependant Word Embeddings**

The techniques described in Chapter 3, 4 and 5 rely on context-independent word embeddings approaches, namely word2vec and Glove. These models do not take into account the sequential context and combine all the different senses of the word into one vector.
For example, the word “apple” refers to very different things in the following sentences, “I am eating an apple” and “I bought an Apple phone”, but they will have the same word embedding vector. An interesting direction for further investigation comprises the use of context-dependent word embeddings such as BERT [11], ELMO [171] and XLNET [217]. Context-dependant word embeddings result in different representations of a word depending on the context it appears and have shown to perform better than context-independent word embedding in several NLP tasks such as NER, sentence classification and sentiment analysis. As future work, we plan to investigate how different word embedding models affect the overall performance of the proposed training data augmentation techniques (i.e., we initiated a research project which is currently under submission [131]).

Active Learning For Long-tail Entity Recognition

The work presented in Chapter 4 shows that it is possible to enhance the performance of L-tER by incorporating the feedback of humans while at the same keeping the cost of human supervision low. We expect that further improvement can be achieved by employing techniques to select the most informative sample for annotation. Active learning methods such as Uncertainty sampling [116] and Query by Committee (QBC) [136] are popular approaches that aim to reduce the cost of supervision by exploring the unlabeled dataset and selecting new training samples for annotation. Previous research has shown that active learning techniques are not likely to select samples that belong to the rare-class [10, 122]. However, we speculate that by fusing the output of active learning with the techniques proposed in this thesis, we could identify the most informative sample to annotate and thus increase the overall performance of the L-tER.

Dealing with Cold Start Problem

All the techniques presented in this thesis require an initial set of seed annotated samples. Our analysis in Chapter 3 showed that the selection of the seed set affects the overall performance of the L-TER. How to estimate the quality of a seed set is still an open problem. We, therefore, recommend future research to focus on the cold start problem, finding ways to select the best seed sets as a starting point, which can increase the performance of our techniques. Cold start problem has been investigated in the field of recommender systems [150, 151, 13]. We can borrow techniques from the area of recommender systems that can be applied to our problem, for instance, by exploring the usage of exploration vs. exploitation trade-offs in a multi-armed bandit problem [13]. The multi-armed bandit problem is a reinforcement learning example where we have different arms (bandits), each arm has its probability distribution of success (e.g., reward=+1 for success, or reward=0 for failure). The objective is to maximize the sum of rewards earned through a sequence of actions. As future work, it is interesting to

https://allennlp.org/elmo
investigate how the multi armed-bandit can solve the cold start problem when dealing with training data augmentation for long-tail entities recognition.

From Entity Extraction to Knowledge Extraction

This work is only one of the initial steps towards automated long-tail-entity extraction for English text. However, in order to be able to automatically process the ever-increasing amount of the data on the Web, there is a need for effective methods that are able to interpret the semantics of the extracted entities, link them to ontologies and taxonomies (if available), and find the relation between different entities in different languages to allow for further structured analysis. As the next step in this direction, we initiated two research projects on: 1) Multilingual Open Relation Extraction (ORE) when limited resources are available \[85\] (in Appendix \[B\]) and 2) Normalizing Adverse Drug Reactions (ADR) reports from user-generated content to concepts in a controlled medical vocabulary \[131\].

Open Relation Extraction (ORE) aims to find arbitrary relation tuples between entities in unstructured texts. Even though recent research efforts yield state-of-the-art results for the ORE task by utilizing neural models, these works solely focus on the English language. Methods were proposed to tackle the ORE task for multiple languages, yet these works fail to exploit relation patterns that are consistent over languages.

The automatic mapping of Adverse Drug Reactions (ADR) reports from user-generated content to a concept in a controlled medical vocabulary provides valuable insights for monitoring public health. While state-of-the-art deep learning-based techniques achieve impressive performance for medical concepts with large amounts of training samples, they show their limit with long-tail concepts that have no/low number of training samples. This limits their effectiveness and adaptability to the high dynamicity of laymans terminology.

Our long-term vision is to establish entity extraction, entity linking, and relation extraction techniques, which can deal with different kinds of input text (i.e., structured, noisy text, long-tail) in different languages, which will lead us towards novel exploration capabilities.
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Appendix A

SmartPub: A Platform for Scientific Entity Exploration

This appendix introduces a novel web-based platform that supports the exploration and visualization of extracted long-tail entities.

Abstract

This demo presents SmartPub, a novel web-based platform that supports the exploration and visualization of shallow meta-data (e.g., author list, keywords) and deep meta-data – long tail named entities which are rare, and often relevant only in specific knowledge domain – from scientific publications. The platform collects documents from different sources (e.g. DBLP and Arxiv), and extracts the domain-specific named entities from the text of the publications using Named Entity Recognizers (NERs) which we can train with minimal human supervision even for rare entity types. The platform further enables the interaction with the Crowd for filtering purposes or training data generation, and provides extended visualization and exploration capabilities. SmartPub will be demonstrated using sample collection of scientific publications focusing on the computer science domain and will address the entity types Dataset (i.e. dataset presented or used in a publication), and Methods (i.e. algorithms used to create/enrich/analyse a data set).

A.1 Introduction

For years, online digital libraries like the ACM Digital Library, IEEE Explore, ArXiv, etc. provided search functionalities for exploring academic publications, and have thus become a fundamental part of modern research processes. However the retrieval functionality of current systems are often limited to searching on shallow meta-data such as the title, the authors, keywords. They are usually not designed to support the analysis of deep meta-data such as topics of domain-specific interests like used datasets or algorithms relevant for scientific computer science publications. While such systems exist for some domains like medicine or biology, the costs for obtaining deep meta-data are generally prohibitive for wide-spread application.
Discovering *deep* meta-data from scientific publications could enable complex entity-centric queries. For instance, a researcher in the field of machine learning could be interested in a query like: *discovering the state of the art image classification research methods that have been successfully applied to the Imagenet dataset.* For answering the query above, a system requires to have access to entities such as the dataset used (e.g. Imagenet), the research methods that have been applied on the datasets (e.g. LSTM neural network), etc. The automatic recognition and typing of such named entities rely either on supervised machine learning models, trained on expensive type-labeled data produced by human annotators or the generation of labeled training data from knowledge bases which is not suitable for long-tail entity types that are not very representative in knowledge bases.

Contribution. In this demo we introduce SmartPub, a web-based platform that extracts long-tail entity types from scientific publication based on minimal human input, namely a small seed set of instances for the targeted entity type. Furthermore it supports the exploration and visualization of *deep* meta-data of scientific publications, i.e. meta-data able to represent domain-specific properties and aspects in which a document can be considered and understood within its (research) domain.

Users of the demo can interactively explore and visualize a collection of scientific computer science publications, by e.g. browsing for specific entities, tracking trends, discovering central concepts, or explore the usage of given entities over time. An example of the demonstration is available as a video screencast at the following address: [https://youtu.be/zLLMwOT5sZc](https://youtu.be/zLLMwOT5sZc).
A.2. **THE SMARTPUB SYSTEM**

The architecture of the SmartPub system is depicted in Figure E.3, where three major components are highlighted. The *Data Collection* is responsible for the retrieval of full texts and standard metadata (e.g., title, authors) of scientific publications. The *Entity Extraction* component focuses on the extraction of domain-specific entities from the publications’ text, and builds a knowledge repository based on a pre-defined domain ontology. Finally, the *Exploration and Visualization* component offers user interfaces for exploration of the publications in the collection based on the extracted entities.

### Data Collection

In the current implementation the data collection component retrieves scholarly data from DBLP\(^1\) (a computer science digital library) and ArXiv\(^2\). For each paper, DBLP provides an XML entry that contains bibliographic meta-data (i.e., title, author names, year of publication) as well as the DOI url from which the publications’ PDF can be retrieved. ArXiv offers open access to 1.4 million PDFs of scientific publications in different domains. In the next step, the retrieved PDFs are processed using GROBID (GeneRation Of BIbliographic Data)\[^{129}\], a state-of-the-art extraction engine. GROBID extracts a structured full-text representation as Text Encoding Initiative(TEI)-encoded documents, thus providing easy and reliable access paragraphs and sentences.

### Entity Extraction and Typing

The entity extraction component is designed to identify and type the *domain-specific entities* contained in the fulltext of a publication. All the metadata from a paper are then published in a RDF repository, encoded according to the DMS (Dataset, Method, Software) ontology\[^{139}\]. In this demo we focus on the entity types *Dataset* (i.e., dataset presented or used in a publication), and *Methods* (i.e., algorithms used to create or analyse a data set).

The Entity Extraction and Typing component is organized into two sub-components namely *NER/NET* and *Crowdsourcing*. The extraction of entities relies on NER/NETs (Named Entity Recognition/Named Entity Typing) algorithms trained with minimal human supervision. SmartPub allows the interaction with crowds for training data creation or filtering purposes.

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\(^1\)http://dblp.uni-trier.de/

\(^2\)https://arxiv.org/
NER/NET

The goal of NER/NET sub-system is to address the problem of long-tail entity recognition with minimal human input. The training of domain-specific NER/NETs is a challenging task due to: 1) the long-tail nature of such entity types, both in existing knowledge bases and in the targeted document collections \cite{177}; and 2) the high cost associated with the creation of hand-crafted rules or human-labeled training datasets for supervised machine learning techniques.

![Figure A.2: Overview of the domain-specific long-tail named entities recognition approach](image)

SmartPub integrates results from our previous work \cite{143, 142}, and extends them as depicted in Figure A.2. Starting from a seed set of instances of the targeted entity type (e.g., method), (1) we obtain text snippets from the publication corpus to be used in a first training data extraction step; (2) the set of seed instances are then semantically expanded to include potential yet unknown instances. For this, the word2vec model (100 dimensions) is trained on the whole corpus, as described in \cite{153}, to learn all uni- and bi-gram word vectors for all terms in the corpus. Then, we use a pre-trained entity recognition library (e.g., the one provided by the NLTK package) to obtain a list of all entities contained in the training data. Entities are then clustered with respect to their embedding vectors using K-means clustering; silhouette analysis is used to find the optimal number \( k \) of clusters. Finally, clusters that contain at least one of the seed terms are assumed to (only) contain entities of the same type. In the third step (3) the set of training snippets are semantically expanded to include sentences which are unlikely to contain instances of the desired type, but are still very similar in semantics and vocabulary to serve as informative negative examples in order to boost the NER training accuracy. For this, we rely on doc2vec document embeddings \cite{111}, a variant of word2vec, to learn vector representations of the sentences in the corpus. For each sentence in the development set, we use doc2vec (100 dimensions) to discover the most similar sentence which does not contain any known instance of the targeted type (i.e., expanded terms). Such sentences sometimes are likely to contain an unknown instance...
A.2. THE SMARTPUB SYSTEM

of the targeted entity type, which would now be misclassified in the training set. In the fourth step (4) the training data is annotated with the expanded instance list, so to (5) train a NER that is then applied on the document corpus to extract new named entities of the given types. In a final step (6) the extracted entities are processed through a set of filters that heuristically exclude likely misclassified instances (e.g., excluding general English words using WordNet\(^3\)), thus yielding the final result set. For training a new NER, we used the Stanford NER tagger\(^4\) to train a Conditional Random Field (CRF) model.

This automatic approach relies on minimal human input (the seed set of entities), and can operate in an iterative fashion by being repeated using the result set as a seed for the next iteration. We compared our method with the BootStrapping (BS) based concept extraction approach\[200\], a commonly used state-of-the-art technique in scientific literature.

Experiments\[143, 142\] shown that our approach can provide good quality results in terms of precision/recall/fscore for the dataset entity type (0.77/0.30/0.43) compared to BS (0.08/0.13/0.10) and for the method entity type (0.68/0.15/0.25) compared to BS (0.11/0.32/0.16), with a seed set of 100 entities. We infer that different expansion strategies augment the performance of our technique compared to the BS which just relies on features such as unigrams, bigrams, closest verb, etc.

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3 http://wordnet.princeton.edu/
4 https://github.com/dat/stanford-ner

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Figure A.3: Explore Authors
Crowd-sourcing

The Crowd-sourcing [22] component is responsible to close the loop with the final users to help improving the performance of the NER/NET model. The crowd-sourcing component samples annotated sentences from the corpus and offers them the possibility to filter out irrelevant entities, so to reduce the number of false positives detected by the noisy NER. The current version of SmartPub uses the uncertainty sampling strategy(e.g. least confidence, smallest margin), to rank unlabeled examples for annotation. To assess the quality of users’ annotations, SmartPub currently implements a simple labeling aggregation scheme based on majority voting. Crowd-labeled sentences are then used to re-train the existing model, to achieve higher accuracy and/or identify new entity types. Moreover, the crowd-sourcing component also generates entity linking tasks. The task requires linking entities to an instance in the knowledge base, which entails annotating an ambiguous entity mention (e.g. SVM) with a link to the unique instance (e.g Support Vector Machine).

Exploration and Visualization

All the documents as well as the extracted entities in the corpus are indexed using Elasticsearch[6]. We designed an easy to use user interface to explore publications, authors and the domain specific entities (as in Figure A.5).

Figure A.4: Visualize entities
Figure A.5: Examples of data visualisations dashboard of the SmartPub platform

5https://github.com/ntucllab/libact
6https://www.elastic.co/
A.3. DEMO HIGHLIGHTS

The publications can be explored using the title, authors name or the fulltext. For each publication, SmartPub shows the entities extracted from the fulltext. Figure A.3 shows an example of exploring authors. For each author we show, the list of publications in our corpus, list of co-authors as well as the extracted entities from the full text of the authors publications.

SmartPub currently offers the following set of visualizations for a given entity: 1) Popularity Over Time in the shape of a stream graph. As depicted in Figure A.4 on the right, the Stream Graph displays the contribution of a given entity and its top six co-occurred entities in a certain year by means of the number of entity-occurrence. The thickness of the graph shows the popularity of the entity in a year. Stream Graphs are ideal for discovering trends over time across a wide range of categories. Different colors in the graph are indicators of different entities and the name of the entities are displayed with hover interactivity. The Stream Graph can be further filtered according to the conference using a multi-select dropdown list. 2) Popularity Over Conferences given conference in the shape of a pie chart. Figure A.4 left shows the number of papers including a given entity in different conference series. 3) Co-occurred entities in the shape of word cloud. Figure A.4 left shows the word cloud, a graphical representation of the frequency of co-occurred entities.

A.3 Demo Highlights

We will present the demo using sample of scientific publications with a focus on data science and processing. In our corpus, we have 11,589 papers from ten conference series. The Joint conference on Digital Libraries (JCDL – 1,416 papers, 2001–2016); the International Conference on Theory and Practice of Digital Libraries (TPDL – 276 papers, 2011–2016); the International Conference on Research and Development in Information Retrieval (SIGIR – 412 papers, 1971–2016); the Text Retrieval Conference (TREC – 1,444 papers, 1999–2015); the European Conference on Research and Advanced Technology on Digital Libraries (ECDL – 820 papers, 1997–2010); the International Conference on Software Engineering (ICSE – 1834 papers, 1976–2016); the Extended Semantic Web Conference (ESWC – 626 papers, 2005–2016); the International Conference On Web and Social Media (ICWSM – 810 papers, 2007–2016); the International Conference on Very Large Databases (VLDB – 1884 papers, 1975–2007); and the International World Wide Web Conference (The Web Conference – 2067 papers, 2001–2016). The demonstration will focus on exploring scientific papers, authors as well as visualizing entities extracted from the full text of the publications by means of their popularity over time or conferences.

The demonstration starts by searching for publications containing an entity name (e.g. clueweb). A list of relevant publications is listed, showing meta data such as the title, authors name as well as the venue and publication year. By clicking on the author name, we can navigate to the author page. For each author, SmartPub shows publications in the corpus, the list co-authors, and the list of entities extracted from the author’s publications, which are shown as a word cloud below the name of the author. Entities
in the word cloud are clickable, leading to a separate tab called \textit{Entities} which contains the list of entities with their corresponding entity types.

By clicking on each of the publications title we can navigate to the \textit{publication} page which contains the abstract, the references as well as the entities extracted from the full text of the papers. By clicking on each of the entities listed in the entity tab we navigate to the \textit{entity} page. For each entity, SmartPub offers a set of visualizations described in Section \ref{sec:entities}. As an example for the entity name \texttt{Clueweb}, in the stream graph we show the popularity of \texttt{Clueweb} and its top six co-occurred entities (i.e. \textit{wikipedia}, \textit{urls}, \textit{trec}, \textit{nist}, \textit{dbpedia}, \textit{bm25}) in a certain year which can further be filtered based on a given conference. The Pie chart on the left shows that the \texttt{Clueweb} entity is mostly popular in information retrieval conferences such as TREC and SIGIR. The word cloud below the entity name depicts the co-occurred entities with the given entity, which are all clickable. The users are able to search for any entity using the search box below the entity name on the left. Finally an example of a crowdsourcing task is shown, where the users are asked to select the appropriate label for the highlighted token.

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Appendix B

LOREM: Language-consistent Open Relation Extraction from Unstructured Text

This appendix tackles the problem of multilingual open relation extraction when limited training data is available.

Abstract

We introduce a Language-consistent multi-lingual Open Relation Extraction Model (LOREM) for finding relation tuples of any type between entities in unstructured texts. LOREM does not rely on language-specific knowledge or external NLP tools such as translators or PoS-tagger, and exploits information and structures that are consistent over different languages. This allows our model to be easily extended with only limited training efforts to new languages, but also provides a boost to performance for a given single language. An extensive evaluation performed on 5 languages shows that LOREM outperforms state-of-the-art mono-lingual and cross-lingual open relation extractors. Moreover, experiments on languages with no or only little training data indicate that LOREM generalizes to other languages than the languages that it is trained on.

B.1 Introduction

Extracting relationships between entities from text is a core building block for (semi-)automatically creating structured knowledge bases. Relation extractors focusing on lexical features and smaller sets of relationship types have shown to be effective, especially in defined domains like bio-medical or law. However, they struggle in less focused applications like general-purpose Web or Social Media mining which are not restricted in relation type or language used. In this paper, we target this use case with a novel open relation extraction model which is also coping with multi-linguality.

Open Relation Extraction (ORE) is defined as the process of discovering arbitrary semantic connections between entities in unstructured texts. Given an input sentence
such as “Turing was born in England in 1912” and two entities like <Turing, England>, an ORE system should extract a sub-string which entails the semantic relation between the two entities (i.e. “was born in”).

Initially, ORE research focused on training sequence tagging models by utilizing external NLP tools (such as POS taggers) and manually defined lexical and syntactic features [60, 135, 48, 8]. The dependency on external NLP tools results in error propagation. Also, most of these tools are developed for English only hindering the adoption of ORE algorithms to other languages. Although being a rough estimate, various cross-over studies imply that around 70% of the internet is written in languages other than English [209]. This indicates a need for more generic, language-agnostic ORE models. Recent approaches [222, 14, 199, 95] employed deep neural networks to automatically learn relation patterns from large training sets to tackle the problem of manually defining features and language structures for multiple languages. However, they still require additional NLP tools for pre-processing text such as translators or dependency parsers, thus limiting easy extension to new languages.

Our goal is to exploit similarities and pattern consistencies which exist between many natural languages to replace those language-specific external tools. Recently, Relaxed Cross-domain Similarity Local Scaling (RCSLS) [97] was presented, a word embedding alignment approach which exploits the inter-dependencies between any two languages and maps all monolingual embeddings into a shared multilingual embedding space. In a similar fashion, we leverage existing pre-trained multilingual word embeddings (which are currently available for 44 languages\(^1\)). The intuition behind these efforts is that some languages share common ancestry, and thus exhibit similarities in grammar and vocabulary. We therefore assume that also their trained relation extractors can support each other, which is especially valuable for use cases where a well-trained model is available, but relation extraction is required for a resource-scarce language. For example, we can show that a richly trained English relation extraction model (for which many manually annotated training corpora are available) can significantly boost the performance of a poorly trained Dutch model (for which only very few training samples are available.)

Based on this intuition, we present LOREM, a model that harvests information that is consistent over languages for Open Relation Extraction. LOREM depends only on monolingual ORE training data and multilingual word embeddings, it can thus be easily extended to new languages.

We make the following contributions:

- We introduce a Language-consistent Open Relation Extraction Model (LOREM). To the best of our knowledge, LOREM is the first open relation extractor that utilizes language-consistent relation structures to improve open relation extraction performance across multiple languages. In addition LOREM does not depend on language-specific knowledge or external NLP tools such as translators or dependency parsers, thus allowing for easy expansion to new languages.

\(^1\)https://fasttext.cc/
To the best of our knowledge, we are the first to employ multilingual, aligned word embeddings as the input of a multilingual relation extractor. Our experiments show that this improves the performance over using conventional monolingual word embeddings.

We present experimental results on five high-resource languages showing that LOREM outperforms state-of-the-art mono-lingual and cross-lingual open relation extractors. Additionally we present experiments on no- and low-resource languages which demonstrate the ease and effectiveness of expanding LOREM to additional languages. This shows that language consistency can not only boost extraction performance for low-resource languages (like Dutch which can benefit from English), but also high-resource languages (like a well-trained English model which still benefits slightly from e.g. a French one).

We removed references to our source code to maintain anonymity, but upon acceptance we will make our source code available to the community.

