

THE UFM STRATEGIC URBAN DEVELOPMENT ACTION PLAN 2040

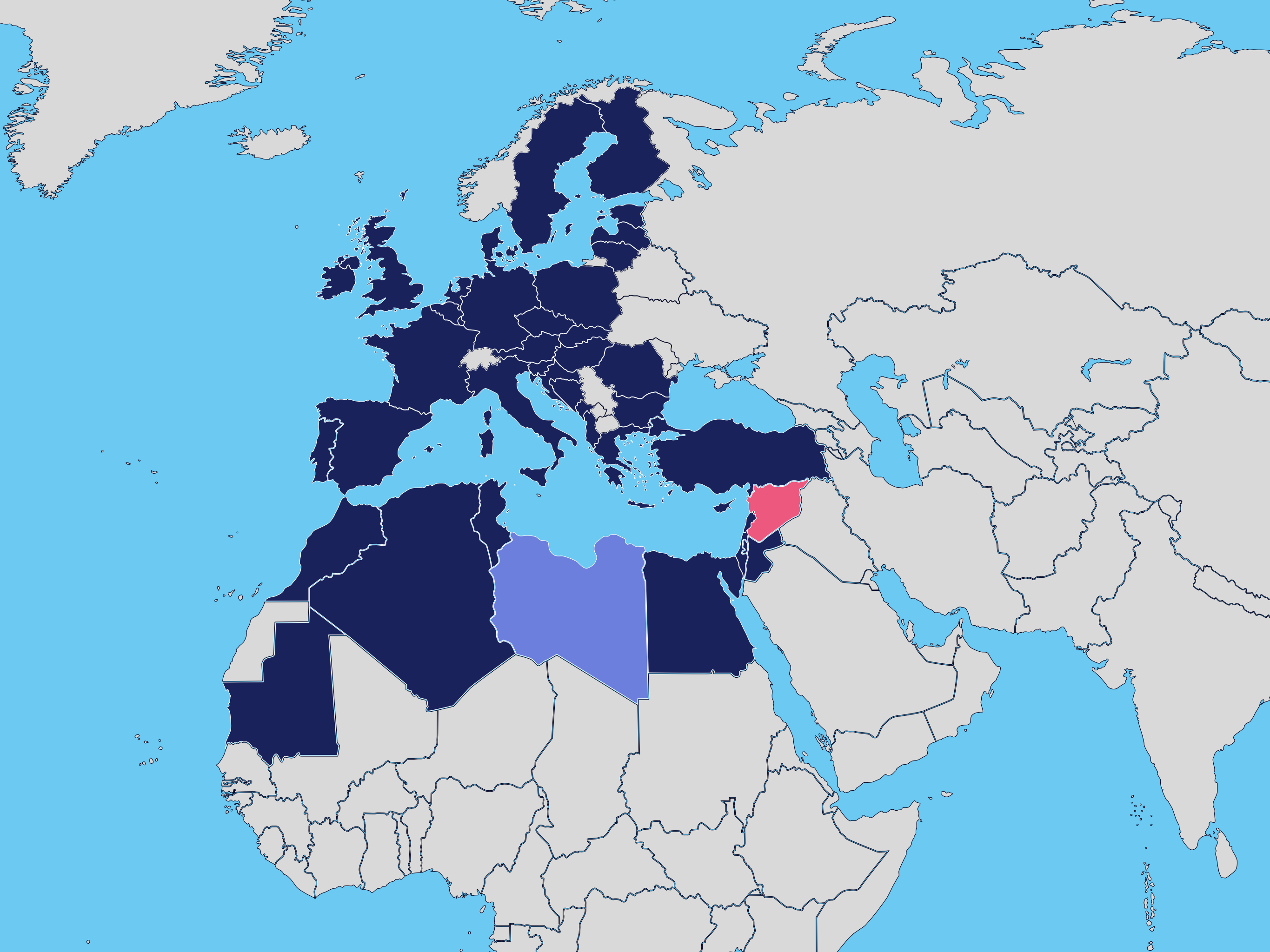
ROBERTO ROCCO, CAROLA HEIN, REMON ROOIJ

Elevator pitch

A policy framework, endorsed by the European Commission, UfM, and all ministries in charge of spatial planning in member states, containing 6 integrative strategic actions, subdivided in clear feasible sub-actions, suggesting a strategy for integrated sustainable urban development around the Mediterranean.



