

Final Reflection Module International Urban Development



Curriculum: research themes

- 1. Planning in a Neoliberal Context** – focus on the role of public planning instruments and roles (shaping, regulating, stimulating, capacity building tools) in securing the (private) development and delivery of public goods (e.g. parks, infrastructure and amenities) within a highly privatized market-oriented urban development context;
- 2. Private-led Public Places** – focus on the development and use of urban places that make use of private investment, development and management logics, while maintaining and creating authentic public places to be used by companies, residents and visitors alike, within a highly sophisticated and embedded system of urban place-making;
- 3. Inclusive Resilient Neighborhoods** – focus on the planning and development process conditions for ensuring the delivery of inclusive resilient urban neighborhoods including the creation of affordable housing, employment opportunities, climate adaptation solutions, positive gentrification externalities, etc., within a highly active civic society and existence of deprived neighborhoods.

1. Planning a Neoliberal Context

Main Lesson:

Entrepreneurial (understaffed) government bodies stimulating and regulating private development, based on a vulnerable planning system dependent on real estate market value increase, 'capturing value' to finance the delivery of public goods.

London Battersea Power Station:
Opportunity Area + S106 / Business rates

Birmingham Paradise:
Enterprise Zone + TIF / Business rates



2. Private-led Public Places

Main Lesson:

A variety of models incl. privately-owned, -financed, and/or –managed public places, ‘fueled’ by real estate value increase, justified by (premium) tenant demand, and conditioned by public finance austerity, possibly leading to public realm sameness & spatial inequalities.

London Canary Wharf:

Place-making, maintenance, security, traffic management Canary Wharf Estate Ltd.

Birmingham Colmore Business District:

BID for place-making activities & public realm improvements & maintenance



3. Inclusive Resilient Neighbourhoods

Main Lesson:

Neighbourhood change led by 'inclusive' communities is dependent on institutional maturity, both organising capacity, time, and planning (system) knowledge /awareness.

Birmingham Jewelry Quarter:

JQ Development Trust (business & residents) + Neighbourhood Plan

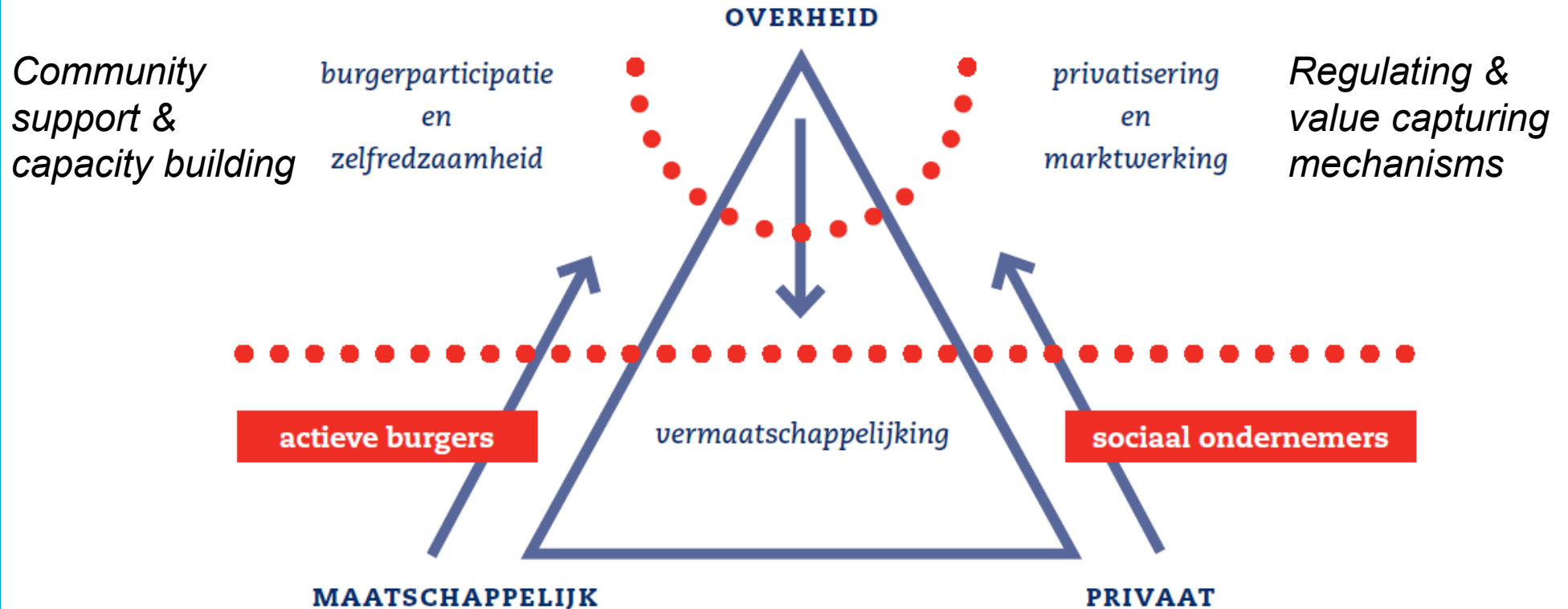
London Olympic Park:

LLDC at arms length of government, but not led 'by' community, so not truly 'for' existing communities & 'small' businesses?



Governance: changing relations & roles

Reactive, understaffed, underfinanced, dependent



Possibly (pro-)active & organised

Community/place-sensitive vs investment-driven

Figuur 1 Dynamiek in de realisatie van publieke waarde (van der Steen et al., 2013).