B.2 Related Works

From the literature, we identify two paradigms; closed and open relation extraction. Within the closed paradigm, the goal is to classify a sentence as being part of a pre-defined set of relation classes. Banko et al. [13] argue that requiring pre-defined relation classes is too limiting for many real-world applications. To alleviate this requirement, they propose the open relation extraction (ORE) paradigm. The vast majority of ORE research is presented for the English language. Although multilingual methods were proposed, they either depend on bilingual training data or solely work in the closed relation extraction domain.

English Open Relation Extraction

EORE was first introduced by Banko et al. [13]. Conventional models use lexical and syntactic features that rely on external NLP tools and language-specific relation structures. To avoid error propagation by these external tools and alleviate the burden of designing manual features, multiple neural open relation extractors were proposed [42, 199, 95]. Jia et al. [95] present the current state-of-the-art model called NST. They define a tagging scheme and predict a tag for each word in the input sentence. For this purpose, they jointly train a CNN and bi-LSTM. The output of these models is fed into a final CRF layer to end up with the final prediction. Their experiments show that CNNs and LSTMs provide complementary information for the RE task.

Even though recent research efforts yield state-of-the-art results for the ORE task by utilizing neural network based models, these works are solely focused on the English language and will encounter two weaknesses when applied in a multilingual setting. First, the vast majority of these systems use external NLP tools such as PoS-taggers and dependency parsers [60, 135, 48, 8] and need to be adapted to use tools for the given
language, which is a non-trivial process. Second, EORE would fail to exploit information that is present over multiple languages (language-consistent patterns). Both of these weaknesses are addressed by two different multilingual RE techniques; cross-lingual RE and language-consistent RE. Cross-lingual systems try to extract relations from a source language by exploiting information and systems from a target language, thereby removing the need for a labelled training set or NLP tools in the source language. On the other hand, language-consistent systems exploit information that is present in multiple languages.

Cross-lingual Open Relation Extraction

Cross-lingual approaches can be used when we need to extract relations from a source language for which we do not have a labelled training set. We do however need to possess either a performant translator \[61\] or a sufficiently large bi-text corpus between English and the source language \[223\]. In recent years multiple cross-lingual approaches are introduced \[61, 222, 223\]. Typically, a cross-lingual system translates the source language into the target language (e.g. English) and employs an existing relation extractor. In an effort to relax the translator assumption and to tailor the translator to the RE task at hand, Zhang et al. \[222\] present their joint Machine Translation/Information Extraction (MT/IE) system. Instead of first translating the source text and then applying a relation extractor, they jointly train a machine translation and relation extraction model. The translator assumption is replaced by the assumption that a bi-text corpus (e.g. a corpus of Chinese sentences and their English translations) is available. Notwithstanding the fact that cross-lingual relation extractors can be used to extract relations from multiple languages, they require additional bilingual data and fail to explicitly exploit language-consistent information. In addition they only exploit information from the target language, disregarding patterns that might be specific to the source language or patterns that are consistent over languages.

Language-consistent Relation Extraction

To remove the dependency on bi-text corpora or translators and to introduce a mechanism for exploiting information that is consistent over languages, language-consistent relation extraction was proposed. Language-consistent RE literature \[123\] assumes that relation patterns in sentences are substantially consistent between different languages. This assumption can be exploited to train a single model which gathers information from multiple languages. In the previous section, we have seen that cross-lingual relation extractors exist for the open RE domain. In contrast, language-consistent relation extractors are currently solely proposed for the closed domain \[123, 212\].

Wang et al. \[212\] train a separate language-individual model for every language and one language-consistent model on all languages in the closed RE paradigm. By combining both models, they can utilize relation patterns that are specific to languages as well as patterns that are consistent over languages. To ensure that the representations of sentences are aligned over multiple languages, they use an adverserial training approach.
To obtain the same latent consistency among languages in similar NLP tasks, multilingual word embeddings were proposed \cite{97,31} which are trained with the specific goal to align similar words over multiple languages. Multilingual word embeddings use information from multiple high resource languages to create a shared embedding space in which also low-resource language can be represented.

Our work is inspired by Jia et al. \cite{95} and Wang et al. \cite{212}. In contrast, LOREM utilizes language-consistent information within the Open Relation Extraction domain and employs multilingual embeddings \cite{97} for multilingual relation extraction. Our approach does not rely on any external NLP tools or additional bilingual training data, ensuring low-cost extendibility to new languages.

**B.3 LOREM: Language-consistent Open Relation Extraction Model**

In a nutshell, the idea behind our Language-consistent Open Relation Extraction Model is to start with several language-individual models for each required language. This means that for each language, at least some training data needs to be available (however, as we can show in our experiments for the Dutch language, it can be sufficient to have only a few hundred training samples available which one of the authors could easily provide by himself.) In Figure \ref{fig:b1}, one language-individual model (to the left) is depicted, but to take full advantage of LOREM, several of such models should be available. We base these models on Neural Sequence Tagging (NST) \cite{95}, a recent state-of-the-art approach for (mono-lingual) open relation extraction.

To exploit consistencies between the languages available to the system, we additionally train a language-consistent model using all available languages. The techniques for combining the individual models and the language-consistent model is inspired by AM-NRE \cite{212} (a model for language-consistent relation extraction, which is strictly limited to a closed domain of few relationship types. However, we changed the workflow of AMNRE considerably to work with the NST models, e.g. by switching to multilingual embeddings). In the current version of LOREM, only one language-consistent model is used. But as discussed in the conclusions, we see potential for having several of those models which are trained on selected subsets of the available languages.

**Input Embeddings**

An input sentence is encoded using two different types of pre-trained word embeddings, one for use with the language-consistent model and one for use with the language-individual models. For the language-individual models, we use conventional pre-trained word embeddings. In Figure \ref{fig:b1}, these embeddings are represented in blue on the left. The training sentences of the language-individual model all come from the same language, and we expect that this model finds relation structures that are specific to that individual language.
In order to achieve latent consistency among languages, we pioneer the use of multilingual embeddings for the language-consistent model \cite{our_model}. By using embeddings that are aligned over languages, we hypothesize that we can ease the burden of the CNN/BiLSTM layer to extract language-consistent patterns. Here, the intuition is that the multi-lingual embedding prevents language-specific clusters in the embedding space (such clusters naturally happen when using multiple mono-lingual embeddings). Thus, related or similar words should be close no matter their original language which supports discovery of language-consistent patterns. Note that we use pre-trained embeddings in our current version of LOREM. In scenarios where such dependencies are undesired, such embeddings could also be custom-learned during system setup.

In Figure \ref{fig:barcharts}, these embeddings are represented in purple on the right. For this model, the training sentences come from multiple languages. Thus, we expect this model to extract relation patterns consistent over these language.

In addition to word embeddings, entity tag vectors are added to the input. These are simple one-hot encoded vectors which indicate if the current word is part of the first, second or no relation entity. Please note that in contrast to the NST model, we do not use Part-of-Speech tags since these introduce a dependency on PoS-taggers.

The input sentence is represented as a $k$-dimensional embedding sequence $\mathbf{x} = \{\mathbf{w}_1, \mathbf{w}_2, \ldots, \mathbf{w}_n\}$, where $\mathbf{w}_t$ is the representation of the $t^{th}$ word of an input sentence that has $n$ words. Here, $k = k_i + k_c$, $k_i$ and $k_c$ are the dimensionalities of the language-individual and -consistent model input respectively. $k_i = k_{\text{mono}} + k_e$ and $k_c = k_{\text{multi}} + k_e$, where $k_{\text{mono}}$ is the dimensionality of the monolingual word embedding, $k_{\text{multi}}$ of the multilingual word embedding and $k_e$ of the entity tag vector.
B.3. LOREM: LANGUAGE-CONSISTENT OPEN RELATION EXTRACTION MODEL

**NST Layers**

The next four layers (CNN/BiLSTM, concatenation, CRF, model prediction) are identical to the NST model. We shortly reiterate the NST model’s general architecture, a more detailed description can be found in the original NST paper [95]. Relational words tend to occur in the neighbourhoods of entities. Therefore, certain parts of the input sentence might have a higher chance of containing relation words than others. A CNN is used to capture this local feature information from the input sentence. At the same time, a bidirectional LSTM is used to capture the forward and backward context of each word, including long-distance relations. By concatenating the outputs of the CNN and the forward and backward pass of the LSTM, a continuous representation of each word in the input sentence is formed. Next, these representations are used as the input for a straightforward CRF layer, which tags a word using the NST tagging scheme.

<table>
<thead>
<tr>
<th>Tag</th>
<th>Meaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>R-S</td>
<td>Single word relation sub-string.</td>
</tr>
<tr>
<td>R-B</td>
<td>Beginning of relation sub-string.</td>
</tr>
<tr>
<td>R-I</td>
<td>Inside the relation sub-string.</td>
</tr>
<tr>
<td>R-E</td>
<td>Ending of relation sub-string.</td>
</tr>
<tr>
<td>O</td>
<td>Outside the relation sub-string.</td>
</tr>
</tbody>
</table>

Table B.1: NST tagging as proposed by Jia et al. [95].

The NST tagging scheme consists of five possible relation tags, which can be found in Table B.1. The sentence “Alan Turing was born in England.” should be tagged as follows; “Alan\textsubscript{O} Turing\textsubscript{O} was\textsubscript{R-B} born\textsubscript{R-I} in\textsubscript{R-E} England\textsubscript{O} -O”.

The output of the NST layers are two prediction sequences $y_{\text{ind}} = \{i_1, i_2, ..., i_n\}$ and $y_{\text{con}} = \{c_1, c_2, ..., c_n\}$, where $y_{\text{ind}}$ contains the predictions of the language-individual model and $y_{\text{con}}$ contains the predictions of the language-consistent model. $i_t$ and $c_t$ are the 5-dimensional prediction vectors of the language-individual and -consistent models respectively. For the original NST model, these are binary vectors which contain a 1 for the predicted tag and a 0 for all other tags. After our alteration, these vectors contain a probability score for each of the possible relation tags. This allows us to fittingly combine the predictions of the language-individual and -consistent models in the next layer.

**Combination Layer**

In the last layer, we define the final probability sequence by $y = \{p_1, p_2, ..., p_n\}$ with

$$p_t = i_t \circ c_t, \quad (B.1)$$

for the $t^{th}$ word in the input sentence\(^2\). The output tag sequence is defined by $z = \{z_1, z_2, ..., z_n\}$ where

$$z_t = \arg \max_j p_{tj} \quad (B.2)$$

\(^2\circ\) is used as the Hadamard product.
and where $p_{tj}$ is the $j^{th}$ element of $p_t$.

LOREM might (rarely) yield tag sequences which are invalid. This is a common issue with sequence taggers, including also vanilla NST. For example, the tag for a single word relation ($R$-$S$) can not be followed by a tag for the end of a multi-word relation ($R$-$E$). In this case, the first tag could be changed to $R$-$B$ to form a valid tag sequence. We create two different versions of LOREM, LOREM$_{clean}$ which alters invalid sequences to valid sequences and LOREM which allows invalid sequences. To create LOREM$_{clean}$, we transfer the predicted tags to binary tags ($R$ if the word is in the relation, $O$ if it is not). Next, we specify the $R$ tags so that the first $R$ occurrence in a sentence will become $R$-$B$ for a multi-word relation and $R$-$S$ for a single-word relation. Similarly, the last $R$ occurrence will become $R$-$E$ and the middle $R$ occurrences will become $R$-$I$ for a multi-word relation. Please note that this approach solely influences the specific relation tag that is given to a word, it does not influence whether a word is tagged as being part of the relation or not.

### B.4 Experiments

We present experimental results investigating the behaviour of LOREM and its sub-models guided by the following hypotheses:

**H1:** For high-resource (i.e. 100k+ sentences with tagged open relations) languages, LOREM outperforms state-of-the-art monolingual open relation extractors (including NST) by additionally harvesting language-consistent relation patterns from multilingual texts.

**H2:** Multilingual word embeddings improve the performance of the language-consistent sub-model, and thereby the performance of LOREM by introducing a latent consistency among languages.

**H3:** For low-resource (in our case ~750 tagged sentences) and no-resource (i.e. no sentences with tagged open relations) languages, our approach is able to outperform language-individual models by harvesting language-consistent relation patterns from multilingual texts and by utilizing models of languages that have a similar origin.

Our model uses the hyper-parameters that were proposed by Jia et al. [95] for their NST model. We evaluate the performance of our approach using precision, recall and $F_1$-score.

### Datasets

Information about the used training and test data is presented in Table B.2. We used data from the following datasets, covering English, Spanish, French, Hindi, Russian,
Table B.2: Description of the datasets used in our experiments for high-, no- and low-resource languages. Legend: $RWP$ – Raw Web/Parallel En-Sp; $MC$ – Manually Created

WMORC [61] WMORC contains manually annotated open relation extraction data for 3 languages (WMORC$_{human}$) and automatically tagged (and thus less reliable) relation data for 61 languages, created using a cross-lingual projection approach (WMORC$_{auto}$). The sentences are gathered from Wikipedia.

NeuralOIE [42] English dataset created by using only high-confidence extractions of an existing relation extractor [134] from Wikipedia sentences.


Raw Web/Parallel En-Sp [223, 226] Two manually annotated Spanish test sets from school text book and web page sentences.

Custom For Dutch, we created our own test set by having a native speaker tag 100 random Dutch Wikipedia sentences (since the Dutch sentences contained in WMORC$_{auto}$ seemed to be of too low quality to be used for testing due to their automatically generated nature).

The size of our high-resource training sets (En, Sp, Fr, Hi, Ru) is comparable to the dataset used in the original NST paper [95]. Moreover, early tests did not show substantial benefits of adding more data after this point. We approach Dutch from a low-resource scenario, so we only sample 750 Dutch sentences from WMORC$_{auto}$ for training. We don’t use any Italian training data, since Italian is used as a no-resource language in our experiments (i.e. for Italian, there is no language-indiviudual NST model available during the evaluations, only the language-consistent one). For training the language-consistent model, we sample the high-resource datasets presented in Table B.2, so that the combined set of all five languages contains 450,000 - 550,000 training sentences. The selected samples are balanced across these languages. This way, we can make a fair comparison between the language-individual and -consistent sub-models since they are trained on the same amount of training data.

Given the very limited scope of existing multilingual open relation extraction literature, there are only very few results presented for these datasets (‘Origin test data’ in [134]). Moreover, these were the only publicly available ORE test sets we could find for

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3We selected these languages, since these are the only languages for which we could find openly available test data.
non-English languages. The Italian test set is created by sampling 10,000 sentences from WMORC\textsubscript{auto}. Since these sentences are automatically tagged, we do expect a higher noise level than in the manually tagged test sets.

For the language-individual model, we use FastText word embeddings \cite{bojanowski-etal-2017-enriching} which are trained on Common Crawl and Wikipedia dataset. For the language-consistent model, we use pre-trained multilingual embeddings which are released by FastText \cite{bojanowski-etal-2017-enriching} for 44 languages. The vectors were trained on a Wikipedia dataset. The dimensionality of both embeddings is 300.

Comparison Methods

During our experiments, we compare LOREM to a range of previously proposed methods. For English, we compare LOREM to the same baseline systems that were used during the evaluation of the NST model by Jia et al. \cite{Jia2018}. These include:

\textbf{NST}_{\text{no-PoS}} \cite{Jia2018} The NST model forms the underlying model of LOREM, yet there are differences between the two. The original NST model does not contain a language-consistent part. We present the results for NST without PoS-tags for a fair comparison.

\textbf{Reverb} \cite{10.1162/tacl_a_00260} Reverb exploits syntactic and lexical constraints on binary relations expressed by verbs.

\textbf{OLLIE} \cite{ollie-2013} This model designs complex patterns using syntactic processing (e.g. dependency parsers).

\textbf{ClausIE} \cite{Kazay2010} ClausIE exploits linguistic knowledge about English grammar to detect and identify clauses and their grammatical function.

\textbf{Open IE-4.x} \cite{ivanov2017open} This is a combination of a rule-based Open IE system and a system which analyzes the hierarchical structure between semantic frames to construct multi-verb open relation phrases.

For Spanish, we compare LOREM to:

\textbf{ExtrHech} \cite{226} A system based on syntactic constraints over PoS-tag sequences targeted at Spanish.

\textbf{ArgOE} \cite{66} ArgOE uses dependency parsers to extract a set of propositions for different argument structures.

Finally, we compare LOREM to a \textbf{cross-lingual system} presented by Faruqui et al. \cite{faruqui2016} which utilizes a translator and an English ORE system.
### B.5. Experimental Results

#### H1: LOREM for High-resource Languages

Table B.3 contains the experimental results of LOREM and the comparison methods on five different high-resource test languages. We find that both LOREM models outperform all English baseline systems in terms of recall and $F_1$-scores. Focusing on the comparison with the NST model, we find that LOREM outperforms NST on precision, recall and therefore $F_1$-score. The high $F_1$-scores of our LOREM models are mainly due to the excellent recall scores, compared to other systems. LOREM achieves the best presented $F_1$-score on the ClausIE datasets when PoS-tags are not used.

Next, we compare LOREM to two Spanish open relation extractors. It is important to note that both existing models heavily rely on semantic constraints and external NLP tools. For ArgOE the authors only present a precision score. The results show that LOREM is outperformed by ExtrHech on the Spanish datasets. It does however achieve a higher precision than ArgOE. Even though the evaluation results are not quite as high as the current state-of-the-art model, LOREM does have the big advantage that a user does not have to manually define semantic constrains.

We now turn our attention towards the three remaining test languages. To the best of our knowledge, there exists only one system for which results are published on the WMORChuman test set, being the cross-lingual model by Faruqui et al. [61]. For this model, the source code is not available and only precision scores are presented. We find that the cross-lingual model slightly outperforms LOREM in terms of the French precision score. However, LOREM clearly outperforms the cross-lingual model on both Hindi and Russian. This might be caused by the fact that the cross-lingual model is heavily dependent on a translator from English to the target language and an existing English relation extractor. LOREM eliminates this dependency by introducing a

<table>
<thead>
<tr>
<th>Model</th>
<th>P</th>
<th>R</th>
<th>$F_1$</th>
<th>P</th>
<th>R</th>
<th>$F_1$</th>
<th>P</th>
<th>R</th>
<th>$F_1$</th>
<th>P</th>
<th>R</th>
<th>$F_1$</th>
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<td>LOREM</td>
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<td>.757</td>
<td>.782</td>
<td>.615</td>
<td>.522</td>
<td>.564</td>
<td>.783</td>
<td>.715</td>
<td>.747</td>
<td>.900</td>
<td>.598</td>
<td>.719</td>
</tr>
<tr>
<td>LOREM_{low}</td>
<td>.782</td>
<td>.767</td>
<td>.774</td>
<td>.585</td>
<td>.547</td>
<td>.564</td>
<td>.726</td>
<td>.729</td>
<td>.727</td>
<td>.687</td>
<td>.618</td>
<td>.651</td>
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<td>.747</td>
<td>.771</td>
<td>.595</td>
<td>.498</td>
<td>.541</td>
<td>.781</td>
<td>.693</td>
<td>.735</td>
<td>.878</td>
<td>.540</td>
<td>.667</td>
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<td>.583</td>
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<tr>
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<td>.162</td>
<td>.259</td>
<td>-</td>
<td>-</td>
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<td>-</td>
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<tr>
<td>OLLIE</td>
<td>.985</td>
<td>.242</td>
<td>.389</td>
<td>-</td>
<td>-</td>
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<td>-</td>
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<tr>
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<td>.531</td>
<td>.638</td>
<td>-</td>
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<td>.710</td>
<td>.595</td>
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<tr>
<td>Cross-lingual</td>
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<td>.816</td>
<td>.649</td>
<td>-</td>
<td>.635</td>
<td>-</td>
<td>-</td>
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<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Table B.3: Results of LOREM, its sub-models and existing models. Bolds indicate the best values per language.

### B.5. Experimental Results
language-consistent component. The results indicate that this improves the generalizing capabilities over languages, providing prove for the validity of hypothesis 1.

In order to investigate how well each submodel in LOREM performs, we presented the results obtained by the sub-models in Table B.3. LOREM generally outperforms both the language-individual and -consistent model, showing the merit of combining these sub-models. This falls in line with the conclusions presented by Wang et al. [212] for the closed domain.

In addition to these findings, we also observe a returning pattern between LOREM and \(\text{LOREM}_{\text{clean}}\). For all languages, LOREM achieves higher precision and \(F_1\)-scores, indicating a better overall performance. However, cleaning the prediction results does consistently improve the recall of the model. Thus, we conclude that LOREM generally outperforms \(\text{LOREM}_{\text{clean}}\), yet \(\text{LOREM}_{\text{clean}}\) should be used when recall is crucial for the application domain.

Another, somewhat surprising, observation from Table B.3 is the reasonably good performance of the language-consistent model, given the fact that this sub-model is not trained on one specific language. From these results, we wondered if relation structures truly differ a lot between languages. It could be the case that a language-individual model already performs reasonably well on other languages, eliminating the need for a language-consistent model. To test this hypothesis, we compare the average results of the language-consistent model over all five languages to the average results of the language-individual models on these languages. The results are presented in Table B.4. The results clearly counteract the hypothesis, showing the merit of a language-consistent model over simply using one language-individual model for every language.