**Barcelona Process, and the
Barcelona Declaration (1995):
a long standing project for
Mediterranean integration,**



UfM's Mission

“to enhance regional cooperation, dialogue and the implementation of projects and initiatives with tangible impact on our citizens, with an emphasis on young people and women, in order to address the three strategic objectives of the region: stability, human development and integration” (UfM, 2020a).

Section of Transport and Urban Development

25th ANNUAL
MANIFESTATION
PROCESS

The UfM Urban Agenda (2017)

*** UfM objective: increase
performance of coordinated and
integrated spatial development
strategies to achieve sustainable
development**

The UfM Strategic Urban Development Action Plan 2040

**Union for the
Mediterranean**

**European
Commission
DG REGIO**

**National
Planning
Ministries**

UNESCO

**European
Development
Bank**

**United Nations
Economic
Commission for
Europe**

OECD

**United Nations
Economic
Commission for
Africa**

UN-Habitat

**European
Committee for
the Regions**

NGOs

Universities

2030 Agenda for Sustainable Development	New Urban Agenda	The Barcelona Declara- tion	UfM Urban Agenda	EU Neighbour- hood Policy
Pact of Amsterdam	UNESCO Historic Urban Landscape	1972 UNESCO Convention	UN-Habitat New Strategic Orientation	The Economy of well-being OECD-EC
Towards a Sustainable Europe 2030	Cohesion Policy 2014-2020	7th EU Report Economic, Social & Territorial Cohesion	EC Better Regulation Framework	The Just Transition Mechanism European Green Deal
New Leipzig Charter	AIVP Agenda 2030	OECD Better Policies 2030	Paris Agreement	UN-Habitat Urban- Rural Linkages
OECD Council Policy Coherence for Sustainable Development	Charter for Multilevel Governance for Europe	Circular Economy Action Plan The European Green Deal	European Framework Action Cultural Heritage	Arab Strategy Housing Sustainable Development
OECD Territorial Approach SDGs	Cairo Declaration Housing Sustainable Development	The Sendai Framework		

**45 Main
International
Policy
Frameworks**

**Total
150+
Policy
Frameworks**

The Urban Agenda for the Mediterranean

Sustainable Development Goals

The New Urban Agenda

The Pact of Amsterdam (UA for the EU)

The New Leipzig Charter

The Paris Agreement

The New Strategic Orientation UN–Habitat

2011 UNESCO Recommendation Historic Urban Landscape (HUL)

UNESCO Outstanding Universal Value of Cultural World Heritage

Policy should be

SCIENCE-LED AND EVIDENCE BASED

MULTI SECTORAL & INTEGRATIVE

**PARTICIPATORY & INCLUSIVE OF
VULNERABLE/ SILENT VOICES**

Further principles

**Territorial
governance**

**Strategic
planning**

**Integrated/ cross
sectoral planning**

**Mutually reinforcing
urbanisation +
development**

**Governance of just
sustainability
transitions**

**Citizen +
stakeholder
engagement**

**Evidence based
policy making**

**Priority to
strengthening
local capacity**

To enhance the
STRATEGIC and INTEGRATIVE VALUE
of spatial planning interventions in
each country.

**Among these basic principles,
Meta governance for sustainability
summarises the spirit, objectives
and ambitions of this Action Plan.**

* Meuleman, L. (2020). Metagovernance for Sustainability: A Framework for Implementing the Sustainable Development Goals. London: Routledge.

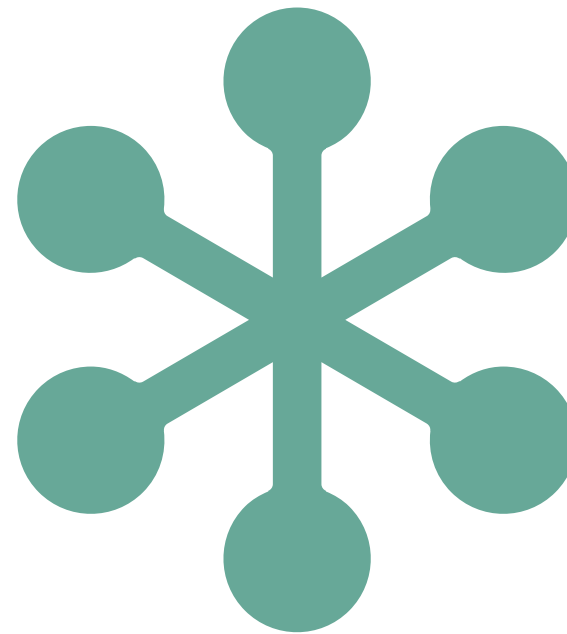
METAGOVERNANCE

**HIERARCHIC
GOVERNANCE**



RULES

**NETWORKED
GOVERNANCE**



PARTNERSHIPS

**MARKET
GOVERNANCE**



MARKET

TERRITORIAL GOVERNANCE

*** Meuleman, L. (2020). Metagovernance for Sustainability: A Framework for Implementing the Sustainable Development Goals. London: Routledge.**

