

M.F. Beets
Creative Processes

ir. Industrial Design, TU Delft
lecturer and coordinator
Consultant Strategy & Creativity "Between the difference"
Interest and experience:

- * Interest & experience in the Human interaction, 12 years of Exploring Interactions and graduation students.
- * Interest & 5 years experience in the Strategy within complex systems, Air port processes, Coordinator: Designing an Airport Ecosystem, with multidisciplinary teams and clients in the Airport industry. till 2025.
- * Creativity, facilitation, 8 years of coaching and developing Creative facilitation. 3 years Coordinator Creativity in Project management.
- * Guest lectures and workshops on Creativity.
- * 20 years experience in coaching in several design courses, final Bachelor Projects and graduation projects in the master.

Additional education:
Creativity- Top Facilitator and Image thinking, COCD Belgium.
Trends: Rozenbrood Trend Acedemy, Amsterdam
Leadership: Transformational leadership and coaching, Eerste Huis Noordwijk
Certificated Lego Serious Play, Amsterdam/ Kopenhagen

ir. M.F. Beets
Creative Processes
Strategy, Interaction and creativity

Creative Processes

1. **Support Design, Organisation and Strategy (Organisational unit)**
M.F. Beets (Chair)
1 Oct 2022

2022 OKIO Opleidingscommissie Industrieel Ontwerpen

2016 - BSA commissie Industrieel Ontwerpen