<table>
<thead>
<tr>
<th>Model</th>
<th>P</th>
<th>R</th>
<th>F1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Language-consistent</td>
<td>.727</td>
<td>.627</td>
<td>.671</td>
</tr>
<tr>
<td>English language-individual</td>
<td>.393</td>
<td>.317</td>
<td>.347</td>
</tr>
<tr>
<td>Spanish language-individual</td>
<td>.586</td>
<td>.390</td>
<td>.455</td>
</tr>
<tr>
<td>French language-individual</td>
<td>.679</td>
<td>.464</td>
<td>.543</td>
</tr>
<tr>
<td>Hindi language-individual</td>
<td>.266</td>
<td>.110</td>
<td>.138</td>
</tr>
<tr>
<td>Russian language-individual</td>
<td>.632</td>
<td>.483</td>
<td>.546</td>
</tr>
</tbody>
</table>

Table B.4: The average prediction results of the language-consistent model and language-individual models on all test languages. The bolds indicate the best values.

H2: Multi VS Monolingual Embedding

Current multilingual relation extraction literature utilizes monolingual word embeddings to encode sentences of different languages. However, we expect the model to extract patterns that are consistent over languages. Therefore, the model should ignore the language in which an input word is written. Naturally, aligning these word embeddings of languages would ease the burden of the language-consistent model to extract language-consistent relation patterns.
To examine this hypothesis, we compare the results obtained by using both non-aligned (monolingual) and aligned (multilingual) word embeddings. In Figure B.2 and B.3, we present the results of this experiment. Additionally, we provide the impact of both approaches on the full LOREM model, showing that improvements for the language-consistent sub-model indeed lead to improvements of the full model. We observe that the aligned word embeddings yield better performance on every language for both the language-consistent sub-model and the full LOREM model in terms of $F_1$-score. Given these test results, we can confirm the validity of hypothesis 2.
H3: LOREM for Low/No-resource Languages

The evaluation results for low- and no-resource languages are shown in Table B.5 and B.6. If no open relation extraction training data is available for a certain language, our model can still be utilized in three possible ways: 1) we can use the language-consistent sub-model trained on other languages, 2) we can use a language-individual model of a language that has a similar origin to the current language 3) or we can combine both into a full LOREM model. If we also have a very small training set of around 750 sentences (for the low-resource scenario), we can additionally train a language-individual model using it.

<table>
<thead>
<tr>
<th>Model</th>
<th>Dutch</th>
<th></th>
<th></th>
<th>Italian</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>P</td>
<td>R</td>
<td>F1</td>
<td>P</td>
<td>R</td>
<td>F1</td>
</tr>
<tr>
<td>Language-con.</td>
<td>.705</td>
<td>.633</td>
<td>.667</td>
<td>.506</td>
<td>.342</td>
<td>.408</td>
</tr>
<tr>
<td>English</td>
<td>.655</td>
<td>.582</td>
<td>.616</td>
<td>.293</td>
<td>.232</td>
<td>.259</td>
</tr>
<tr>
<td>Spanish</td>
<td>.441</td>
<td>.306</td>
<td>.361</td>
<td>.435</td>
<td>.203</td>
<td>.277</td>
</tr>
<tr>
<td>French</td>
<td>.685</td>
<td>.510</td>
<td>.585</td>
<td>.352</td>
<td>.217</td>
<td>.268</td>
</tr>
<tr>
<td>Hindi</td>
<td>.000</td>
<td>.000</td>
<td>.000</td>
<td>.362</td>
<td>.029</td>
<td>.054</td>
</tr>
<tr>
<td>Russian</td>
<td>.703</td>
<td>.265</td>
<td>.385</td>
<td>.393</td>
<td>.164</td>
<td>.232</td>
</tr>
<tr>
<td>LOREM</td>
<td>.744</td>
<td>.622</td>
<td>.678</td>
<td>.554</td>
<td>.246</td>
<td>.341</td>
</tr>
<tr>
<td>LOREM_clean</td>
<td>.663</td>
<td>.622</td>
<td>.642</td>
<td>.383</td>
<td>.287</td>
<td>.328</td>
</tr>
</tbody>
</table>

Table B.5: (no-resource) Results of the language-consistent model, language-individual models and LOREM on the Dutch and Italian test sets.

<table>
<thead>
<tr>
<th>Model</th>
<th>P</th>
<th>R</th>
<th>F1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Language-individual</td>
<td>.786</td>
<td>.444</td>
<td>.568</td>
</tr>
<tr>
<td>LOREM</td>
<td>.753</td>
<td>.646</td>
<td>.696</td>
</tr>
</tbody>
</table>

Table B.6: (low-resource) Results of low-resource models on the Dutch test set.

For the no-resource scenario, Table B.5 provides the results for Dutch and Italian test sets. We hypothesize that language-individual models of languages that have a similar origin as the test language will yield better results than those of languages with a different origin. If we focus on the $F_1$-scores, we find a general pattern that adheres to this intuition. For the Dutch test set, the English model yields the highest $F_1$-score. This is to be expected since English and Dutch are the only two West-Germanic languages in this experiment. The French model also performs reasonably well, this can be explained by the fact that French and Dutch are both of European origin. Given that French and Spanish are both Romance languages, we would expect similar results on the Dutch test set. Yet, the Spanish model performs significantly worse and does therefore not follow our intuition. The Russian model also yields worse results than the French and English models. This can be explained by the fact that Russian has a Slavic origin. The Hindi model on the other hand is not able to find any valid relations. Given that all other
languages have a European nature and Hindi has an Indo-Iranian nature, this behaviour falls in line with our intuition. A similar pattern can be observed for the Italian test set, albeit less distinct.

For both Dutch and Italian, the language-consistent model outperforms all language-individual models. This shows the merit of combining languages to find language-consistent relation patterns. For the Dutch test set, LOREM even further improves the $F_1$-score. This is not the case for the Italian test set. These experiments show the first application of an open relation extractor on a different language than it was trained on without the need for a translator. More experiments on different test sets are needed to derive solid conclusions on the matter. Yet, our experiments provide a first indication of the validity of hypothesis 3.

For the low-resource scenario, if we compare the results shown in the top entry of Table B.6 to the evaluation results presented in Table B.5, we find that the low-resource Dutch language-individual model is outperformed by the English language-individual model. This indicates that a high-resource model in a similar language outperforms a low-resource model in the test language. However, since we now have a Dutch language-individual model, we can combine it with the language-consistent model to form a full LOREM model. Comparing these results to Table B.5, we see that the LOREM model that employs the Dutch language-individual model outperforms all models from the no-resource scenario. This is another indication of the validity of hypothesis 3 for the Dutch test set. Again, more experiments need to be conducted to derive more general conclusions.

Until now, we trained a full language-individual model for the low-resource language, ignoring the fact that we might need to treat a low-resource scenario differently than a high-resource scenario. It is a well-known phenomenon that more complex models generally require more training data, since more parameters need to be optimized. We have examined the possibility of only using a CNN or Bi-LSTM instead of both, to reduce the number of parameters. Results show that although LOREM$_{LSTM}$ and LOREM$_{CNN}$ achieve a higher precision scores than LOREM (0.802 and 0.836 to 0.753), this comes at the expense of a lower recall scores (0.616 and 0.566 to 0.646). As a result, the $F_1$-scores of are lower than or equal to those of LOREM (0.696 and 0.675 to 0.696). Therefore, we did not find a clear advantage of simplifying the model in this low-resource scenario. Please note that results presented by Jia et al. [95] clearly show that combining a CNN and LSTM outperforms both separate models for the high-resource ORE task.

**Qualitative Analysis**

Next to the quantitative analysis, we also conducted a qualitative analysis on the English test sets.

**True positives:** We found that LOREM is better at extracting relations that follow abnormal patterns than the language-individual sub-model. For example, given the sentence “The market wants to do better, said Gregory Bundy, head of equity trad-
ing." and entity tuple \(<Gregory Bundy, The market wants to do better>\), the language-individual model does not find a relation, while LOREM extracts said as being the relation. Here, we find that the language-consistent component provides additional information which allows relations to be extracted, even if the entities appear in reverse order. It is likely that such patterns occur in multiple languages from which LOREM learned them, even if they were not present in the English training set. Such examples illustrate the benefits of LOREM over a language-individual approach.

**False Positives and Negatives:** Upon manual inspection, we find that the majority of errors arise from relations that contain multiple words. In these cases, LOREM extracts either too many or too few words compared to the ground truth relations. Typical examples include “BIC is being sued by people who say their lighters exploded.” and “The region is still far from rebuilt.”, from which LOREM extracts is being sued and is still, while the ground truth values are is being sued by and is respectively. These examples show that although the extraction is not completely correct, the relation is still captured to a certain extent in many cases. The test set also contains sentences from which LOREM can not extract any relations. A typical error occurs when we want to extract relations that occur between more than two entities. Given a sentence like “28 Square miles of antennae and computers that message smart fridges, robot lawn mowers and smart doorbells vacuum up satellite and radio communications.” with entity tuple \(<28 Square miles of antennae, radio communications>\), LOREM finds no relations even though the relation vacuum up is present between multiple entities in this sentence.

**B.6 Conclusions and Future Work**

In this work, we have presented a Language-consistent Open Relation Extraction Model; LOREM. The core idea is to augment individual open relation extraction mono-lingual models with an additional language-consistent model representing relation patterns shared between languages. Our quantitative and qualitative experiments indicate that harvesting and including such language-consistent patterns improves extraction performances considerably while not relying on any manually-created language-specific external knowledge or NLP tools. Initial experiments show that this effect is particularly valuable when extending to new languages for which no or only little training data is available. In these cases, LOREM and its sub-models can still be used to extract valid relationships by exploiting language consistent relation patterns. As a result, it is relatively easy to extend LOREM to new languages as providing only some training data can be sufficient. However, evaluating with additional languages would be required to better understand or quantify this effect.

Additionally, we conclude that multilingual word embeddings provide an effective approach to introduce latent consistency among input languages, which proved to be beneficial to the performance.

We see many opportunities for future research within this promising domain. More improvements could be made to the CNN and RNN by including more techniques proposed in the closed RE paradigm, such as piecewise max-pooling [220] or varying CNN
window sizes [161]. An in-depth analysis of the different layers of these models could shine a better light on which relation patterns are actually learned by the model.

Beyond tuning the architecture of the individual models, enhancements can be made with respect to the language consistent model. In our current prototype, a single language-consistent model is trained and used in concert with the mono-lingual models we had available. However, natural languages developed historically as language families which can be organized along a language tree (for example, Dutch shares many similarities with both English and German, but of course is more distant to Japanese). Thus, an improved version of LOREM should have multiple language-consistent models for subsets of available languages which indeed posses consistency between them. As a starting point, these could be implemented mirroring the language families identified in linguistic literature, but a more promising approach would be to learn which languages can be effectively combined for boosting extraction performance. Unfortunately, such research is severely hampered by the lack of comparable and reliable publicly available training and especially test datasets for a larger number of languages (note that while the WMORC_auto corpus which we also use covers many languages, it is not sufficiently reliable for this task as it has been automatically generated). This lack of available training and test data also cut short the evaluations of our current variant of LOREM presented in this work.

Lastly, given the general set-up of LOREM as a sequence tagging model, we wonder if the model could also be applied to similar language sequence tagging tasks, such as named entity recognition. Thus, the applicability of LOREM to related sequence tasks could be an interesting direction for future work.
Appendix C

Give it a shot: Few-shot learning to normalize ADR mentions in Social Media posts

This appendix tackles the problem of normalizing long-tail entities for which low number of training samples are available.

Abstract

This paper describes the system that team MYTOMORROWS-TU DELFT developed for the 2019 Social Media Mining for Health Applications (SMM4H) Shared Task 3, for the end-to-end normalization of ADR tweet mentions to their corresponding MEDDRA codes. For the first two steps, we reuse a state-of-the-art approach, focusing our contribution on the final entity-linking step. For that we propose a simple Few-Shot learning approach, based on pre-trained word embeddings and data from the UMLS, combined with the provided training data. Our system (relaxed F1: 0.337-0.345) outperforms the average (relaxed F1 0.2972) of the participants in this task, demonstrating the potential feasibility of few-shot learning in the context of medical text normalization.

C.1 Introduction

Team MYTOMORROWS-TU DELFT participated in subtask 3 of the 2019 Social Media Mining for Health Applications (SMM4H) workshop, which is an end-to-end task. The goal is, given a tweet, to 1) automatically classify tweets containing an adverse drug reaction mention; 2) extract the exact ADR mention; 3) normalize the extracted ADR to its corresponding Medical Dictionary for Regulatory Activities (MEDDRA) code. The task is evaluated based on strict and relaxed F-score, precision and recall.

From an NLP perspective, this task poses a significant challenge as there is a large gap between the informal language used in social media and the formal medical language.
Moreover, there is an absence of large annotated datasets, and datasets which are available often suffer from class imbalance. Illustrating this, Figure C.1 provides an overview of the number of samples per class in the SMM4H task 3 dataset.

Our end-to-end system consists of existing state-of-the-art for the first two steps. We focus our efforts on the third -normalization- step, which we formulate as a Few-Shot Learning problem (FSL), following the definition by wang2019few [213]. In the following sections, we describe (1) the datasets that we worked on, (2) our approach in more detail and finally (3) our results and conclusions.

C.2 Data

Datasets

With the three subtasks, three manually annotated datasets were provided. All datasets contain tweets containing an ADR (positive) and without an ADR (negative). A brief overview of these datasets is provided in Table C.1, but for more context we refer to [46].

Preprocessing

The provided dataset for subtask 3 consists of ADR mentions, annotated with their corresponding MEDDRA code. In the hierarchy of MEDDRA, one Preferred Term (PT) is

\[1\] https://www.meddra.org/how-to-use/basics/hierarchy
linked to one or more Lower Level Terms (LLTs) which are more specific descriptions of the related concept.

The provided dataset contains a mix of PTs and LLTs, mapping the 1212 ADR mentions to more than 500 different codes. Observing that the evaluation of the workshop task is performed on PT level, we map all annotations to the corresponding PT, as a preprocessing step. After this preprocessing step, the 1212 training mentions are mapped to 319 meddra codes. Figure C.1 provides an overview of the class distribution before and after preprocessing.

Prior Knowledge

In the training set for subtask 3, 149 out of the 319 meddra codes that are present in the dataset (46.7%) have just one available training sample, while 254 (79.6%) have less than five training samples. To deal with the scarcity of samples, we create a prior knowledge dataset considering the 319 meddra PTs in the training data. This dataset consists of the preferred names provided by the meddra vocabulary and their corresponding preferred names in the Consumer Health Vocabulary (CHV), as mapped by the umls. The resulting dataset contains 1,854 preferred names for the 319 meddra codes.

C.3 Method

Our contributions focus on the normalization step, linking ADRs to their corresponding meddra code. However, to be able to perform an end-to-end evaluation, we use existing state-of-the art techniques for subtask 1 [184] and 2 [35], which we train on the workshop datasets.

The state-of-the-art approach for medical concept normalization in user-generated text is deep-neural networks [121] which outperform traditional methods, when sufficient training data are available.

We trained both the CNN and RNN described by [121] on the dataset for task 3, finding that the RNN has the best performance. On closer observation (and not surprisingly), we found that the accuracy of the RNN drops when fewer samples are available in the training data, as depicted in figure C.2.

\footnote{For task 1, we trained using the suggested settings, assigning 3:1 class weight favouring the ADR class. For task 2, we trained using the pre-trained-fixed setting.}

<table>
<thead>
<tr>
<th>Task</th>
<th>Training data</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>#Positives # Negatives</td>
</tr>
<tr>
<td>1</td>
<td>2374    23298</td>
</tr>
<tr>
<td>2</td>
<td>1212    1155</td>
</tr>
<tr>
<td>3</td>
<td>1212    1155</td>
</tr>
</tbody>
</table>

Table C.1: Statistics of the training data used for task 1, 2 and 3
To deal with this drop in performance, we propose an embedding-based classifier that compares the ADR extracted mention to its 1-Nearest Neighbour on a vector space containing a) representations of the ADR mentions in the training data and b) representations of the prior knowledge dataset. Our intuition is that the embedding-based binary classifier would perform better on classes with a low number of samples, whereas an RNN would perform well on classes with higher sample numbers.

To create our embedding-based classifier we employ the pretrained Google News Word2Vec model [153]. Using this model, we create vector representations for the ADR mentions in our training data. Similarly we create vector representations for the mentions gathered in our prior knowledge dataset. At test time, we employ the same Word2Vec model to create a vector representation of the unseen ADR mention. Using a 1-Nearest Neighbour (with cosine similarity as distance metric), we then select the corresponding meddra concept. Figure C.2 shows that this model indeed seems less sensitive to low sample numbers.

For our experiments, we use 4 systems: (1) RNN: the RNN proposed by [121], trained on the both prior knowledge and the training set (which provides the best performance), (2) FSL: our 1-NN based on a combination of prior knowledge and the training set, (3) RNN+FSL (1): an ensemble of the RNN trained on only the training set and the FSL based on training + prior knowledge, and (4) RNN+FSL (2): an ensemble of the RNN trained on the training set and prior knowledge and the FSL based on training + prior knowledge. For our ensembles, we trust the model with the highest confidence (we used the cosine similarity for the 1-NN model to represent confidence) in case of disagreement.

Figure C.2: Accuracy per number of training samples.

---

3 for mentions of more than one token we added the vectors
### C.4 Results

<table>
<thead>
<tr>
<th>Technique</th>
<th>Relaxed</th>
<th>Strict</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Precision</td>
<td>Recall</td>
</tr>
<tr>
<td>RNN</td>
<td>0.318</td>
<td>0.337</td>
</tr>
<tr>
<td>FSL</td>
<td>0.336</td>
<td>0.355</td>
</tr>
<tr>
<td>RNN+FSL (1)</td>
<td>0.328</td>
<td>0.347</td>
</tr>
<tr>
<td>RNN+FSL (2)</td>
<td>0.331</td>
<td>0.35</td>
</tr>
<tr>
<td>Task 3 AVG</td>
<td>0.29</td>
<td>0.311</td>
</tr>
</tbody>
</table>

Table C.2: Relaxed and strict Precision/Recall/F-score for RNN, FSL, RNN+FSL (1) and (2) and the average score of all the participated team in task 3 (Task 3 AVG)

C.4 Results

Our results are summarized in Table C.2. Despite the fact that the RNN+FSL performed better in our development set, it did not generalize in the test data. On the test and evaluation data, FSL outperformed all the other techniques and achieved a 0.345 relaxed F-score and a 0.244 strict F-score which are above the average performance achieved in this task by all participants (i.e. Task 3 AVG).

C.5 Conclusions

In this paper, we describe our approach in subtask 3 of the SMM4H shared task for normalization of Adverse drug reaction mentions in Twitter posts. Our few-shot learning approach performs above the average in this task and hence we believe it to be a promising approach in cases where the amount of training data is limited.

As future work, we will focus on the discrimination between the ADRs that belong to one of the 'commonly seen cases' (classes with sufficient training data) from the 'rare cases' (classes with insufficient training data). This will allow us to efficiently combine a deep neural network with a few-shot learning approach into a more robust system that successfully links ADR tweet mentions into its meddra codes.
Appendix D

Facet Embeddings for Explorative Analytics in Digital Libraries

This appendix contains an example of the application of the extracted long-tail entities in the digital library domain.

Abstract

With the increasing amount of scientific publications in digital libraries, it is crucial to capture “deep meta-data” to facilitate more effective search and discovery, like search by topics, research methods, or data sets used in a publication. Such meta-data can also help to better understand and visualize the evolution of research topics or research venues over time. The automatic generation of meaningful deep meta-data from natural-language documents is challenged by the unstructured and often ambiguous nature of publications’ content.

In this paper, we propose a domain-aware topic modeling technique called Facet Embedding which can generate such deep meta-data in an efficient way. We automatically extract a set of terms according to the key facets relevant to a specific domain (i.e. scientific objective, used data sets, methods, or software, obtained results), relying only on limited manual training. We then cluster and subsume similar facet terms according to their semantic similarity into facet topics. To showcase the effectiveness and performance of our approach, we present the results of a quantitative and qualitative analysis performed on ten different conference series in a Digital Library setting, focusing on the effectiveness for document search, but also for visualizing scientific trends.

D.1 Introduction

In light of the increasing amount of scientific publications, there is a growing need for methods that facilitate the exploration and analysis of a given research field in a digital library collection [133]. Existing approaches rely on word-frequency analysis [191], co-citation analysis [29], co-occurrence word analysis [94], and probabilistic methods like Latent Dirichlet Allocation (LDA) [75]. While popular, these approaches suffer from
one major shortcoming: by offering a generic solution, they fail to capture the intrinsic semantics of text related to a specific domain of knowledge. For instance, probabilistic methods like LDA are designed to be generic and widely applicable; however, they often miss out on topics that are relevant from a user’s point of view.

To support richer retrieval experience, we advocate extracting "deep meta-data" from scientific publication, i.e. meta-data able to represent domain-specific properties and aspects (facets) in which a document can be considered and understood within its (research) domain.