**Not a blueprint, but a
policy framework
that seeks to
shape the attention of stakeholders
(in particular the public sector)
towards a common strategic vision
for sustainable urban development.**

Proposing a set of
Simple but INTEGRATED COORDINATED
ACTIONS

Governing by projects

X

Governing by integrated vision

making+ strategy + projects

**To advance mutual understanding and
common frameworks
based on increased mutual
comprehensibility and mutual learning.**

**This will enable very diverse stakeholders
to cooperate, all the while acting towards
common visions and shared objectives.**

(Lyles, 2012: Stakeholder Network Influence).

**Invite governments, universities
and civil society actors to agree
on common basic shared values
in urban and regional
development
in such a way that they become
accepted norms in the long term.**

Institutional learning
by socialisation and
emulation of policy and
practice

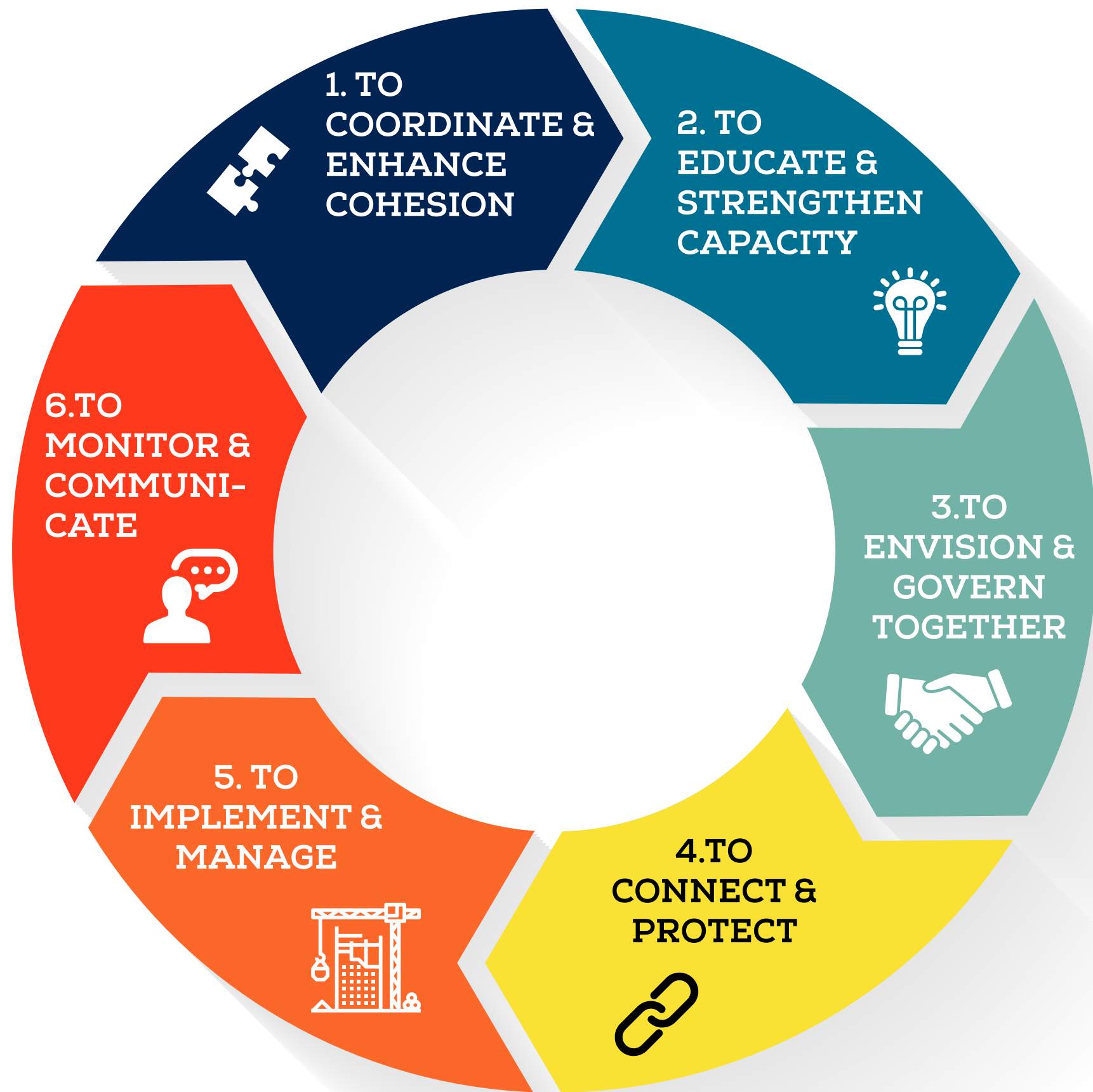
This is facilitated by:

- 1. The adoption of common definitions (alongside local definitions)**
- 2. Collection of comparable data**
- 3. Common efforts in capacity building & education**
- 4. Formulation of comparable policy frameworks at national (NUPs*) and local (ICDSs**) levels, with utmost respect for national trajectories and traditions**

***National Urban Plans**

****Integrated City Development Strategies**

ACTIONS



To implement & manage

Integrated Sustainable Housing

Port areas, port cities & their hinterlands

Blue/green systems regeneration

Heritage and tourism

Informal settlements and deprived hoods

Brown-fields and former railway sites

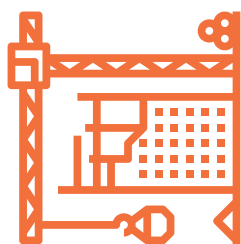
Large scale infrastructures, mobility nodes

Public and shared spaces regeneration

New towns, urban extensions



RETE: Association for the Collaboration between Ports and Cities/





ACTION 2

TO EDUCATE & STRENGTHEN CAPACITY

**To promote and support planning
and design education and
strengthen capacity that supports
the objectives of this Action Plan.**

SPECIAL ROLE FOR UNIVERSITIES

Strengthen capacity where needed

**Stimulate life-long learning & short
on-the-job training**

**Systematic comparison/ fine-tuning planning and
design curriculums/ teaching methodologies/**

**Mutual learning through partnerships
universities, cities and national governments
(living labs/design labs)**

SPECIAL ROLE FOR UNIVERSITIES

Science/ Policy interface

**Evidence-based policy
making**

SPECIAL ROLE FOR UNIVERSITIES

**Development of inter university
Mediterranean design studios
and/or urban living labs**

SPECIAL ROLE FOR UNIVERSITIES

**Strengthen a Mediterranean
Community of Planners and
Designers of the Built
Environment**

SPECIAL ROLE FOR UNIVERSITIES

**Establishment of a knowledge
hub on Mediterranean
urbanisation on one of the
participating universities**

EXAMPLES OF ACTIONS PROPOSED

- i. Identification of key schools and universities across the region,
- ii. Conference with heads of schools: joint declaration
- iii. Conference with RETE on port cities
- iv. Implementation of a pilot training programme following the Medinatouna capacity building programme

EXAMPLES OF ACTIONS PROPOSED

vi: Opening cooperation for the purpose of exploring the possibility of setting up a Mediterranean Sustainable Urbanisation Knowledge Hub (multi-university research centre) in one of the partner universities, aiming to monitor urbanisation in the Euro-Mediterranean region, monitor the progress of this Action Plan and support policy-making in the region (in combination with ACTION 6)