Let us consider, for instance, the domain of data processing and data science, which is gaining popularity due to the availability of great amount of digital data, and progress in machine learning. In this domain, researchers and practitioners need to develop an understanding of the properties of available datasets; of existing data processing methods for the collection, enrichment and analysis of data; and of their respective implementations as software packages. The availability of deep meta-data about the facets (datasets, methods, and software) would enable rich queries like: Which methods are commonly applied to a given dataset?; Discover state of the art methods for point of interest recommendation that have been applied to geo-located social media data with high accuracy results. To the best of our knowledge, no state-of-the-art system is currently able to provide answers to the previous queries.

This paper presents an approach for generating domain-aware "deep meta-data" from collections of scientific publications. We focus on the data processing domain, and address the main facets described in the DMS ontology, namely datasets, methods, software, objectives, and results. We build upon a basic distant supervision approach for sentence classification and named entity extraction, and extend it with facet embeddings to automate the creation of Facet Topics, i.e. clusters of semantically similar facet terms which allow for easier querying and visualization. Our contributions are as follows:

- We introduce and formalize the concept of facet topics, which subsume a set of facet terms into higher level topics more suitable for exploration, visualization, and topic centered queries.

- We describe a novel approach for facet topic identification through facet embeddings. The approach combines distant supervision learning on rhetorical mentions for facet-specific sentence classification; semantic annotation and linking for facet terms extraction; and semantic clustering.

- We quantitatively and qualitatively assess the performance of our approach, and compare to established techniques like LDA topic modeling.

- We showcase our approach with a study exploring and visualizing trends and changes within the domain of data processing research, based on deep meta-data extracted from 11,589 research publications.
D.2 Related Work

The information overload in digital libraries is a crucial problem for researchers. Online digital libraries like the ACM Digital Library (DL), IEEE Xplore, CiteSeer etc, provide search options for finding relevant publications by using "shallow" meta-data such as the title, the authors, keywords or other simple statistical measures like the number of citations and download counts. However they are not designed to support the analysis of "deep" meta-data such as the topic, or methods and algorithms used in scientific publications.

There has been a large body of research focused on deep analysis of publications in scientific domains such as Software Engineering [133], Bio-informatics [197], Digital Library evaluation [4], or Computers science [88]; for different purposes, such as finding topic trends in a domain [133, 88] and evolution of scientific communities popularity [79]. Common approaches rely on methods such as word-frequency analysis [191], co-citation analysis [20, 88], co-word analysis [14], and probabilistic methods like latent Dirichlet allocation [77]. In contrast to existing literature which is either specially tailored to a domain or fully generic, our work combines the strength of both approaches by being partially domain-aware: after defining domain-aware facets using (limited) expert feedback, our approach automatically extracts topics by analyzing the co-occurrence of named entities related to the facets, thus is scalable within a domain while still taking advantage of domain-specific knowledge and peculiarities.

While most current research [133, 79, 191] limits the analysis of a publication’s content to its title, abstract, references, and authors, we extract facet terms from the full text of scientific publications, in order to obtain more descriptive and accurate topics. In addition, our method is not only based on selecting the most frequent keywords (e.g. nouns, verbs set and proper nouns) [191], and, differently from probabilistic methods like Latent Dirichlet Allocation [77], it considers the semantics of terms for topic identification.

Some existing methods for domain-specific concept extraction and categorization are based on noun phrase chunking [69, 201] and use a bootstrapping approach to identify scientific concepts in publications. More recent research [193] used both corpus-level statistics and local syntactic patterns of scientific publications to identify and cluster similar concepts. Our method follows a distant supervision approach, a simple feature model (bags-of-words), and does not require prior knowledge about grammatical [201] and part-of-speech characteristics of facet terms. However, we do require a brief training phase for adapting our approach to a new domain.

D.3 Problem Description and Modeling

The goal of our work is to annotate n documents \(D = \{d_1, ..., d_n\}\) of a domain-specific (scientific) corpus with faceted semantic meta-data. This meta-data goes alongside already available structured meta-data like for example author names, publication year, or citations. In particular, we aim at annotating documents with both facet terms and facet topics, as discussed in the following:
Facets and Facet Sets: The central elements of our approach are facets. Facets represent a perceived aspect relevant to user’s understanding of documents in corpus \( D \). When adapting our method to a given corpus, a facet set has to be defined which is used for describing documents in \( D \), denoted as \( F = \{ f_1, f_2, \ldots, f_n \} \). Defining a good facet set requires some domain expertise. In the study presented in this work, we used specific facet set designed based on [140], namely the \( F_{DMS} \) facet set covering facets for a document corpus focused on data processing research. This facet set covers the five facets dataset, methods, software, objective, and result. We denote this as \( F_{DMS} = \{ DST, MET, SFT, OBJ, RES \} \).

Facets Terms: For each document \( d \in D \) and facet \( f \in F \), we extract a set of facet terms \( FT_d^f \). A facet term \( ft \in FT_d^f \) represents a term (usually a named entity, but also short phrases are possible) found in the full text of document \( d \), and which can be clearly associated with facet \( f \). We denote the set of all facet terms related to a given facet \( f \) found in any document of \( D \) as \( FT_f \). Typical examples of facet terms for the method facet \( MET \in F_{DMS} \) in our document collection are "Latent Dirichlet Allocation", "Support Vector Machine", or "Description Logic".

Facets Topics: Facet Terms are directly extracted from the full text of documents, and describe a document at a rather low level. In order to also allow for high-level analytics and queries, we introduce the concept of facet topics. Facet topics group multiple semantically related facet terms into a larger subsuming topic. In our use case scenario, when focusing on the methods facet, facet topics intuitively relate to research topics. For example, the terms “Support Vector Machine” and “Random Forest” can be subsumed by the facet topic “Machine Learning”. The set of all facet topics for a given facet \( f \) is denoted as \( FTP_f = \{ t_1, t_2, \ldots, t_k \} \), and each facet topic \( t \) is a subset of all facet terms, i.e. \( t \in FTP_f : t \subseteq FT_f \). Furthermore, each term can be attributed to a topic, i.e. \( FT_f = \bigcup_{t \in FTP_f} t \), and topics of a given facet are disjoint, i.e. \( t_i, t_j \in FTP_f, t_i \neq t_j : t_i \cap t_j = \emptyset \) (however, there might be an overlap between topics of different facets, see next section). Terms in a facet topic show strong semantic cohesion.

D.4 Facet Term Extraction and Facet Topic Identification

In this section, we present our approach for facet terms and facet topics extraction from a collection of scientific publications, extending our previous work [144] by introducing additional steps for facet topic identification. An overview of our approach is shown in Figure [E.3]. Our approach is domain-aware in the sense that it requires some limited efforts to adjust it to a new domain (like deciding on facet sets), but is not inherently limited to a specific domain. In the following, we focus on the data processing domain, and address the five main facets (i.e. datasets, methods, software, results, and objectives) identified in the DMS ontology [140].

The process can base summarized as: First, we identify rhetorical mentions of a facet in the full text of documents. In this work, for the sake of simplicity, rhetorical mentions are identified at sentence level (i.e., each sentence is classified whether it con-
D.4. FACET TERM EXTRACTION AND FACET TOPIC IDENTIFICATION

Figure D.1: Domain-aware Facet Modeling Workflow

contains a rhetorical mention of a given facet or not). Future works will introduce dynamic boundaries, to capture the exact extent of a mention.

After a rhetorical mention was found, we extract potential facet terms from it. These terms are filtered and, when applicable, linked to pre-existing knowledge bases. Finally, all filtered facet term candidates finally form the document-specific facet term sets $FT_d$.

The identification of rhetorical mentions is obtained through a workflow inspired by distant supervision, a training methodology for machine learning algorithms that relies on very large, but noisy, training sets. The training sets are generated by means of a simpler classifier, for instance a mix of expert-provided dictionaries and rules, refined with manual annotations. Intuitively, the training noisiness can be canceled out by the huge size of the semi-manually generated training data. The method requires significantly less manual effort, while at the same time retaining the performance of supervised classifiers. Furthermore, this approach is more easily adapted to different application domains and changing language norms and conventions (more details in [144]).

Data Preparation: Scientific publications, typically available in PDF, are processed using state-of-art extraction engines, e.g. GeneRation Of Bibliographic Data
APPENDIX D. FACET EMBEDDINGS

Grobid extracts a structured full-text representation as Text Encoding Initiative (TEI)-encoded documents, thus providing easy and reliable access to paragraphs and sentences.

**Test and Training Data Generation:** We created training and benchmarking datasets for evaluating our rhetorical mention classifier by relying on a phrase dictionary for each facet (as described in [1]), automatically labeling all sentences in the document corpus if they contain a mention of relevant for a facet or not. Then, we randomly select a balanced set of 100 mentions of each facet. As the dictionary-based classifier is not fully reliable, we manually inspect and reclassify the selected sentences using feedback from two expert annotators, and rebalance the sentence set as needed. The inter-annotator agreement using the Cohen’s kappa measure averaged over all classes was .58. Using this approach, we can create a reliable manually annotated and balanced test dataset quicker and cheaper compared to annotating whole publications or random sentences, as the pattern-classifier usually delivers good candidate sentences.

**Machine-Learning-based Rhetorical Detection:** As a next step in our distant supervision workflow, we train a simple binary Logistic regression classifier for each of the (facet) classes using simple TF-IDF features for each sentence. This simple implementation serves as a proof of concept of our overall approach, and can of course be replaced by more sophisticated features and classifiers.

As a test set, we use the aforementioned test set of 100 sentences for each facet. The method classifier showed the best performance with respect to its F-measure(0.71). From this, we conclude that our approach is indeed suitable for extracting DMS facet terms in a meaningful and descriptive fashion. However, there are still some false positives which cannot easily be recognized using simple statistic means, thus inviting further deeper semantic filtering in future works.

**Facet Extraction, Linking, and Filtering:** We extract facet terms from the labeled rhetorical mentions identified in the previous section, filtering out those terms which are most likely not referring to one of the facets, and retaining the others as an extracted term of the class matching the sentence label.

Facet extraction has been performed using the TextRazor API. TextRazor returns the detected facet terms, possibly decorated with links to the DBpedia or Freebase knowledge bases. As we get all facet terms of a sentence, the result list contains many facet terms which are not specifically related to any of the five facets (e.g. terms like “software”, “database”). To filter the facet terms, we decided on a simple filtering heuristic assuming facet terms to be not relevant if they come from “common” English language (like software, database), while relevant terms are from domain-specific language or specific acronyms (e.g. SVM, Grobid). In our current prototype, we implement this heuristics by looking-up each term in Wordnet. Terms that can be looked-up are removed as we consider them common language. While this simple approach works for the “data science” domain, when extending our approach to a wider range of domains, this implementation should be replaced by more sophisticated heuristics, e.g., based on corpus statistics.

**Facet Topic Identification With Facet Embedding** After extracting all facet terms, we now strive to discover meaningful facet topics. Here, a central goal is to
subsume facet terms based on their semantic similarity. We implement a measurement for semantic similarity of terms by Facet Embeddings, which exploit co-occurrence of facet terms. For each \( t_i, t_j \in FT_f \), we count how often these terms co-occur within the same document: \( \text{co}_{t_i, t_j} = | \{ d \in D : t_i \in FT_d^f \land t_j \in FT_d^f \} | \).

This results in a large (sparse) co-occurrence matrix. We reduce the dimensionality of the matrix using truncated Singular Value Decomposition. This step ensures the removal of less informative terms, while increasing the performance and usability of our approach (a smaller matrix is computationally cheaper to process). Using the reduced matrix, we now obtained an embedding of each facet term of a given facet (i.e., each term is represented as a row vector in the reduced co-occurrence matrix).

Finally, we now cluster all facet terms of a given facet in order to discover facet topics using K-means clustering, using Euclidean distance between the row vectors of two given terms as a distance measure. In order to find the optimal number \( k \) of clusters, we rely on Silhouette analysis, measuring the closeness of each point in a cluster to the points in its neighboring clusters. In addition to the Silhouette analysis, we also manually inspected the resulting clusters, but found that also from an qualitative point of view, the number of clusters determined by the Silhouette analysis is indeed the most satisfying one.

As a last processing step, we have two expert annotators label each facet topic in an iterative process until full agreement between the annotators was reached (see Section D.5 for more details).

We also implemented an alternative version of facet embeddings, relying on neuronal word embeddings (in our case word2vec [152]) instead of co-occurrence in rhetorical mentions. However, initial qualitative inspection of the results indicate that the distance measure between the term embeddings is an inferior representation of perceived similarity of facet terms from our experts’ point of view. A deeper analysis of these results will be the subject of a later study.

D.5 Evaluation and Experimentation

In this section, we analyze the performance of our facet topic modeling workflow. We analyze and discuss the quality of facet terms extracted from the classified sentences. Next we qualitatively evaluate the quality of the topics extracted using Facet Embeddings. Finally we present some examples of information needs of researcher that can be fulfilled using our approach.

**Corpus Analysis:** We focused on 11,589 papers from ten conference series: The Joint conference on Digital Libraries (JCDL); the International Conference on Theory and Practice of Digital Libraries (TPDL); the International Conference on Research and Development in Information Retrieval (SIGIR); the Text Retrieval Conference (TREC); the European Conference on Research and Advanced Technology on Digital Libraries (ECDL); the International Conference on Software Engineering (ICSE); the Extended Semantic Web Conference (ESWC); the International Conference On Web and Social Media (ICWSM); the International Conference on Very Large Databases (VLDB); and the International World Wide Web Conference (WWW).
Due to changes in publication platforms and PDF format, the corpus does not contain all publications of each conference. We believe the absence of few publications not to have an impact on the significance of our findings, but might still be reflected in the shown diagrams and results. Table D.1 provides basic statistics for the analyzed corpus, including: the range of years, the number of publications, the number of extracted rhetorical sentences and mentions, and the distinct facet terms extracted from rhetorical sentences. Method and results facets are the most frequent, followed by objectives.

Quality of extracted topics: We investigated our domain-aware facet embedding compared to the domain-independent technique Latent Dirichlet Allocation (LDA) by asking two domain experts to label the topics derived by each method, while assessing which are more meaningful. For the sake of presentation, we set the maximum number of topics to $T = 30$, and performed the Silhouette analysis to find the number of optimal topics, which resulted in 27 topics.

In order to allow for a more informative comparison, we applied both approaches to the full text of publications, and also to only pre-classified sentences (because LDA is usually applied to full texts. Thus, in one case we use our facet embedding without restricting to classified facet sentences, but we also consider a case where LDA is applied to the set of all sentences which belong to a given facet). For the sake of brevity, we consider only the method facet when performing a facet pre-classification of sentences. The method classifier has shown the best performance with respect to its F-measure. Our analysis shows comparable results with the other facets.

Full Text without Facet Classification: For full text experiments, the corpus has been pre-processed by removing stop words, and representing each document as a bag-of-words. We use the LDA implementation provided by the scikit-learn library. For compatibility, we trained for 27 topics. For evaluating facet embeddings without any domain specific pre-classification on full texts, we are assuming that there is only a single facet, and each sentence of a document is classified as such (note: this is not how we usually intend our method to work).

Consider only Sentences classified as Method facet: In this experiment, we perform

Table D.1: Quantitative analysis of the rhetorical sentences and facet terms extracted from ten conference series. Legend: PUB (publications), SNT (sentences), OBJ (objective), DST (dataset), MET (method), SFT (software), RES (results)
D.5. EVALUATION AND EXPERIMENTATION

Table D.2: Example top terms extracted using the generic (LDA) and domain-aware (FE) topics, using either full texts or only those sentences related to the method facet

<table>
<thead>
<tr>
<th>Topic Name</th>
<th>Top five terms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Media Analytics</td>
<td>social media, user, media, network analysis, social media, social network</td>
</tr>
<tr>
<td>Semantic Web: Knowledge Engineering &amp; Representation</td>
<td>sparql, semantic web, linked data, dbpedia, rdf</td>
</tr>
<tr>
<td>Semantic Web: Logic</td>
<td>description logic, dl, axiomatization, semantics</td>
</tr>
<tr>
<td>Data Modeling</td>
<td>tuple, hash join, sort, relational database, hash table</td>
</tr>
<tr>
<td>Data Warehousing</td>
<td>data model, sql, query language, query optimization, tuple</td>
</tr>
<tr>
<td>Data Management</td>
<td>sql, client, server, javascript, web applications</td>
</tr>
<tr>
<td>Machine Learning</td>
<td>machine learning, support vector machine, supervised learning, dataset, information retrieval</td>
</tr>
<tr>
<td>Web Engineering: P2P &amp; Distributed Systems</td>
<td>peer, to, ip address, rdf, web services</td>
</tr>
<tr>
<td>Social Graph Analysis</td>
<td>greedy algorithm, approximation algorithm, optimization problem, social network, electronic media</td>
</tr>
<tr>
<td>XML Databases</td>
<td>xml, xpath, xquery, xml schema, sql</td>
</tr>
<tr>
<td>Software Engineering: Testing &amp; Formal Methods</td>
<td>source code, test case, control flow, test suite, program analysis</td>
</tr>
<tr>
<td>Software Engineering: Systems</td>
<td>software development, software engineering, software development process, software system, case study</td>
</tr>
<tr>
<td>Web Engineering: System Modelling</td>
<td>web page, user interface, web browser, web content, javascript</td>
</tr>
<tr>
<td>Information Retrieval: QA, NLP, and Complex Queries</td>
<td>tree, question answering, document retrieval, information retrieval, query expansion</td>
</tr>
<tr>
<td>Information Retrieval: Evaluation</td>
<td>adhoc, tree, query expansion, information retrieval, relevance feedback</td>
</tr>
<tr>
<td>Information Retrieval: Ranking</td>
<td>query expansion, language model, relevance feedback, tree, information retrieval</td>
</tr>
<tr>
<td>Information Retrieval: Mining</td>
<td>score, fi, supervised learning, col, lac</td>
</tr>
<tr>
<td>Microsoft Technology</td>
<td>microsoft, microsoft adobe, xml, xml, microsoft word</td>
</tr>
<tr>
<td>Databases: Indexing</td>
<td>tree, reverse, data structure, access method, search algorithm</td>
</tr>
<tr>
<td>Databases: Transaction Management</td>
<td>concurrency control, lru, transactional isolation, timeout</td>
</tr>
<tr>
<td>Databases: Algorithms</td>
<td>search algorithm, time complexity, data structure, dynamic programming, dataset</td>
</tr>
<tr>
<td>System Engineering: Architecture</td>
<td>operating system, programming language, file system, data structure, software engineering</td>
</tr>
</tbody>
</table>

Table D.3: Top five method terms for each facet topic. Topic labels have been assigned manually by two experts.

the facet topic extraction as described in section D.3, including facet-based sentence classification, facet term extraction, and facet embedding, but limited to only the Method facet. As a comparison, we also perform LDA on only those sentences classified as methods (therefore also giving LDA the chance to take advantage of the domain-aware training).

Results: A manual inspection on the resulting topics show that those identified by LDA are very hard to label and are perceived as semantically less meaningful by our experts, while the topics based on Facet Embeddings produced coherent and interpretable topics which were perceived as understandable and useful. In table D.2 we provide an example of 3 randomly selected topics for each aforementioned experimental setup. It can be observed that topics generated from sentences pre-classified as method show better semantic cohesion than those generated from full texts. Furthermore, we provide the full result of labeling all 27 topics for the method facet in Table D.3. The top-40 term can be found in the companion website.2

Application Example: Scientific Publication Retrieval: In this section we show scenarios of how computer science researchers could use our approach for their work. Furthermore, all faceted deep meta-data used in those scenarios has been published as

2http://www.wis.ewi.tudelft.nl/tpdl2017
Table D.4: Examples of papers applying methods (MET) to given datasets (DTS)

<table>
<thead>
<tr>
<th>Paper title</th>
<th>Dataset and Method facet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personalized Interactive Faceted Search [109]</td>
<td>IMDB (DST), Faceted search (MET)</td>
</tr>
<tr>
<td>refERE: An Open Framework for Practical Testing of Recommender Systems using ResearchIndex [40]</td>
<td>IMDB (DST), Recommender system (MET)</td>
</tr>
<tr>
<td>The Party is Over Here: Structure and Content in the 2010 Election [125]</td>
<td>Facebook (DST), Sentiment analysis (MET)</td>
</tr>
</tbody>
</table>

Find publications that applied method X on a given dataset: Table D.4 shows the result of an example query for methods which have been applied to movie dataset (i.e. IMDB and MovieLens) or Social media data (i.e. Facebook). For instance, [40] is a paper containing both the facet terms “Recommender system” labeled as method, and “IMDB” labeled as dataset.

Retrieve the most used methods of a given conference series: To answer this question, we use the number of papers for each method facet topic shown in Table D.3 for a given conference. Results are shown in Figure D.2. The value in each cell denotes the values normalized by the number of publications in each conference overall. The figure also demonstrate the quality of our approach: topics like “Machine Learning” and “Information Systems” are popular for all considered conferences. “Database” topics are mostly popular in the VLDB conference series, while the topic “Digital Library” appears in JCDL and TPDL. Clearly, the extracted facet topics match the research focus of each conference. Also, other popular topics can be explored: conferences like JCDL or TPDL favor methods like Machine Learning, Digital Libraries, Web Information Systems, and Information Retrieval.

What are the trends for methods?: In order to answer this question, we visualize the number of publications covering a method facet topic (as listed in Table D.3) over the course of the last 10 years. The results are shown in Figure D.3, giving an intuition about the quality of our approach: e.g., methods related to machine learning, software testing, or social media analytics gained great popularity in the last 10 years; while, as expected, topics related to core databases techniques or XML processing are becoming less popular.

D.6 Summary and Outlook

This paper presents the design and evaluation of a novel method for domain-aware topic identification for collections of scientific publications. Our method aims at improving the ability of digital libraries systems to support the retrieval, exploration, and visualization of documents based on topics of interest. In contrast to previous work, is taking advantage of some domain-specific insights which vastly improves the quality of the resulting topics, while still being adoptable to other domains by minimal efforts.

Our proposed method relies on a combination of sentence classification, semantic annotation, and semantic clustering to identify Facet Topics, i.e. clusters of semantically related terms that are tied to an facet relevant to an user’s understanding of a document.
Figure D.2: Heatmap showing the relation between research methods and conferences. The values are normalized based on the numbers of papers in each conference.

Figure D.3: The trends of research methods over years. The y axis shows the contribution of each topic in a certain year by means of the number of method-occurrence collection. The method specializes on the extraction of facet-specific information through the classification of rhetorical mentions in sentences. A lightweight distant supervision approach with low training costs (compared to traditional supervised learning) and acceptable performance, allows for simple adaptation to different domains. Facet terms are extracted from candidate sentences using state-of-the-art semantic annotation tools, and are filtered according to their informativeness. Facet Topics are identified using a novel Facet Embedding technique.

We applied this novel method to a corpus of 11,589 publications on data processing from 10 conference series, and extracted metadata related to the 5 facets of the DMS ontology for data processing pipelines. An extensive set of quantitative and qualitative
analysis shows that, despite its simple design, our methods allows for topic identification performance superior to state-of-the-art topic modeling methods like LDA.

While promising, results leave ample space for future improvements. We are interested in investigating the performance of more complex machine learning classifiers (e.g. based on word-embeddings), possibly applied to group of related sentences. We also plan to investigate new techniques for facet terms extractions, and study the performance of our approach with larger amount of Facet Topics. Finally, we plan to expand our analysis to additional domains, and investigate new facets of interest.
Appendix E

Conceptual Modelling: DMS Ontology

This appendix contains an ontology to support the description and encoding of relevant properties of long-tail entities found in scientific publications.

Abstract

The rise of Big Data analytics has been a disruptive game changer for many application domains, allowing the integration into domain-specific applications and systems of insights and knowledge extracted from external big data sets. The effective “injection” of external Big Data demands an understanding of the properties of available data sets, and expertise on the available and most suitable methods for data collection, enrichment and analysis. A prominent knowledge source is scientific literature, where data processing pipelines are described, discussed, and evaluated. Such knowledge is however not readily accessible, due to its distributed and unstructured nature. In this paper, we propose a novel ontology aimed at modeling properties of data processing pipelines, and their related artifacts, as described in scientific publications. The ontology is the result of a requirement analysis that involved experts from both academia and industry. We showcase the effectiveness of our ontology by manually applying it to a collection of publications describing data processing methods.

E.1 Introduction

Big Data analytics contributed to improvements in the state-of-the-art of several domains. Domain-specific data processing workflows (or “pipelines”) facilitate the integration (at scale) of rich and meaningful knowledge mined from third-party, domain-agnostic data sources, thus often opening the field for before unseen innovation.

In this respect, social media data represents a common yet successful example; the collection and analysis of users’ activities enabled novel studies in: urban planning (e.g. activity spaces analysis through points-of-interest mining [96]); public health care (e.g.
real-time monitoring of diseases diffusion \cite{27}); marketing (e.g. analysis of consumer-brand relationships \cite{21}); or pharmacovigilance (e.g. discovery of adverse effects of drugs \cite{182}).

We refer to this powerful practice of integrating external data sources, by means of processing pipelines, and to extend and supplement the power of an information system for achieving new goals, as “Big Data injection”. Efficient and effective injection of external data sources is not a straightforward activity: to build novel solutions, practitioners and data scientists are required to have a deep understanding of the properties and limitations of the available data sources; of existing data processing pipelines devoted to the collection, enrichment and analysis of data; and of their respective implementations. We argue that the lack of suitable models and tools able to encode and collect such knowledge is one of the main roadblocks for a more principled and widespread adoption of external data injection.

In this work, we focus on (scientific) publications as a primary source of knowledge related to data sources and data processing pipelines. Example of knowledge commonly contained in publications include: 1) the properties of data sets of interest (e.g. size, sparseness, diversity, or bias); 2) the properties and limitations of related data processing techniques (e.g. complexity, accuracy); and 3) the properties of software and tools for data processing (e.g. run-time performance). Unfortunately, this rich knowledge is not readily accessible, as it is distributed across a vast repository of unstructured natural-language documents. To the best of our knowledge, no state-of-the-art computer system is currently able to provide an answer to the following query: "Find the methods for POI (Point-Of-Interest) recommendation on 4Square data having a precision no lower than 10% from the state of the art". A first step towards the creation of a system able to answer such query is the availability of a knowledge representation models (e.g. an ontology) able to capture relevant properties of data sources, methods, and software that are relevant for Big Data Injection purposes.

Previous work tackled in several ways the representation, with ontologies, of some aspects of data sources and data processing pipelines in scientific publications \cite{19} \cite{100}. However, to the best of our knowledge, no existing ontology is able to capture all the classes, properties, and relationships needed in order to answer the aforementioned query.

In this work, we propose a novel ontology called DMS (Dataset, Method, and Software) able to encode and describe properties of data processing pipelines for external data injection in a machine-readable way. We elaborate on the requirement elicitation process that lead to the creation of the DMS ontology; the process included an expert study, and an extended analysis of the state-of-the-art of related ontologies. We showcase the effectiveness of our ontology by manually annotating a collection of publications describing data processing methods, showing that indeed all relevant information can be captured. Finally, we outline and discuss our vision in how this ontology will be integrated into a larger ecosystem including sophisticated information extraction and reasoning. The ontology could serve multiple use cases. In this paper we focus on semantically rich queries. However, we also envision scenarios where practitioners could

\footnote{Supporting website: \url{http://www.wis.wlu.nl/DMS_SWM2017}}
be supported with designing Big Data injection workflows by means of analytics on repositories of publications and data processing pipelines.

E.2 Requirement Elicitation

In this section, we will elaborate on the activities that led to the elicitation of the requirements that concluded in the current version of the DMS ontology.

Methodology

The design of the DMS ontology for data processing pipelines description has been performed according to the Methodology guidelines presented in [63]. To scope the requirement elicitation activity, we identified a domain of interest relevant for external data injection, namely “social media data analysis”. As also argued in the introduction, this domain finds widespread application and attracted considerable academic and industrial interest. In addition, data processing pipelines for social media data feature a full range of activities: from data set creation (e.g. crawling) and analysis, to the design of novel data enrichment methods (e.g. semantics of locations); to the adoption of existing methods and software (e.g. LIWC, Twitter API).

To capture the perspectives of both producers and consumers of publications related to data sources and pipelines, the requirement elicitation process involved two classes of relevant actors: Data Science Practitioners, and Data Scientists from academia. We engaged with practitioners to discuss and identify relevant use cases for Big Data Injection, in the domain of social media data analytics. Scientists were interviewed in order to collect knowledge about the information that could be found in scientific publications, and that could be considered relevant for external data injection purposes from a scientific point of view.

Identification of Industrial Case Studies

We interacted with practitioners from the Data Science & Analytics unit of Capgemini Netherlands. Being involved with tasks related to data and data processing, the unit is a relevant and informed party for investigation. After an initial brainstorming on relevant use cases, we focused on the Searching use case, i.e. the task of retrieving, from collections of scientific publications, relevant information about available data sources and data processing pipelines.

By means of semi-structured interviews, we derived a set of information needs (queries) related to the discovery of knowledge about data set, method and software from (scientific) publications. Examples of derived information needs include:

**Searching for data sets**: Researchers and practitioners are often looking for innovative applications of known data sets to new applications. Here, a typical query would be: *Find the available Web data sets that contain demographic information, but that have never been used in our organisation to study cultural differences across Dutch cities.*
Searching for methods: Researchers and practitioners often have to decide which methods will satisfy the domain requirements with respect to pre-defined metrics, e.g., precision and reliability. A typical sample query would be: Find the method for POI recommendation based on Matrix Factorisation that features the best AUC metric in literature.

Searching for software: On a similar note, researchers and practitioners are often interested in comparing software implementing aforementioned methods with respect to properties like performance or scalability. A typical example query would be: Find the software used to tag objects in the images of the social media data (e.g. Instagram) with a precision within 20% from the state of art but with image annotation time lower than 100 milliseconds.

These examples of information needs clearly hint to three core functional requirements: 1) the ability to extract from a source of knowledge (e.g. a publication), preferably in an automated way, the information nuggets that contain relevant information about data sets and data processing pipelines; 2) the ability to link such information nuggets across different resources (e.g. publications, public or legacy databases); and 3) the ability to reason upon a body of knowledge, so as to infer properties that are not directly encoded in the original resource (e.g. the property of being “state-of-the-art”).

Expert Analysis of Scientific Publications

For a system to satisfy the requirements 2) and 3) described above, the information nuggets contained in a publication must be first identified. Their identification allows the distillation of a set of concepts, properties, and relationships, that will constitute the main elements of the structured representation of the information contained in publications.

To this end, the authors interviewed two data scientists operating in the field of database systems and information retrieval. The two experts operate in our faculty, and were selected based on their academic and industrial experience with data processing pipelines. We selected five relevant and recent publications [47, 90, 112, 164, 214], and we asked the two experts to annotate them. This selection focuses on papers with a complete coverage of the respective data processing pipeline and its context in the domain of interest.

The annotation tasks required the highlighting – with different colours – of paragraphs (or sentences) containing information relevant information about data sets, data processing pipelines, and the methods and software therein developed or employed. The scientists were also required to complement the annotation with a free-text description of the relevant attributes contained in the text (e.g. size of data set, parameter of used methods, link to software).

We manually processed the experts annotations. We observed overlaps between highlighted paragraphs, as well as some differences in terms of the level of details in free-text annotations. We interpreted overlapping highlights as a signal of relevance for the annotated text. Also, we extracted relevant terms from the free-text annotations, and resolved synonymity among terms.
E.3 Ontology design

The requirements elicitation process led to the identification of four core concepts relevant for describing knowledge about big data data sources and processing pipelines in publications: data sets, methods, software implementations, and experiments.

While the first three concepts are evidently relevant, the fourth deserves clarification. When considering the example queries provided by the industry practitioners in Section E.2, it clearly emerges the strict relationship that exists between several aspects of data processing (e.g. pipelines) and the experimental set-up described in a research paper. That is, in order to realise a certain research objective, an experiment is instrumented where a specific combination of methods is applied to a data set as part of a data processing pipeline, thus achieving a specific performance and result in that context.

In this section, we describe the final conceptualization of the DMS ontology, based on a term-extraction process (Section E.3) and also by studying and integrating existing ontologies (see section E.3) that are related, but not sufficiently expressive to cover the needed concepts, properties and relationships. Section E.3 describes the resulting DMS ontology.

Term extraction

Term extraction is a central step in ontology engineering, in which the key concepts of the ontology and their characteristics are identified. We base our term extraction on the expert interviews, and their annotations as discussed in the previous section.

Figure E.1 depicts an excerpt from [47], showing rhetorical phrases annotated by one of the experts. These phrases encode characteristics of the data set used by the publication the excerpt was taken from (highlighted in blue), for instance: where to obtain the dataset, its size, and its temporal coverage. The goal of term extraction is to identify ontology terms and concepts which can explicitly encode the desired information in such phrases, for a large library of documents.

![Figure E.1: Text excerpt with mentions of data source attributes highlighted.](image1)

![Figure E.2: Example text containing information about a method and a software.](image2)

In the following, we focus on the properties of the core concepts covered by DMS. We started by collecting all raw terms related to properties of the concepts mentioned by the experts during the interview. For the annotations (as in Figure E.1), we assigned a label from an uncontrolled vocabulary to all highlighted rhetorical phrases which best describes the encoded property. As a next step, we then manually grouped all resulting
terms and labels with respect to their semantics, and finally subsumed each group into one property as shown below.

During this process, we identified some additional concepts that are important to describe how data sets, methods, and software interact as parts of a Big Data injection workflow (as for example, some method is applied to a data set in an experiment which has a very specific objective.) We discuss these meta- and auxiliary concepts in section E.3.

Data sets used or created in a publication. Data sets can be described by means of:

- The schema properties of the data set, such as the set of attributes (i.e. actual data stored into a file, like a JSON file which contains Twitter data with date, time, user, and content.)
- Quantitative properties of the data set, such as the size, and descriptive statistics like sparsity or skew.
  
  In our annotated publications, these properties are often encoded in tables.
- Temporal and Spatial properties of the data set (often found in text, e.g. "data gathered between October 2009 and September 2011 from the French region in Switzerland [159]").
- The application of the data set (also usually found in text, e.g. "tracking Twitter for public health").
- The scope of the data set (e.g. social media data, census data).
- The URL linking to the location of the data set (this is often found in text, footnotes, or references).
- The license (e.g. "public domain")

Methods, i.e. algorithms (novel or pre-existing) used to create, enrich, or analyse a data set. Methods can be described by means of:

- The parameters (often found in text, e.g. "we used 10 fold cross-validation").
- The data sets and parameters used or created by the method.
- Reference to an existing method (e.g. reference to another paper, references to implementing software)
- The application of the method (e.g. "Lasso regularized regression was employed to modeling brand personality")
- The result of the employed method (e.g."the model predicted $R^2$ values as high as 0.67", which is also usually found in form of tables or figures).
Software, i.e. computer tools employed to support the creation or the processing of data. Software can be described by means of:

- The result produced by the software.
- The license (e.g. "public domain").
- The application of the software (e.g. "emotional expression measures were computed using LIWC").
- The URL linking to the download location of the software.
- The programming language used.
- The performance of the software in the context of the experiments.

Our findings are summarised in table E.1. The requirements elicitation activity highlights the need for the representation of data set properties, along with provenance information with respect to their creation and processing, and their relationship with methods and software organised in data processing pipelines designed for specific usage contexts.

<table>
<thead>
<tr>
<th>Describing Data sets</th>
<th>DMS</th>
<th>DOCO</th>
<th>DEO</th>
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<th>CiTo</th>
<th>OntoSoft</th>
</tr>
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<tr>
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<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Table E.1: Comparison established ontologies with respect to our three core-topics, and publication specific meta properties. Plus sign (+): The property has been covered by the ontology, Minus sign (-): The property has not been covered by the ontology. (\(^2\)Our proposed ontology, \(^3\)http://purl.org/spar/deo) .
Reuse of existing ontologies

One design goal of DMS is to rely on the lessons-learned of established ontologies, and reuse their vocabulary whenever possible. Therefore, we provide an overview of the current state-of-the-art of related ontologies with a focus on the previously identified requirements in Table E.1, and discuss them with respect to the three core concepts of publications, methods, data sets, and software in the following.

**Describing scientific publications and methods.** In this work, we focus on properties of data sources and processing pipelines as extracted from scientific publications. Many aspects of the nature of the overall data processing pipeline are described in the rhetoric of the research publication itself (like in the motivation, abstract, or discussion). Several ontologies exist for describing structural properties (e.g., title, sections, header, etc.) and rhetorical elements (e.g., contribution, results, figures, tables, etc.) of scientific publications. The Semantic Publishing and Referencing Ontologies (SPAR Ontologies)\(^4\), is one of the first attempts to describe different aspects of semantic publishing and referencing in a machine-readable format. SPAR consists of 13 OWL2 DL ontology modules. For the sake of brevity, we only describe the ones (Doco, Deo and Cito) that are related to our properties of interest. The Document Components Ontology (Doco)\(^3\) provides a structured vocabulary for both structural (e.g., block, inline, paragraph, section, chapter) and rhetorical (e.g., introduction, discussion, table, reference list, figure, appendix) components of the paper. Doco imports Discourse Elements Ontology (Deo)\(^5\) which provides a vocabulary for rhetorical elements within documents, including methods and results. DoCo and Deo both complement each other. Ruiz-Iniesta in \(^180\) reviewed the scholarly document ontologies and suggested Doco and Deo for describing the structural and rhetorical elements of the publications, and the Citation Typing Ontology (Cito)\(^170\) for describing the citation acts between the scientific publications (e.g., cito:cites, cito:extends, cito:isDescribedBy). Notice that the mentioned ontologies do not directly address properties of data sets or software.

**Ontologies for describing data sets.** The DDI-RDF Discovery Vocabulary (Disco)\(^19\) and RDF-Data Cube(q) vocabulary\(^6\) provide a description of the schema of a data set as well as its quantitative properties. Here, the RDF-Data Cube(q) vocabulary focuses specifically on aggregated data stored in data cubes, allowing to describe the cube’s structure as well as the representation of the contained data. In contrast, the Discovery Vocabulary covers the description of raw data, but is not concerned with its representation. It also focuses mainly on file-based data sets.

The Disco vocabulary also makes use of DCMI Metadata Terms\(^7\) for describing properties like temporal and spatial extend, or information like licenses. We therefore reuse the Disco vocabulary in DMS, to describe the schema and properties (including temporal, spatial, and license-related properties) of data sets.

---

\(^4\)http://purl.org/spar

\(^5\)http://www.sparontologies.net/ontologies/deo/source.html

\(^6\)https://www.w3.org/TR/vocab-data-cube/

\(^7\)http://dublincore.org/documents/dcmi-terms/
**Ontologies for describing software**: sciObjCS ontology \[166\] describes scientific objects (e.g. tools) along with their categories and creators. The OntoSoft ontology \[67\] is an OWL-based ontology for describing meta-data of scientific software. The ontology supports scientist to identify the software, and allows to cover many properties related to installing or running it. We deem the OntoSoft ontology complete; therefore, we exploit its classes and properties in DMS, to capture attributes such as dependencies, programming language, average runtime, etc.

**Discussion.** From our analysis of the state-of-the-art, we can conclude that existing ontologies already cover a subset of the identified requirements, but they all fall short covering the whole picture. Therefore, we aim at bridging this gap by combining relevant aspects of those ontologies, extending them with new concepts and properties. We also especially focus on the non-trivial relationships necessary for describing a pipeline, connecting data sets, methods, and software for a targeted usage context.

**Ontology conceptualization**

In this section, we will outline our conceptualisation of the DMS ontology. In addition to the ontologies listed in Table \[E.1\], we build upon the PROV-O \[8\] ontology by extending the Entity PROV-O class for each of the classes of the DMS ontology that benefit from withholding provenance information (e.g. the creator, the location of a data set, etc). We further partially reused SKOS \[9\] ontology to make use of the taxonomy concepts (e.g. broader, narrower).

Figure E.3 provides a high-level, abstract view of the DMS ontology. The core concepts of our ontology are data sets, methods, and software. Publications implicitly describe pipelines, usually as parts of different experiments.

The DMS ontology has been implemented using OWL 2 DL, and consists of 10 classes and 30 properties. Table \[E.2\] summarises the novel classes and properties included in DMS.

In Figure \[E.3\], as an example, we zoom in the set of properties describing a data set, which is based on the logicalDataset concept of the disco ontology. The general properties of a data set cover the creator, licence, scope, link to location etc. Each logicalDataset has some data files (disco:dataset), and multiple logical data sets form the final data set. For example, one experiment might refer to a JSON file that contains a specific set of Twitter messages. We can distinguish the ground truth data set used in the experiment, with the dms:isGroundTruthData property. The variables (i.e., schema attributes) contained in the data set (e.g. longitude, latitude of the tweets) can be defined using disco:variable. Dependent variables used in the experiment can be distinguished using the dms:isDependentVariable. Each data set has a scope (dms:scope) (e.g. social media) which can be linked to a concept (skos:concept). It also includes the description of the temporal and spatial coverage of the dataset, which can be described using dctersm:temporal and dctersm:spatial. The statistical properties of the data set can be described using the disco:DescriptiveStatistics concept. The data files and at-

---

\[8\]https://www.w3.org/TR/prov-o/

\[9\]http://www.w3.org/2008/05/skos
### Dataset

<table>
<thead>
<tr>
<th>Classes</th>
<th>Scope, Application</th>
</tr>
</thead>
<tbody>
<tr>
<td>Properties</td>
<td>hasApplication, hasScope, hasStatisticMeasurement, isDependentVariable, isGroundTruth</td>
</tr>
</tbody>
</table>

### Method

<table>
<thead>
<tr>
<th>Classes</th>
<th>MethodImplementation, Parameter, Application, AcceptanceRange,</th>
</tr>
</thead>
<tbody>
<tr>
<td>Properties</td>
<td>createdDataset, createdVariable, usedDataset, usedVariable, hasImplementation, implementedIn, referenceObjective, hasAcceptanceRange, produced, comparedWith, hasEndRange, hasStartRange, measurementType</td>
</tr>
</tbody>
</table>

### Software

<table>
<thead>
<tr>
<th>Classes</th>
<th>SoftwareConfiguration, Application</th>
</tr>
</thead>
<tbody>
<tr>
<td>Properties</td>
<td>createdDataset, createdVariable, usedDataset, usedVariable, referenceObjective, produced</td>
</tr>
</tbody>
</table>

### Experiment

<table>
<thead>
<tr>
<th>Classes</th>
<th>Publication, Experiment, Objective, ResearchQuestion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Properties</td>
<td>describesExperiment, usedMethod, usedSoftware, hasFigure, hasTable, hasConfiguration, relatedTo, isSubGoalOf, isSubResearchQuestionOf, hasObjective, hasResearchQuestion, hasCaption,</td>
</tr>
</tbody>
</table>

Table E.2: Summary of the novel classes and properties included in DMS. Some classes and properties are related both to the Method and the Software class.
E.3. ONTOLOGY DESIGN

Figure E.3: Abstract view of the DMS ontology.