Challenges

DIFFERENT PLANNING STYLES

POLICY

Indicative plans with
performance criteria and
decision rules

STRATEGY

Strategies to coordinate
spatial impacts of
public policy

DIFFERENT TRADITIONS &
DEGREES of CITIZEN
ENGAGEMENT

DATA AVAILABILITY
AND ACCESSIBILITY

Incentive by investment
in hard and soft
infrastructure

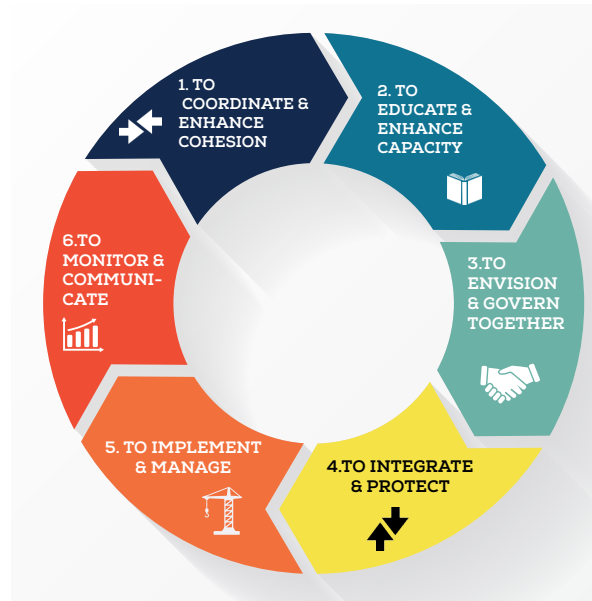
ECONOMIC INVESTMENT

Imperative legally
binding zoning
plans

ZONING (Urbanism)

DIFFERENT INFORMAL
INSTITUTIONS HAVE
UNEXPECTED
IMPACTS

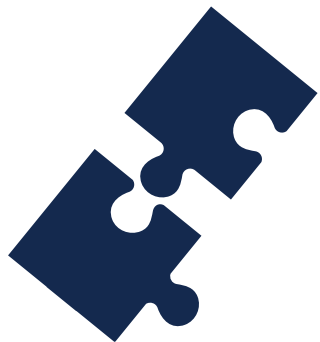
FINANCIAL
MECHANISMS NEED
TO BE CLARIFIED?
AGREED UPON



Thank you for listening.

Any questions?

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To Coordinate & enhance cohesion

Key objectives

Key tools

Key actors

Financial provision

Key reference framework

Time frame

Proposed actions

Suggested implementation

Criteria of success

Reserve slides



ACTION 1

TO COORDINATE & ENHANCE COHESION

**To promote cohesion of National
Urban Policies (NUPs) and City
Development Strategies (CDSs)**



ACTION 3

TO ENVISION & GOVERN TOGETHER

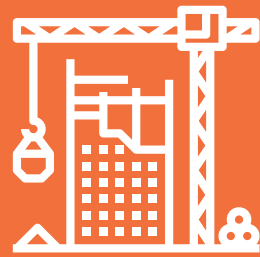
To promote community and stakeholder engagement and the co-creation of shared visions for the region. To promote cross border cooperation and coordination, as well as knowledge exchange between local and national planning authorities.



ACTION 4

TO CONNECT & PROTECT

To promote the conception and implementation of urban and peri-urban infrastructures that support cross border integration around the region. To improve the region's infrastructure interoperability for better connectivity as well as resilience in case of natural disasters or conflict.



ACTION 5

TO IMPLEMENT & MANAGE

To promote the design of integrative strategic projects for cities in the Euro-Mediterranean region in a set of thematic axes of action. To implement common frameworks for project management.

To implement & manage

Integrated Sustainable Housing

Port areas, port cities & their hinterlands

Blue/green systems regeneration

Heritage and tourism

Informal settlements and deprived hoods

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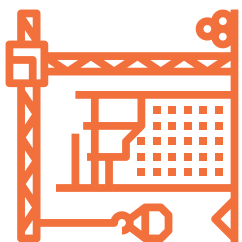
Large scale infrastructures, mobility nodes

Public and shared spaces regeneration

New towns, urban extensions



RETE: Association for the Collaboration between Ports and Cities/ AIVP: The worldwide network of port cities





ACTION 6

TO MONITOR & COMMUNICATE

To establish a results-based, systematic evaluation, monitoring and reporting system in the Euro-Mediterranean region.

To establish a system for peer-review and monitoring of project design and implementation, through the constitution of a network of partner cities and universities.

11 Highlights

1. **Cross-sectoral, and multi-level** integration and coordination.
2. **Coordination of citizens, actors and institutions** towards feasible desirable coordinated and **strategic VISIONS**.
3. **National Urban Plans** development with OECD, public bodies & Universities.
4. **Integrated City Development Strategies** developed with public bodies, Universities and with peer-supported capacity building programs.
5. Measurable progress towards **SDGs**.

11 Highlights

6. **Local capacity building** programs that are supported by a network of institutions, universities and city-to-city learning programs.
7. **Sustainable housing** as motor of sustainable development.
8. **Heritage** at the centre of urban development.
9. **COVID-19 pandemic** lessons learned integrated into the plan (in progress).
10. Promotion of **participatory solutions** and **public accountability**.
11. Transparent peer-reviewed **monitoring and evaluation**.