Attributes used for each statistics can be described with the *disco:statisticsDatafile* and *disco:statisticsVariable* property.

Figure E.4 focuses on the parts of DMS that describe the link between data sets, methods, and software - this implicitly encodes the overall data processing pipeline discussed in a publication in the context of an experiment (as each experiment in the Big Data injection domain is usually sequence of applying methods to different data set, and assessing the result quality).

Here, an experiment has an objective (dms:objective) and uses data sets (dms:usedDataset), and methods (dms:usedMethod) as provided by software (dms:usedSoftware). In each experiment, different implementations or configurations of a method or software can be used, motivating MethodImplementation concept (dms:MethodImplementation ⊆ deo:Methods). The application domain of the dataset, method or software can be described by the dms:Application class. Each application can be linked to the reference sub goal of the overall objective.

The dms:MethodImplementation, is either a new method described in the paper or an existing one (i.e. referenced) which can be used both for the creation (dms:createdDataset) or the analysis of a dataset. For instance, as shown in Figure E.4, a method by using a datafile (dms:usedDataset), some variables (dms:usedVariable) of the dataset, and having some parameters with an acceptance range, it can produce (dms:produced) a result (e.g. precision 70%) with a measurement type (e.g. precision). This is the same for the dms:softwareConfiguration (⊄ ontosoft:Software) class, which can be used both for the creation or the analysis of a dataset.
Figure E.4: The ovals with different colours used in the figure are an indicator of different ontologies.

E.4 Validation by Application

In this section we validate the suitability of DMS by a) manually annotating ten publications related to Social Media Big Data Injection, and b) providing example SPARQL queries to showcase that DMS can already satisfy many information demands identified by our industry practitioners in section E.2 - even without having complex reasoning capabilities in place which will be provided by future implementations.

Annotation of Scientific Publications

We manually annotated 10 papers in the field of social media analytics to show that our ontology is indeed able to capture the relevant properties of data processing pipelines. A public SPARQL endpoint to the RDF encoding resulting from this annotation is freely accessible. Listing E.1 is a sample RDF representation of the annotation in Figure E.1: the Police Shooting Data has some schema attributes (called variables in accordance to the vocabulary of the DISCO ontology which we imported for this purpose) such as the cause of shooting incident, information on the victims liek age, gender, or race, and also the time and location of the shooting. 10,000 incident records have been collected during the period between 01/01/2000 to 15/06/2015, and the URL linking to location of the data set is . In Figure E.2, another example annotation is shown (from ).
Figure E.5: Linking Datasets, Methods and Software. The ovals with different colors used in the figure are an indicator of different classes that we defined, and the dashed ovals are an indicator of old classes that were defined by the existing ontologies.

Figure E.6: A portion of ontology describing the method

The highlights represent information on methods, their application, used software and parameter, and the result of the overall pipeline. The resulting RDF is shown in Listing [prefix ns2: <http://purl.org/dc/terms/> .
a ns3:DataFile ;
APPENDIX E. CONCEPTUAL MODELLING: DMS ONTOLOGY

Listing E.1: RDF representation of Figure E.1.

```rdfs
ns4:title "Police Shooting Data" ;
ns2:temporal "01/01/2000-15/06/2015" ;
ns3:caseQuantity 10000 ;
ns5:hasVariable [ a ns3:Variable ; ns1:value "cause of police shooting incident" ] ;
ns5:hasVariable [ a ns3:Variable ; ns1:value "time." ] ;
ns5:hasVariable [ a ns3:Variable ; ns1:value "location" ] ;
ns5:hasVariable [ a ns3:Variable ; ns1:value "race of the person being shot" ] ;
```

Listing E.2: RDF representation of Figure E.2.

```rdfs
prefix ns1: <http://www.w3.org/ns/prov> .

[ a ns2:methodImplementation ;
  ns3:title "Lasso regularized regression" ;
  ns2:hasApplication [ a ns2:Application ;
    ns3:title "modeling brand personality" ] ;
  ns2:hasParameter [ a ns2:Parameter ;
    ns1:value "10-fold cross-validation" ] ;
  ns2:produced [ a <http://purl.org/spar/deoResults> ;
    ns2:measurementType "predicted R^2" ] ;
  ns2:implementedIn [ a ns2:softwareConfiguration ;
    ns3:title "glmnet" ] .
```  

After manually annotating the 10 papers, we found that in general the ontology was able to cover the required properties related to data processing pipeline. As expected, some DMS concepts and properties were used more frequently than others, such as: Application, MethodImplementation, SoftwareConfiguration, produced, hasObjective, describesExperiment, usedDataset, usedMethod, usedSoftware, hasApplication et. On the other hand, some concepts were rarely used such as Parameter, AcceptanceRange, ResearchQuestion, Scope, etc.

Use Case Queries

In this section we will describe a sample query which the DMS ontology was designed to support. We envision that by populating the DMS ontology we are able to answer queries like the following examples:

Find the methods that can rank POI recommendation with a precision no lower than the state of the art

In this case, its related SPARQL query is as in Listing E.3. This query returns all the methods that can rank POI recommendation, and retrieves the ones that have the...
highest precision among the state-of-the-art methods.

```
SELECT ?method ?resvalue
WHERE {
  ?method a dms:MethodImplementation;
  dms:produced ?result;
  dms:hasApplication ?application .
  ?skosConcept rdf:type skos:Concept;
  skos:notation ?notation .
  FILTER (regex (?notation,"poi recommendation","i")).

  ?result rdf:type deo:Results;
  prov:value ?resvalue .
  FILTER (?resvalue >= ?sota).
  ?result dms:measurementType ?type ;
  FILTER (regex (?type,"precision","i")).
}
```

E.5 Conclusion & Outlook

In this paper, we presented a novel ontology DMS for covering meta-data of data sets, methods, and software as parts of Big Data injection pipelines found in scientific publications. We have presented a rigid process for designing the ontology based on information needs of data science practitioners, and the input of seasoned academic data science researchers. We also reused existing ontologies and vocabularies whenever possible, thus limiting the overhead of adapting our new ontology, which finally covers 10 classes and 30 properties in OWL 2 DL.

Finally, we validated the ontology by using it to annotate ten publications from the area of Social Media injection, and showing SPARQL queries which can indeed cover the information need identified by the practitioners in the requirement elicitation phase. In conclusion, one of the most dominant use-cases for external data injection is the field of social media analytics, and thus the publications and experts we used for eliciting the requirements and evaluating the effectiveness of DMS are rooted in that field. As a result, we believe that DMS is able to cover publications in that area well, but might need additional considerations when transferred to other domains.

Also, we aimed at a more generalized conceptualisation of the ontology due to the diversity of methods, data sets, measurement types, applications of methods, etc. While the chosen OWL 2 DL knowledge representation formalism would have allowed for a
more fine-grained model also including for example cardinalities or complex subclass
taxonomies, we refrained from doing so with hindsight on the future usage of this ontology
in a (semi-)automated information system. For example, the property "measurement
type" could be further specialized into "precision", "recall", etc - but we felt that this
would unnecessarily complicate the ontology. This argumentation is also in line with the
minimal encoding bias and extendability principle guidelines outlined in\[77\].

In our future work, we will focus on realizing a larger ecosystem where the DMS ontology
is semi-automatically populated using publications from digital library backend, thus
building a rich knowledge repository of data processing pipeline meta-data which can
serve as a nucleus for fostering future research on Big Data injection. This endeavour
requires identifying rhetoric mentions of the properties and concepts covered in DMS in
publications, not unlike the annotation task performed by our experts in the requirement
elicitation step of this paper. This will likely motivate an expansion of DMS to also cover
such rhetorical mentions on higher level of granularity which will be designed for human
consumption, or as input for later processing steps (e.g. a natural language description
of data set properties instead of a fine-grained explicit notion of the properties as used in
this work). A second major challenge is realizing the reasoning capabilities necessary to
support the queries identified during requirements analysis more effectively. For example,
in the previous section, we implemented the notion of "current state-of-the-art" manually
in SPARQL while in future versions of the system, such concepts should be usable without
explicit definition.
Appendix F

Concept Focus: Semantic Meta-Data For Describing MOOC Content

This appendix contains an example of the application of the extracted long-tail entities in the MOOC domain.

Abstract

MOOCs promised to herald a new age of open education. However, efficient access to MOOC content is still hard, thus unnecessarily complicating many use cases like efficient re-use of material, or tailored access for life-long learning scenarios. One of the reasons for this lack of accessibility is the shortage of meaningful semantic meta-data describing MOOC content and the resulting learning experience. In this paper, we explore Concept Focus, a new type of meta-data for describing a perceptual facet of modern video-based MOOCs, capturing how focused a learning resource is topic-wise, which is often an indicator of clarity and understandability. We provide the theoretical foundations of Concept Focus and outline a methodical workflow of how to automatically compute it for MOOC lectures. Furthermore, we show that the learners’ consumption behavior is correlated with a MOOC lecture’s Concept Focus, thus underlining that this type of meta-data is indeed relevant for user-centric querying, personalizing or even designing the MOOC experience. For showing this, we performed an extensive study with real-life MOOCs and 12,849 learners over the duration of three months.

F.1 Introduction

Reusing and sharing teaching material is considered a central societal challenge by several policy makers. Despite continuously advancing open education policies, the vision of easy and personalizable access to open educational resources has still not been realized. To a large extent, this can be attributed to the lack of semantic capabilities of current courseware platforms: with access to only shallow system-centric meta-data (e.g. video
length, authors names, publication date), these platforms are mostly degraded to be simplistic repositories for storing and serving learning resources. As a result, such platforms are often lacking in usability, and rarely take advantage of emerging technologies as for example intelligent digital assistants or conversational interfaces. In this paper, we advocate for the availability of semantic meta-data for educational resources. In contrast to system-centric meta-data, semantic meta-data – e.g. didactic intent, perceived difficulty, required expertise, or educational quality – describes the expected learning experience that a MOOC student might have with a given learning resource. This type of meta-data is generally hard to obtain as it either relies on subjective user-feedback, or needs to be indirectly approximated from the actual learning content. While some standards implicitly, introduce such meta-data types (e.g. LOM – Learning Object Meta-data – covers “semantic density” or “difficulty”), it is usually not specified how such meta-data is defined, nor how it can be obtained from learning resources.

The main goal of this paper is to introduce the notion of Concept Focus, a measure of semantic relatedness of all concepts expressed in a learning resource. We set up a large-scale study on 3 MOOCs that engaged more than 12K learners over the duration of three months. We show that Concept Focus, while describing an intrinsic property of the learning resource, is also closely related to learner behavior patterns that are usually associated with difficulty or obstacles in the learning process. This can allow future work to use Concept Focus as a lever for learning personalization, e.g. steering certain types of learners towards content with high or low focus based on their personalities and learning goals. In summary, our original contributions include:

- The theoretical foundations for Concept Focus, a novel meta-data type capturing a relevant aspect of the learning experience of a MOOC video.
- The design space for methods that automatically obtain Concept Focus scores of a given MOOC video in an unsupervised fashion.
- The analysis of 3 real-life MOOC courses featuring 67 videos and 12,849 enrolled learners. We show that Concept Focus is a characterizing property of video scripts, describing their topical depth or width. We also report the presence of a significant correlation between Concept Focus scores and behavioral patterns indicating learning difficulties, e.g. video watching behaviour, quiz scores, and number of forum questions.

### F.2 Concept Focus: Foundation and Implementation

Educational resources have been described by a multitude of different meta-data types, e.g. the IEEE LOM standard includes a variety of different meta-data types, which can roughly be categorized into 9 groups. Most of these groups describe a learning object from a system-centric point of view: for example, general meta-data (e.g., id, title, language), technical aspects (e.g. length or size of videos), life-cycle (e.g., name of authors, version numbers), copyright, and usage restrictions. Only few types of meta-data actually cover the content itself: for instance, LOM group “classification” describes topic and
keywords. Only one group of meta-data in LOM ("educational") is dedicated to learners and their actual learning experience, with information about interactivity, difficulty or semantic density. This is analogous to other educational meta-data standards, as for example Ariadne [54]. Additionally, also bottom up approaches employing folksonomy techniques have emerged [26], with educational meta-data related to topical depth and didactic purpose being of central importance there.

This educational meta-data has been shown to be very beneficial for personalization and querying (especially data on difficulty, interactivity and density [156]), and its effectiveness even increases when combined with content-related meta-data [2]. Despite this fact, educational meta-data is rarely used in real-life MOOC systems. This can be attributed to the fact that it is expensive to obtain, and usually either expert judgments or crowd-sourcing needs to be employed to this end [156]. Furthermore, in [52], it has been shown that for effective personalization, more semantically deeper types (like learning styles or content properties) are beneficial, as they would allow for more meaningful similarity measurements between learning resources [52] for recommendations and explorative queries. Also Concept Focus could be used to that end, allowing to distinguish broader lectures from topically narrower ones.

**Intuition**

We define Concept Focus as a measure of semantic relatedness of all concepts expressed in a learning resource (e.g. a recorded lecture, or a script). Intuitively, Concept Focus characterizes how strongly a learning resource focuses on a specific topic: Concept Focus is high when the concepts of a resource share topical affinity – e.g., a lecture on natural language processing, which discusses a technique like “word embeddings” is implemented, mentioning only related NLP techniques and mathematical concepts.

We will test in our evaluation the hypothesis that learning material covering different topics, possibly loosely related, lead to learning difficulties. Even in cases where low Concept Focus does not always lead to confusion and learning problems (as it might also characterize material giving summaries or overviews), we argue that it is in either case a valuable meta-data field to be considered by an educational personalizing information system, as we will show, it drives behaviours similar to the ones of meta-data that are harder to obtain, as for example clarity or difficulty. Concept Focus can be computed automatically by relying on a combination of NLP and information extraction techniques, thus overcoming the aforementioned limitation of prohibitively high costs of crowd-sourcing or expert feedback. In short, Concept Focus can be realized as follows:

1. Extract all concepts (i.e., filtered named entities) from the textual representation of a given learning object.

2. Measure the Semantic Relatedness of a given concept in the learning resource, w.r.t. all other concepts in the same resource.
3. Calculate the Concept Focus of a resource, as a function of the semantic relatedness of all the concepts therein contained. Intuitively, if all concepts are semantically closely related, the Concept Focus focus of the resource is high; or low, otherwise.

Concept Extraction

In the following, we discuss how to extract concepts from videos, or more precisely the textual scripts of lecture videos. Arguably, the most important educational material in MOOCs are the videos, as they are the principal mean for content delivery.

They are therefore our main object of analysis. Due to their interactivity, videos have the additional benefit of enabling in-video interaction analysis (i.e. users click actions such as pauses, replaying, etc) to observe and assess the learning status of the students (e.g. difficulty in understanding the content) [118]. We exploit this fact in our evaluation.

Formally, a concept $c$ can be defined as a k-gram that represents ideas and entities expressed in the video transcript text (e.g. “machine learning”, “stock price index”) [168]. Automatic concept extraction from text has received much attention in the past decade [151], [20], [179], [143], [147], and thus there exist a number of publicly available concept extractor tools, relying on techniques such as term-frequency analysis [179], co-occurrence graph [151], etc. Extracting concepts from MOOCs content is, however, a challenging task due to the low-frequency problem [167]: MOOC videos are relatively short documents and due to the small number of words, statistical techniques (e.g. co-occurrence) are not applicable. To cater for such limitations, we employ an ensemble approach, running a battery of concept extractor tools on a video’s script, and extracting all the concepts contained in it. We adopt:

- **TF-IDF**\(^1\): A well-know Information Retrieval technique, used to rank candidate concepts based on their tf-idf (term frequency - inverse document frequency) in the corpus.

- **TextRank** [151]: A technique that extracts concepts by ranking them according to their co-occurrence graph.

- **TopicRank** [20]: An extension of Textrank. A graph-based concept extraction approach which relies on a topical representation of the text.

- **KPMiner** [56]: A simple technique, which employs a set of heuristic rules (e.g. length of the concept, position in the sentence) to extract concepts from the text.

- **Rake** [179]: Rapid Automatic Keyword Extraction is able to identify concepts by relying on the term frequency, term degree, and ratio of degree to frequency.

- **TextRazor**\(^2\): A text analysis API that returns detected entities, possibly decorated with links to the DBpedia or Freebase knowledge bases.

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\(^1\) [http://www.hit.utdallas.edu/~saidul/code.html](http://www.hit.utdallas.edu/~saidul/code.html)

\(^2\) [https://www.textrazor.com/](https://www.textrazor.com/)
As a next step, we merge all the concepts individually extracted from each tool, filtering stopwords (e.g., something, anything, etc) and concepts coming from “common” English language (e.g., “events”, “data”) that could be found in Wordnet. We retain only concepts that have been detected by the majority of the extractor tools (i.e. 4 out of 6) to filter out irrelevant concepts (e.g. “six months”, “new stories”). Intuitively, a concept will be considered as a correct concept if it has been harvested by different combinations of concept extraction tools [30]. By merging all concepts extracted from a given video scripts \( v \), we obtain a final list of Candidate Concepts \( \text{concepts}(v) = \{c_1, \ldots, c_N\} \).

**Concept Focus**

Concept Focus relies on measuring and aggregating the semantic relatedness of concepts contained in a lecture transcript: the higher the semantic relatedness between all concepts, the higher the focus of the lecture. While there can be many implementations for capturing semantic relatedness, previous studies [127] have shown that word embeddings [153] perform this task particularly well by e.g. measuring the cosine similarity of the word embedding vectors. We exploit Wikipedia to learn the word embedding representation of each concept. We first extract English articles from the latest publicly available Wikipedia dump\(^3\). Next, we built an embedding lexicon based on `fastText` [18]. `FastText` embeds each term (uni-gram and bi-gram) of a large document corpus into low-dimensional vector space (100 dimensions in our case) and overcomes the problem of out-of-vocabulary words by representing each word as a bag of character n-grams.

We adopt a typical measure of semantic relatedness \( SR(c_1, c_2) \), that is computed between two specific concepts \( c_1 \) and \( c_2 \) by measuring the cosine similarity of their word embedding vectors \( 127 \).

In addition, we now also introduce the semantic relatedness \( SR(c, v) \) between a concept \( c \) and all other concepts contained in a video transcript \( v \). We also value the relatedness to the title of a video. For instance in a video \( v \) about “Propensity score matching”\(^4\), concepts such as propensity score, p-value and paired t-test will get a higher semantic relatedness measure with respect to \( v \), while a concept like heart catheterization is less related within \( v \).

We define \( SR(c, v) \) for a concept \( c \) and a MOOC video transcript \( v \) as follows:

\[
SR(c, v) = \sum_{cv \in \text{concepts}(v)} \frac{SR(c, cv) \cdot SR(c, \text{titleOf}(v))}{|\text{concepts}(v)|} \tag{F.1}
\]

\( SR \) is a value in \([0, 1]\), where 1 represents the maximum relatedness that a concept can have in a video.

Consequently, the Concept Focus of a given lecture video \( v \) can be defined as the average concept relatedness of each concept in \( v \) within the context of \( v \), i.e.:

\(^3\)https://dumps.wikimedia.org/enwiki/20180201/

APPENDIX F. CONCEPT FOCUS

\[ CF(v) = \sum_{c \in \text{concepts}(v)} \frac{SR(c, v)}{|\text{concepts}(v)|} \]

\( CF \) is also in \([0, 1]\), where 1 is the highest Concept Focus value.

F.3 Evaluation

This section reports the results of an extensive study on real-life MOOCs, to showcase and discuss our new Concept Focus meta-data. We organize the study around the following research questions:

- **RQ1**: To what extent do properties of video scripts affect a course’s Concept Focus? We investigate properties of learning material like video length, number of concepts, and position of the course in the MOOC.

- **RQ2**: To what extent does Concept Focus affect students’ learning behaviour? We investigate the learners video watching behavior, quiz performance, and discussion behavior in relation to the Concept Focus of their consumed learning material.

Dataset Description

We analyze the log traces of learners collected from three MOOCs in edX\(^5\): itemize DA Data Analysis: Visualization and Dashboard Design, IWC Introduction to Water and Climate, IWT Introduction to Water Treatment.

We selected these 3 MOOCs for the following reasons: 1) they feature comparable amount of videos, and engaged students; 2) they cover a variety of topics; and 3) the scripts of their videos, and the interaction data for the engaged students are available. Table F.1 summarizes the main properties of the selected MOOCs. We consider only engaged learners, i.e. learners that watched at least one video for more than 15 seconds. Interaction data is collected through click log traces. We analyzed in total 9,899,369 log trace records of 12,849 learners. Statistics of the MOOC and learners are summarized in Table F.1.

\(^5\)https://www.edx.org/

<table>
<thead>
<tr>
<th>ID</th>
<th>Name</th>
<th>Start</th>
<th>End</th>
<th>Videos</th>
<th>REG</th>
<th>ENG</th>
<th>CR</th>
</tr>
</thead>
<tbody>
<tr>
<td>DA</td>
<td>Data Analysis</td>
<td>03/2016</td>
<td>06/2016</td>
<td>22</td>
<td>32,682</td>
<td>5,711</td>
<td>3.74%</td>
</tr>
<tr>
<td>IWC</td>
<td>Introduction Water and Climate</td>
<td>09/2014</td>
<td>11/2014</td>
<td>27</td>
<td>9,267</td>
<td>4,947</td>
<td>2.60%</td>
</tr>
<tr>
<td>IWT</td>
<td>Introduction Water Treatment</td>
<td>01/2016</td>
<td>03/2016</td>
<td>18</td>
<td>13,198</td>
<td>2,191</td>
<td>3.07%</td>
</tr>
</tbody>
</table>
F.3. EVALUATION

Properties of MOOCs. To answer RQ1, we study the relation between the following features of videos in a MOOC, and their Concept Focus:

- VD – Video Duration: the length of a video, expressed in seconds.
- VL – Average Video Length: the average number of words in the video scripts of the given MOOC.
- ANC – Average Number of Concepts: the average number of concepts extracted from the video scripts of the given MOOC.
- SC – Session of the Course: the date the lecture was given (i.e. first session, second session, etc)

Learners Behaviour. To address RQ2, we study the relationship between the measured behaviour of learners, and the Concept Focus score of videos. From the log traces, we extracted the following 7 features. Each feature is calculated by aggregating all learner activities, including activities in the video player and in the course’s forum, and their proficiency with the subject as assessed by the MOOC’s grading system.

- WT – Watching Time of video material: the amount of time a learner has spent watching a video’s material in the MOOC.
- NWT – Normalized Watching Time of video material: the total amount of time a learner has spent watching video material in the MOOC divided by the duration of the video.
- FS – # Forward Seek: the total number of times a learner seeks forward while watching a video.
- BS – # Backward Seek: the total number of times a learner seeks backward while watching a video.
- SU – # Speed Up: the total number of times a learner increases the play speed while watching a video.
- SD – # Speed Down: the total number of times a learner decrease the play speed while watching a video.
- FG – Final Grade: the percentage of quiz questions the learner answered correctly after having interaction with a video.
- NFP – # New Forum Posts: the number of new forum posts (i.e., questions) created by the learner after having interaction with a video. Here we consider posts created within 15 minutes from the last interaction with a video.

RQ1: Video Properties vs. Concept Focus

Table F.2 summarizes the properties of the video scripts part of our analysis, including the number of unique concepts extracted from the MOOCs, the average, median and
standard deviation number of concepts extracted from their videos, as well as the length of the videos in terms of the number of words. Here we consider extracted concepts that were also present in Wikipedia, and for which a vector representation exists. Notably, 98% of the candidate concepts extracted from the concept extraction phase have a vector representation in our corpus. Figure F.1 shows samples of extracted concepts organized in word clouds, where the size of the concept is proportional to their Semantic Relatedness (SR) score.

Figure F.1: Extracted concepts from video scripts of IWC, IWT and DA.

DA videos, compared to IWC and IWT, feature on average 60% less concepts, and half the number of words per video. The standard deviation is proportionally higher, thus showing more variability within the course. Figure F.2 shows the distribution of the Concept Focus for all the videos of the three MOOCs. The average Concept Focus for the courses are respectively 0.29 for DA, 0.26 for IWT, and 0.19 for IWC. An example of IWC video with low focus score (CF = 0.16) is the lecture “Urban Engineering”, which includes a rather diverse concepts such as “cloaca maxima”, “city wall”, or “permeable pavements”. The lecture belongs to introductory course on Water Climate, a subject that is bound to embrace several topics. The “Solver” lecture in the DA course is an example of very focused video (CF = 0.36), including concepts such as “data table”, “excel sheet”, or “spreadsheet”. This is also expected, as the lecture is exclusively about an Excel plug-in program called “Solver”.

Figure F.3 shows the relation between the length of the video (in terms of words) and the Concept Focus for each MOOC. Intuitively, one would argue that the longer the text of the video script, the higher the number of concepts contained in it, thus the lower Concept Focus. Indeed, this is not necessarily the case. We can find a moderate significant positive correlation only for videos in the IWC course (Figure F.3c: $\rho = -0.59$, $p-value : 0.0069$). However, as shown in Figure F.3, videos with higher number of concepts do have lower concepts focus, but only for the DA course a moderate significant negative correlation could be found (Figure F.4a: $\rho = -0.60$, $p-value : 0.01$). These results show that Concept Focus is a lecture-specific property that is not biased by the length of a video or by the sheer number of concepts contained in it. Arguably, this is a desirable properties for a content-centric meta-data.

---

6 https://www.youtube.com/watch?v=nhMcB-bwSF0
7 https://www.youtube.com/watch?v=4qyfpmay.eq
Table F.2: Descriptive statistics for concepts C and number of words W of the analyzed MOOCs video scripts. Legend: UC, Unique Concepts; \( \mu \), average; m, median; \( \sigma \), std.

Finally, we study if the position of a video in a MOOC can be related to Concept Focus. Courses might feature different progression and organization of subject, with introductory lecture in the beginning (low Concept Focus) and specialized lectures later on (high Concept Focus). As shown in Figure F.2, the three courses feature very different teaching profiles. Despite the lack of statistically significant relation with Concept Focus, we can see how DA, for instance, starts with two very focused videos while, over time, lectures show consistent variations of Concept Focus scores. In IWT and IWC, on the other hand, the first lecture has low Concept Focus, and there is less variations in score across lectures, roughly remaining the same.

Figure F.3: Concept Focus and the number of words in the video transcripts

**RQ2: Learning Behaviour vs. Concept Focus**

We first study how the length of a video is related to the behaviour of learners. Figure F.4 summarizes the Spearman correlation between all measures as a heatmap. The Video Duration \( \text{VD} \) is obviously highly correlated with the learners Watching Time \( \text{VT} \). The longer learners spend time watching videos, the higher the amount of video interactions such as \( \text{FS} \) (# Forward Seek), \( \text{SU} \) (# Speed Up) and \( \text{SD} \) (# Speed Down). We believe that the
APPENDIX F. CONCEPT FOCUS

(a) DA coeff = -0.0026, intercept = 0.3430
(b) WT coeff = -0.0003, intercept = 0.28
(c) IWC coeff = -0.0005, intercept = 0.22

Figure F.4: Concept Focus and the average number of concepts in video transcripts

(a) DA coeff = -0.0007, intercept = 0.307
(b) IWT coeff = -0.00022, intercept = 0.2602
(c) IWC coeff = -0.0003, intercept = 0.2023

Figure F.5: Concept Focus and the position of the related video in the MOOC.

<table>
<thead>
<tr>
<th>Metric</th>
<th>( \rho )</th>
</tr>
</thead>
<tbody>
<tr>
<td>NWT – # Normalized Watching Time</td>
<td>0.44 **</td>
</tr>
<tr>
<td>FS – # Forward Seek</td>
<td>0.31 *</td>
</tr>
<tr>
<td>BS – # Backward Seek</td>
<td>0.50 **</td>
</tr>
<tr>
<td>SU – # Speed Up</td>
<td>-0.36 **</td>
</tr>
<tr>
<td>SD – # Speed Down</td>
<td>-0.55 **</td>
</tr>
<tr>
<td>FG – Final Grade</td>
<td>0.19</td>
</tr>
<tr>
<td>NFP – # New Forum Posts</td>
<td>-0.25 *</td>
</tr>
</tbody>
</table>

Table F.3: Spearman correlation \( \rho \) between Concept Focus and learners behavioural features for all the videos in the dataset. *\( p - value < 0.05 \), **\( p - value < 0.001 \)

high WT is not associated with learning difficulty, as we observe a negative correlation between WT and BS, and positive correlation with SD which are indicators of higher level of difficulty [119].

Table F.3 reports the measured Spearman correlation between the learners behaviour metrics and Concept Focus of the corresponding videos. Concept Focus is significantly correlated with NWT, BS, SU, SD, and NFP. We observe a moderate positive correlation between the amount of time learners spent watching video lectures and the number of times they seek backward - i.e., in the videos with higher Concept Focus, learners watch the video
for a longer time and are more likely to re-watch parts of them. This observation aligns
with the previous study [208] were the authors showed that difficulty correlates negatively
with dwelling time (i.e. time students spend watching a video). We interpret this result
as a sign of students disengaging with videos having lower focus i.e. that cover a wider
range of concepts. A similar result can be found in [103] where it has been shown that
many students stop engaging with a courses (e.g. watching the videos) when they haven’t
each knowledge to understand the context.

We also observe a weak negative correlation with the number of new forum post - i.e.,
after watching videos with lower Concept Focus, learners are more likely to post in the
forum. This can be an indicator of having difficulty understanding the concepts in video
scripts with low focus. The number of times the learner speed up and down the video
have also a significant moderate negative correlation with the Concept Focus - i.e., in the
videos with higher Concept Focus, learners continue watching the video without changing
the speed of the video, possibly a sign of well-designed content progression. Finally we
do not observe any statistically significant correlations between the final grade of the
students and the Concept Focus.

The box plots in Figure F.7 depict the break down of the distribution of final grade,
normalized watching time, # of new forum post, # of forward seek, # backward seek, #
speed up and # speed down of three courses. In order to check if the samples are drawn
from different population groups we performed the Kruskal-Wallis H Test (KWHT). In
DA, where average Concept Focus is higher (0.29) than WT (0.26) and WC (0.19), the
learners achieve a slightly higher grade (KWHT statistic = 5.99, p-value = 0.049); a
statistically significant higher normalized watching time (KWHT statistic = 26.73,
$p-value = 1.56e - 06$), forward seek (KWHT statistic = 10.49, p-value = 0.005) and
backward seek (KWHT statistic = 17.31, p-value = 0.0001); and slightly lower
number of speed up (KWHT statistic = 9.94, p-value = 0.006) and speed down (KWHT
statistic = 1.35e − 05, p-value = 22.42e − 05). The difference in the distribution of
number of new forum posts is not statistically significant (KWHT statistic = 5.16,

![Figure F.6: Correlation heatmap of video interaction. Legend: VD – Video Duration; WT – Watching Time; FS – Forward Seeks; BS – Backward Seeks; SU – Speed Ups; SD – Speed Downs. *p-value < 0.05, **p-value < 0.001](image)
Altogether, these results show that Concept Focus is indeed a measure that relates to user-centric properties of videos, giving insights into potential engagement of learners, types of content, or potential learning problems.

Figure F.7: Distribution of Final Grade (FG), Normalized Watching Time (NWT), # New Forum Posts (NFP), # Forward Seek (FS), # Backward Seek (BS), # Speed Up (SU) and # Speed Down (SD) for the three courses.

F.4 Related Work

A growing body of literature has examined different attributes (e.g. video length [78], interface characteristics [105], video textual complexity [208], displaying the instructor’s face to video instruction [107]) of MOOC videos and their effect on learners’ dwelling time [208, 119, 118] or dropout [78].

Recently, several studies focused on the in-video interactions analysis (e.g. measuring the number of pauses, skipping, re-watching) to measure the level of the perceived video difficulty [119, 118] and to model students learning behaviour [208]. The existing research capitalize on the relationship between the user and the content to measure the perceived video difficulty. We still have a limited understanding about the intrinsic properties of the text (i.e without the interpretation of the users) that make a MOOC video clear for the students. Our work is inspired by [208], where the researchers focused on the textual analysis (e.g. word and sentence length, frequency of words, etc) of the video scripts and showed the effect of video complexity on the users video interaction (i.e. dwelling time and rate of the learners). However, the properties of the concepts (i.e. k-grams that represent ideas and entities expressed in the text such as: machine learning, stock
price index, etc.) used in the text and the semantic relation between them are not
well understood to characterize the lecture clarity and understandability. Thus, in this
paper we focus on analyzing the content of MOOC videos to obtain their concept focus
topic-wise, which is often an indicator of clarity and understandability of a lecture.

F.5 Conclusion

In this paper, we introduced Concept Focus, a novel type of meta-data capturing an
aspect of a user’s learning experience when interacting with learning content in an online
MOOC platform. Concept Focus describes how focused a learning resource is w.r.t. a
restricted set of topics. It can be used to semantically characterize a learning resource
(as for example an in-depth explanations vs. a general overview), but might also be an
indicator for potential learning challenges. In contrast to other meta-data types, we show
that Concept Focus can be computed fully automatically by relying on a combination
of natural language processing and information extraction techniques, thus avoiding the
common detriment of having to rely on costly crowd-sourcing or experts. We believe
Concept Focus can play a role as part of the feature set of more elaborate methods for
automatically deriving meta-data on teaching methods or learning styles.

We conducted an extensive study covering three real-life MOOCs with 67 videos on
the edX MOOC platform. We show that Concept Focus is a property that does not
depend on video length, it is lecture-specific, and it characterizes the organization of a
MOOC. By analyzing the activity logs of 12,849 learners, we investigated their video
watching behavior, quiz performance, and discussion behavior in relation to the concept
focus of their consumed learning material. Furthermore, we investigated properties of
learning material like video length or number of contained concepts. The analysis indi-
cates a correlation between low Concept Focus, and behaviors which are associated with
learning difficulties.

While these results are supported by general intuition and previous findings, our
study is limited to three MOOCs. Additional studies are therefore necessary to better
understand the relationship between this novel meta-data, and behavioural properties of
learners.
Summary

Named Entity Recognition (NER) is an essential information retrieval task. It enables a wide range of natural language processing applications such as semantic search, machine translation, etc. The NER can be formulated as the task of identifying and typing words or phrases in a text that refers to certain classes of interest (e.g., disease, Adverse Drug Reactions). There are different techniques to tackle NER, such as dictionary-based, rule-based, and machine learning-based. Machine learning-based NER techniques have shown to perform the best for entities with large amounts of human-labeled training datasets. However, their performance is limited when dealing with long-tail entities. Long-tail entities are entities that have a low frequency in the document collections and usually have no reference to existing Knowledge Bases. Obtaining human-labeled datasets is expensive and time-consuming, especially for long-tail entities that are scarcely available in document collections. This dissertation focuses on the problem of the lack of training data, arguably the largest bottleneck in training machine learning-based NER techniques. We investigated efficient and effective ways to augment training data by enhancing their size and quality automatically. Our work aimed at showing how, by enhancing the size and quality of the training data using different techniques, it will be possible to improve the performance of Long-tail Entity Recognition (L-tER).

The work is organised in four parts, each investigating a different training data augmentation technique to extract and type long-tail entities contained in scientific publications (Chapter 2, 3 and 4) and User Generated Content (Chapter 5). In Chapter 2, we use an existing pre-trained NER, which is trained on a large amount of training data, to check if it can be used for identifying the long-tail entities mentioned in the text. The results show that existing NER, being not trained for long-tail entity types, is not able to assign a label to the extracted entities. To tackle the problem of lack of training data for training a new NER, we then explore semantic expansion techniques (Chapter 3), generative models (Chapter 4) and a collaborative approach (Chapter 5) to augment the training data.

In Chapter 3, we describe a low-cost iterative approach for NER training called TSE-NER. We designed and evaluated a set of expansion strategies that exploit semantic similarity and relatedness between terms to expand on an initial set of data labeled with seed terms. We further presented several filtering heuristics to control the noise introduced by the expansion. Using this approach, we can tune the technique for either higher recall or higher precision scenarios. While promising, we observed that the heuristics are
prone to failure. We tackled this problem in Chapter 4 by incrementally incorporating human feedback on the relevance of extracted entities into the training cycle. The core goal of this chapter was to study how far does human feedback confirm or conflict with TSE-NER heuristics and how does incorporating human feedback into the TSE-NER filtering step improve the overall performance with respect to precision, recall, and F-measures. Our results show that by intelligently incorporating user feedback it is possible to decrease the number of false positives (i.e., 85.5% for Dataset and 54% for Method of entities). However, to show the full potential of the proposed approach, the pipeline needs to be integrated into an existing production system, like a large scale digital library, to receive continuous feedback from the system’s users.

In Chapter 5, we propose a technique for augmenting the training data using deep generative models. We hypothesize that by leveraging deep probabilistic modeling to capture the underlying data structure, we can generate new training samples resembling the subset of the corpus for which human annotation is available. Extensive experiments on Twitter and Reddit datasets demonstrate that our approach can reduce the need for training data (reduced by 75%) and improve the overall performance of the L-tER.

This dissertation shows the need for novel Named Entity Recognition approaches targeting long-tail entities. We contribute novel techniques for training data augmentation that are capable of improving the performance of the long-tail entity recognizer. While we consider our results promising, in Chapter 6.2 we identify several directions for further investigation.
Samenvatting

Named Entity Recognition (NER) is een belangrijk onderdeel van information retrieval. Het maakt een breed scala mogelijk aan toepassingen van natuurlijke taalverwerking zoals semantisch zoeken, automatisch vertalen etc. We kunnen NER formuleren als het proces van het identificeren en typeren van woorden en zinnen in een tekst die verwijst naar specifieke klassen (bijv. ziekten, ongewenste reacties op medicijnen). Er zijn verschillende technieken voor NER, zoals technieken gebaseerd op woordenboeken, op regels, of op machine learning. Van NER-technieken gebaseerd op machine learning is aangetoond dat ze het beste werken voor entiteiten waarvoor grote hoeveelheden door mensen geannoteerde datasets beschikbaar zijn voor training. Maar hun performance is beperkt voor entiteiten uit de 'long tail'. 'Long tail'-entiteiten zijn entiteiten die in lage frequentie voorkomen in de documentcollecties en doorgaans geen verwijzing kennen naar bestaande kennisbanken. Het verkrijgen van door mensen geannoteerde datasets is duur en tijdrovend, in het bijzonder voor long tail-entiteiten die weinig voorkomen in documentcollecties. Dit proefschrift richt zich op het probleem van het gebrek aan trainingsdata, de grootste bottleneck in het trainen van op machine learning gebaseerde NER-technieken. We onderzoeken efficiënte en effectieve manieren om trainingsdata te verrijken door automatisch hun volume en kwaliteit te verbeteren. Ons werk richt zich op het aantonen hoe, door het volume en de kwaliteit van de trainingsdata met verschillende technieken te verbeteren, het mogelijk is om de performance te verbeteren van Long-tail Entity Recognition (L-tER).

Dit werk is verdeeld in vier delen, die elk een verschillende techniek onderzoeken om trainingsdata te verbeteren om long tail-entiteiten te extraheren en te typeren in wetenschappelijke publicaties (Hoofdstuk 2, 3 en 4) en user-generated content (Hoofdstuk 5). In Hoofdstuk 2 gebruiken we een bestaande vooraf getrainde NER-techniek, die getraind is op een grote hoeveelheid trainingsdata, om na te gaan of deze gebruikt kan worden voor het identificeren van long tail-entiteiten voorkomend in de tekst. De resultaten laten zien dat bestaande NER-technieken die niet getraind zijn voor long tail-entiteiten niet in staat zijn een label toe te kennen aan geëxtraheerde entiteiten. Om het probleem aan te pakken van het gebrek aan trainingsdata om een nieuwe NER-techniek te trainen, verkennen we technieken van semantische uitbreiding (Hoofdstuk 3), generatieve modellen (Hoofdstuk 5) en een collaboratieve aanpak (Hoofdstuk 4) om trainingsdata te verrijken.

In Hoofdstuk 3 beschrijven we een goedkope iteratieve aanpak om NRE te trainen
Samenvatting
genaamd TSE-NER. We ontwerpen en evalueren een verzameling van uitbreidingsstrategieën die gebruik maken van semantische overeenkomst en verwantschap tussen termen om een dataset uit te breiden die gelabeld is met een aantal starttermen. Verder presenteren we verschillende filterheuristieken om de ruis van de uitbreiding te beheersen. Met deze aanpak kunnen we de techniek verfijnen voor scenarios waarin we meer of betere resultaten willen. Hoewel veelbelovend, observeren we dat de heuristieken vatbaar zijn voor fouten. We pakken dit probleem in Hoofdstuk 4 aan door stapje voor stapje gebruik te maken van menselijke feedback op de relevantie van geëxtraheerde entiteiten voor de trainingscyclus. Het kerndoel van dit hoofdstuk is om te bestuderen in hoeverre menselijke feedback TSE-NER-heuristieken bevestigt of tegenspreekt en hoe het meemen van menselijke feedback in de TSE-NER-filterstap de totale performance verbetert met betrekking tot precisie, recall en F-measure. Onze resultaten laten zien dat door intelligent gebruikersfeedback mee te nemen, het mogelijk is om het aantal false positives (85% voor Dataset en 54% voor Method) te verminderen. Echter om de voorgestelde aanpak volledig te kunnen benutten moet de pijplijn geïntegreerd worden in een bestaand productiesysteem, zoals een grootschalige digitale bibliotheek, om continue feedback te ontvangen van de systeemgebruikers.

In Hoofdstuk 5 stellen we een techniek voor om trainingsdata te verbeteren met diepgeneratieve modellen. We veronderstellen dat door diep-probabilistisch modelleren te gebruiken om de onderliggende datastructuur te vatten, we nieuwe trainingsvoorbeelden kunnen genereren die lijken op de deelverzameling van het corpus waarvoor menselijke annotaties beschikbaar zijn. Uitgebreide experimenten op datasets van Twitter en Reddit laten zien dat onze aanpak de behoefte aan trainingsdata kan reduceren (met 75%) en de totale performance kan verbeteren van L-tER.

Dit proefschrift toont de behoefte aan nieuwe Named Entity Recognition-aanpakken gericht op long tail-entiteiten. Onze contributie bestaat uit nieuwe technieken om trainingsdata te verrijken die ons in staat stellen om de performance van het herkennen van long tail-entiteiten te verbeteren. We achten onze resultaten veelbelovend en geven in Hoofdstuk 6.2 enkele richtingen voor verder onderzoek.
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185
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43 Withdrawn
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<table>
<thead>
<tr>
<th>Number</th>
<th>Author (Institution)</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>Viorel Milea (EUR)</td>
<td>News Analytics for Financial Decision Support</td>
</tr>
<tr>
<td>02</td>
<td>Erietta Liarou (CWI)</td>
<td>MonetDB/DataCell: Leveraging the Column-store Database Technology for Efficient and Scalable Stream Processing</td>
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<tr>
<td>03</td>
<td>Szymon Klarman (VU)</td>
<td>Reasoning with Contexts in Description Logics</td>
</tr>
<tr>
<td>04</td>
<td>Chetan Yadati (TUD)</td>
<td>Coordinating autonomous planning and scheduling</td>
</tr>
<tr>
<td>05</td>
<td>Dulce Pumareja (UT)</td>
<td>Groupware Requirements Evolutions Patterns</td>
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<tr>
<td>06</td>
<td>Romulo Goncalves (CWI)</td>
<td>The Data Cyclotron: Juggling Data and Queries for a Data Warehouse Audience</td>
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<td>07</td>
<td>Giel van Lankveld (UvT)</td>
<td>Quantifying Individual Player Differences</td>
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<tr>
<td>08</td>
<td>Robbert-Jan Merk (VU)</td>
<td>Making enemies: cognitive modeling for opponent agents in fighter pilot simulators</td>
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<tr>
<td>09</td>
<td>Fabio Gori (RUN)</td>
<td>Metagenomic Data Analysis: Computational Methods and Applications</td>
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<td>10</td>
<td>Jeewanie Jayasinghe Arachchige (UvT)</td>
<td>A Unified Modeling Framework for Service Design</td>
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<td>11</td>
<td>Evangelos Pournaras (TUD)</td>
<td>Multi-level Reconfigurable Self-organization in Overlay Services</td>
</tr>
<tr>
<td>12</td>
<td>Marian Razavian (VU)</td>
<td>Knowledge-driven Migration to Services</td>
</tr>
<tr>
<td>13</td>
<td>Mohammad Safiri (UT)</td>
<td>Service Tailoring: User-centric creation of integrated IT-based homecare services to support independent living of elderly</td>
</tr>
<tr>
<td>14</td>
<td>Jafar Tanha (UVA)</td>
<td>Ensemble Approaches to Semi-Supervised Learning</td>
</tr>
<tr>
<td>15</td>
<td>Daniel Hennes (UM)</td>
<td>Multiagent Learning - Dynamic Games and Applications</td>
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<tr>
<td>16</td>
<td>Eric Kok (UU)</td>
<td>Exploring the practical benefits of argumentation in multiagent deliberation</td>
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<tr>
<td>17</td>
<td>Koen Kok (VU)</td>
<td>The PowerMatcher: Smart Coordination for the Smart Electricity Grid</td>
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<td>Jeroen Janssens (UvT)</td>
<td>Outlier Selection and One-Class Classification</td>
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<td>Renze Steenhuizen (TUD)</td>
<td>Coordinated Multi-Agent Planning and Scheduling</td>
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<td>20</td>
<td>Katja Hofmann (UvA)</td>
<td>Fast and Reliable Online Learning to Rank for Information Retrieval</td>
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<td>21</td>
<td>Sander Wubben (UvT)</td>
<td>Text-to-text generation by monolingual machine translation</td>
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<tr>
<td>22</td>
<td>Tom Claassen (RUN)</td>
<td>Causal Discovery and Logic</td>
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<td>23</td>
<td>Patricio de Alencar Silva (UvT)</td>
<td>Value Activity Monitoring</td>
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<tr>
<td>24</td>
<td>Haitham Bou Ammar (UM)</td>
<td>Automated Transfer in Reinforcement Learning</td>
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<tr>
<td>26</td>
<td>Alireza Zarghami (UT)</td>
<td>Architectural Support for Dynamic Homecare Service Provisioning</td>
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<td>27</td>
<td>Mohammad Huq (UT)</td>
<td>Inference-based Framework Managing Data Provenance</td>
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<td>28</td>
<td>Frans van der Sluis (UT)</td>
<td>When Complexity becomes Interesting: An Inquiry into the Information eXperience</td>
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<td>Iwan de Kok (UT)</td>
<td>Listening Heads</td>
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<tr>
<td>31</td>
<td>Dinh Khoa Nguyen (UvT)</td>
<td>Blueprint Model and Language for Engineering Cloud Applications</td>
</tr>
<tr>
<td>32</td>
<td>Kamakshi Rajagopal (OUN)</td>
<td>Networking For Learning; The role of Networking in a Lifelong Learner’s Professional Development</td>
</tr>
<tr>
<td>33</td>
<td>Qi Gao (TUD)</td>
<td>User Modeling and Personalization in the Microblogging Sphere</td>
</tr>
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<td>34</td>
<td>Kien Tjin-Kam-Jet (UT)</td>
<td>Distributed Deep Web Search</td>
</tr>
<tr>
<td>35</td>
<td>Abdallah El Ali (UvA)</td>
<td>Minimal Mobile Human Computer Interaction</td>
</tr>
<tr>
<td>36</td>
<td>Than Lam Hoang (TUe)</td>
<td>Pattern Mining in Data Streams</td>
</tr>
<tr>
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<td>Dirk Börner (OUN)</td>
<td>Ambient Learning Displays</td>
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<tr>
<td>38</td>
<td>Eelco den Heijer (VU)</td>
<td>Autonomous Evolutionary Art</td>
</tr>
<tr>
<td>39</td>
<td>Joop de Jong (TUD)</td>
<td>A Method for Enterprise Ontology based Design of Enterprise Information Systems</td>
</tr>
<tr>
<td>40</td>
<td>Pim Nijssen (UM)</td>
<td>Monte-Carlo Tree Search for Multi-Player Games</td>
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<td>41</td>
<td>Jochem Liem (UVA)</td>
<td>Supporting the Conceptual Modelling of Dynamic Systems: A Knowledge Engineering Perspective on Qualitative Reasoning</td>
</tr>
<tr>
<td>42</td>
<td>Léon Planken (TUD)</td>
<td>Algorithms for Simple Temporal Reasoning</td>
</tr>
<tr>
<td>43</td>
<td>Marc Bron (UVA)</td>
<td>Exploration and Contextualization through Interaction and Concepts</td>
</tr>
</tbody>
</table>

2014

<table>
<thead>
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<tbody>
<tr>
<td>01</td>
<td>Nicola Barile (UU)</td>
<td>Studies in Learning Monotone Models from Data</td>
</tr>
<tr>
<td>02</td>
<td>Fiona Tuliyano (RUN)</td>
<td>Combining System Dynamics with a Domain Modeling Method</td>
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<td>Information Retrieval for Children: Search Behavior and Solutions</td>
</tr>
<tr>
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<td>Websites for children: search strategies and interface design - Three studies on children’s search performance and evaluation</td>
</tr>
<tr>
<td>05</td>
<td>Jurriaan van Reijsen (UU)</td>
<td>Knowledge Perspectives on Advancing Dynamic Capability</td>
</tr>
<tr>
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<td>Damian Tamburri (VU)</td>
<td>Supporting Networked Software Development</td>
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<td>Arya Adriamsyah (TUE)</td>
<td>Aligning Observed and Modeled Behavior</td>
</tr>
<tr>
<td>08</td>
<td>Samur Araujo (TUD)</td>
<td>Data Integration over Distributed and Heterogeneous Data Endpoints</td>
</tr>
<tr>
<td>09</td>
<td>Philip Jackson (UvT)</td>
<td>Toward Human-Level Artificial Intelligence: Representation and Computation of Meaning in Natural Language</td>
</tr>
<tr>
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<td>Ivan Salvador Razo Zapata (VU)</td>
<td>Service Value Networks</td>
</tr>
<tr>
<td>11</td>
<td>Janneke van der Zwaan (TUD)</td>
<td>An Empathic Virtual Buddy for Social Support</td>
</tr>
</tbody>
</table>
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<table>
<thead>
<tr>
<th>No.</th>
<th>Author(s)</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>193</td>
<td>Lois Vanhée (UU)</td>
<td>Using Culture and Values to Support Flexible Coordination</td>
</tr>
<tr>
<td>200</td>
<td>Sibren Fetter (OUN)</td>
<td>Using Peer-Support to Expand and Stabilize Online Learning</td>
</tr>
<tr>
<td>201</td>
<td>Zhemin Zhu (UT)</td>
<td>Co-occurrence Rate Networks</td>
</tr>
<tr>
<td>202</td>
<td>Luit Gazendam (VU)</td>
<td>Cataloguer Support in Cultural Heritage</td>
</tr>
<tr>
<td>204</td>
<td>Steven Woudenberg (UU)</td>
<td>Bayesian Tools for Early Disease Detection</td>
</tr>
<tr>
<td>205</td>
<td>Alexander Hogenboom (EUR)</td>
<td>Sentiment Analysis of Text Guided by Semantics and Structure</td>
</tr>
<tr>
<td>206</td>
<td>Sándor Héman (CWI)</td>
<td>Updating compressed column stores</td>
</tr>
<tr>
<td>207</td>
<td>Janet Bagorogoza (TiU)</td>
<td>Knowledge Management and High Performance; The Uganda Financial Institutions Model for HPO</td>
</tr>
<tr>
<td>208</td>
<td>Hendrik Baier (UM)</td>
<td>Monte-Carlo Tree Search Enhancements for One-Player and Two-Player Domains</td>
</tr>
<tr>
<td>209</td>
<td>Kiavash Bahreini (OU)</td>
<td>Real-time Multimodal Emotion Recognition in E-Learning</td>
</tr>
<tr>
<td>210</td>
<td>Yakup Koç (TUD)</td>
<td>On the robustness of Power Grids</td>
</tr>
<tr>
<td>211</td>
<td>Jerome Gard (UL)</td>
<td>Corporate Venture Management in SMEs</td>
</tr>
<tr>
<td>212</td>
<td>Frederik Schadd (TUD)</td>
<td>Ontology Mapping with Auxiliary Resources</td>
</tr>
<tr>
<td>213</td>
<td>Victor de Graaf (UT)</td>
<td>Gesocial Recommender Systems</td>
</tr>
<tr>
<td>215</td>
<td>Syed Saiden Abbas (RUN)</td>
<td>Recognition of Shapes by Humans and Machines</td>
</tr>
<tr>
<td>216</td>
<td>Michiel Christiaan Meulendijk (UU)</td>
<td>Optimizing medication reviews through decision support: prescribing a better pill to swallow</td>
</tr>
<tr>
<td>217</td>
<td>Maya Sappelli (RUN)</td>
<td>Knowledge Work in Context: User Centered Knowledge Worker Support</td>
</tr>
<tr>
<td>218</td>
<td>Laurens Rietveld (VU)</td>
<td>Publishing and Consuming Linked Data</td>
</tr>
<tr>
<td>219</td>
<td>Evgeny Sherkhonov (UVA)</td>
<td>Expanded Acyclic Queries: Containment and an Application in Explaining Missing Answers</td>
</tr>
<tr>
<td>220</td>
<td>Michel Wilson (TUD)</td>
<td>Robust scheduling in an uncertain environment</td>
</tr>
<tr>
<td>221</td>
<td>Jeroen de Man (VU)</td>
<td>Measuring and modeling negative emotions for virtual training</td>
</tr>
<tr>
<td>222</td>
<td>Matje van de Camp (TiU)</td>
<td>A Link to the Past: Constructing Historical Social Networks from Unstructured Data</td>
</tr>
<tr>
<td>223</td>
<td>Archana Nottamkandath (VU)</td>
<td>Trusting Crowdsourced Information on Cultural Artefacts</td>
</tr>
<tr>
<td>224</td>
<td>George Karafotias (VUA)</td>
<td>Parameter Control for Evolutionary Algorithms</td>
</tr>
<tr>
<td>225</td>
<td>Anne Schuth (UVA)</td>
<td>Search Engines that Learn from Their Users</td>
</tr>
<tr>
<td>226</td>
<td>Max Knobbout (UU)</td>
<td>Logics for Modelling and Verifying Normative Multi-Agent Systems</td>
</tr>
<tr>
<td>228</td>
<td>Ravi Khadka (UU)</td>
<td>Revisiting Legacy Software System Modernization</td>
</tr>
</tbody>
</table>
15 Steffen Michels (RUN), Hybrid Probabilistic Logics - Theoretical Aspects, Algorithms and Experiments
16 Guangliang Li (UVA), Socially Intelligent Autonomous Agents that Learn from Human Reward
17 Berend Weel (VU), Towards Embodied Evolution of Robot Organisms
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<table>
<thead>
<tr>
<th>No.</th>
<th>Author (Institution)</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>42</td>
<td>Spyros Martzoukos (UVA)</td>
<td>Combinatorial and Compositional Aspects of Bilingual Aligned Corpora</td>
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<td>43</td>
<td>Saskia Koldijk (RUN)</td>
<td>Context-Aware Support for Stress Self-Management: From Theory to Practice</td>
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<td>Thibault Sellam (UVA)</td>
<td>Automatic Assistants for Database Exploration</td>
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<td>45</td>
<td>Bram van de Laar (UT)</td>
<td>Experiencing Brain-Computer Interface Control</td>
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<td>46</td>
<td>Jorge Gallego Perez (UT)</td>
<td>Robots to Make you Happy</td>
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<td>47</td>
<td>Christina Weber (UL)</td>
<td>Real-time foresight - Preparedness for dynamic innovation networks</td>
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<td>48</td>
<td>Tanja Buttler (TUD)</td>
<td>Collecting Lessons Learned</td>
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<td>49</td>
<td>Gleb Polevoy (TUD)</td>
<td>Participation and Interaction in Projects. A Game-Theoretic Analysis</td>
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<tr>
<td>50</td>
<td>Yan Wang (UVT)</td>
<td>The Bridge of Dreams: Towards a Method for Operational Performance Alignment in IT-enabled Service Supply Chains</td>
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</tbody>
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<thead>
<tr>
<th>Year</th>
<th>Author (Institution)</th>
<th>Title</th>
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<tbody>
<tr>
<td>2017 01</td>
<td>Jan-Jaap Oerlemans (UL)</td>
<td>Investigating Cybercrime</td>
</tr>
<tr>
<td>02</td>
<td>Sjoerd Timmer (UU)</td>
<td>Designing and Understanding Forensic Bayesian Networks using Argumentation</td>
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<td>03</td>
<td>Daniël Harold Telgen (UU)</td>
<td>Grid Manufacturing: A Cyber-Physical Approach with Autonomous Products and Reconfigurable Manufacturing Machines</td>
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<td>Mrunal Gawade (CWI)</td>
<td>Multi-core Parallelism in a Column-store</td>
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<td>Mahdieh Shadi (UVA)</td>
<td>Collaboration Behavior</td>
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<td>06</td>
<td>Damir Vandic (EUR)</td>
<td>Intelligent Information Systems for Web Product Search</td>
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<td>07</td>
<td>Roel Bertens (UU)</td>
<td>Insight in Information: from Abstract to Anomaly</td>
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<td>Rob Konijn (VU)</td>
<td>Detecting Interesting Differences: Data Mining in Health Insurance Data using Outlier Detection and Subgroup Discovery</td>
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<td>Dong Nguyen (UT)</td>
<td>Text as Social and Cultural Data: A Computational Perspective on Variation in Text</td>
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<td>Robby van Delden (UT)</td>
<td>(Steering) Interactive Play Behavior</td>
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<td>Florian Kunneman (RUN)</td>
<td>Modelling patterns of time and emotion in Twitter #anticipointment</td>
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<td>Sander Leemans (TUE)</td>
<td>Robust Process Mining with Guarantees</td>
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<td>Gijs Huisman (UT)</td>
<td>Social Touch Technology - Extending the reach of social touch through haptic technology</td>
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<td>Shoshannah Tekofsky (UvT)</td>
<td>You Are Who You Play You Are: Modelling Player Traits from Video Game Behavior</td>
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<td>Memory-Based Text Correction</td>
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<td>Aleksandr Chuklin (UVA)</td>
<td>Understanding and Modeling Users of Modern Search Engines</td>
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<td>17</td>
<td>Daniel Dimov (UL)</td>
<td>Crowdsourced Online Dispute Resolution</td>
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<td>Entity Associations for Search</td>
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<td>Proximity of Terms, Texts and Semantic Vectors in Information Retrieval</td>
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<td>Mohammadbashir Sedighi (TUD)</td>
<td>Fostering Engagement in Knowledge Sharing: The Role of Perceived Benefits, Costs and Visibility</td>
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<td>Jeroen Linssen (UT), Meta Matters in Interactive Storytelling and Serious Gaming (A Play on Worlds)</td>
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<td>Sara Magliacane (VU), Logics for causal inference under uncertainty</td>
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<td>23</td>
<td>David Graus (UVA), Entities of Interest — Discovery in Digital Traces</td>
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<td>Chang Wang (TUD), Use of Affordances for Efficient Robot Learning</td>
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<td>Veruska Zamborlini (VU), Knowledge Representation for Clinical Guidelines, with applications to Multimorbidity Analysis and Literature Search</td>
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<td>Merel Jung (UT), Socially intelligent robots that understand and respond to human touch</td>
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<td>Michiel Joosse (UT), Investigating Positioning and Gaze Behaviors of Social Robots: People’s Preferences, Perceptions and Behaviors</td>
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<td>John Klein (VU), Architecture Practices for Complex Contexts</td>
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<td>Adel Alhuraibi (UvT), From IT-BusinessStrategic Alignment to Performance: A Moderated Mediation Model of Social Innovation, and Enterprise Governance of IT</td>
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<td>Wilma Latuny (UvT), The Power of Facial Expressions</td>
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<td>31</td>
<td>Ben Ruijl (UL), Advances in computational methods for QFT calculations</td>
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<td>32</td>
<td>Thaer Samar (RUN), Access to and Retrievability of Content in Web Archives</td>
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<td>Brigit van Loggem (OU), Towards a Design Rationale for Software Documentation: A Model of Computer-Mediated Activity</td>
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<td>34</td>
<td>Maren Scheffel (OU), The Evaluation Framework for Learning Analytics</td>
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<td>Martine de Vos (VU), Interpreting natural science spreadsheets</td>
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<td>36</td>
<td>Yuanhao Guo (UL), Shape Analysis for Phenotype Characterisation from High-throughput Imaging</td>
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<td>Alejandro Montes Garcia (TUE), WiBAF: A Within Browser Adaptation Framework that Enables Control over Privacy</td>
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<tr>
<td>38</td>
<td>Alex Kayal (TUD), Normative Social Applications</td>
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<td>Sara Ahmadi (RUN), Exploiting properties of the human auditory system and compressive sensing methods to increase noise robustness in ASR</td>
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<td>Altaf Hussain Abro (VUA), Steer your Mind: Computational Exploration of Human Control in Relation to Emotions, Desires and Social Support For applications in human-aware support systems</td>
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<td>Adnan Manzoor (VUA), Minding a Healthy Lifestyle: An Exploration of Mental Processes and a Smart Environment to Provide Support for a Healthy Lifestyle</td>
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<td>Elena Sokolova (RUN), Causal discovery from mixed and missing data with applications on ADHD datasets</td>
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<td>Maaike de Boer (RUN), Semantic Mapping in Video Retrieval</td>
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<td>44</td>
<td>Garm Lucassen (UU), Understanding User Stories - Computational Linguistics in Agile Requirements Engineering</td>
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<td>45</td>
<td>Bas Testerink (UU), Decentralized Runtime Norm Enforcement</td>
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<td>46</td>
<td>Jan Schneider (OU), Sensor-based Learning Support</td>
<td></td>
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<td>Jie Yang (TUD), Crowd Knowledge Creation Acceleration</td>
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<td>48</td>
<td>Angel Suarez (OU), Collaborative inquiry-based learning</td>
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</tr>
</tbody>
</table>

2018 01 Han van der Aa (VUA), Comparing and Aligning Process Representations
02 Felix Mannhardt (TUE), Multi-perspective Process Mining
03 Steven Bosems (UT), Causal Models For Well-Being: Knowledge Modeling, Model-Driven Development of Context-Aware Applications, and Behavior Prediction
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03 Mostafa Deghani (UvA), Learning with Imperfect Supervision for Language Understanding
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05 Yulong Pei (TUE), On local and global structure mining
06 Preethu Rose Anish (UT), Stimulation Architectural Thinking during Requirements Elicitation - An Approach and Tool Support
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