

Research outputs

Making Circular Strategies Work: Advancing an Adaptable Building Framework through Action Design Research

Hamida, M. B., Greco, A., Remøy, H. T., Gruis, V. H. & van Laar, B. R., 2025, In: Systemic Practice and Action Research. 38, 2, 31 p., 12.

Sustainable Plus Energy Neighbourhoods - The Way Forward: The SPEN Compass

Gaitani, N. (ed.), Andresen, I. (ed.), Gustavsen, A., Trulsrud, T., Brudal, H., Satola, D., Crespo, P., Greco, A., Kerstens, A. & More Authors, 2025, syn.ikia. 67 p.

Towards desirable futures for the circular adaptive reuse of buildings: A participatory approach

van Laar, B. R., Greco, A., Remøy, H. T., Gruis, V. H. & Hamida, M. B., 2025, In: Sustainable Cities and Society. 122, 16 p., 106259.

Accelerating circularity systemically: Three directions for impactful research

Greco, A., van Laar, B., Remøy, H. & Gruis, V., 2024, In: npj Urban Sustainability. 4, 1, 3 p., 45.

Changing Constellations of Hybridity Through the Phases of Sustainable Business Model Innovation

Greco, A., 2024, In: Academy of Management Proceedings. 2024, 1, 6 p.

Digital Twins & Sustainability: A Pathway to Building Energy Positive Districts

Greco, A. & Kerstens, A., 2024, In: Amplify . 37, 11, p. 24-31 8 p.

Energietransities: Verenigen van tegengestelde eisen met het paradoxperspectief

Greco, A., 2024, *Transformatie naar Woningen*. Remøy, H., van Bortel, G., Heurkens, E. & van Venrooij, R. (eds.). Delft: Delft University of Technology, Faculteit Bouwkunde, p. 219-230 12 p.

Leveraging AI to Co-Create a Circular and Desirable Built Environment

van Laar, B. R., Greco, A., Remøy, H. T., Gruis, V. H. & Hamida, M. B., 2024, In: Amplify . 37, 11, p. 16-23 8 p.

Media Review: Barbie and Ken: Staging Paradoxes to Bridge Polarization

Greco, A., Torres, F., Danaj, E. & Smith, W., 2024, In: Organization Studies. 46, 2, p. 302-306 5 p.

Speeding up the implementation of Zero-Emission Buildings and Neighbourhoods through targeted financial policies: Recommendations for national and regional policymakers in the EU

Pittini, A., Tuerk, A., Greco, A., Kvellheim, A. K., Andresen, I., Aalto, J., Gaitani, N. & Taranu, V., 2024. 14 p.

What matters when? An integrative literature review on decision criteria in different stages of the adaptive reuse process

van Laar, B., Greco, A., Remøy, H. & Gruis, V., 2024, In: Developments in the Built Environment. 18, 31 p., 100439.

Exploring the Problem-Solution Space for Impact-Driven Collaborative Public-Private Innovation Networks

Berkers, F., Greco, A. & Kerstens, A., 2023, *Proceedings of Relating Systems Thinking and Design: RSD12*. Washington D.C.: Systemic Design Association, 8 p. (Relating Systems Thinking and Design Symposium Proceedings).

Fostering sustainability and entrepreneurship through action research: the role of value reciprocity and impact temporality
Greco, A., Nielsen, R. K. & Eikelenboom, M., 2023, *De Gruyter Handbook of Sustainable Entrepreneurship Research*. de Jong, G., Faber, N., Folmer, E., Long, T. & Ünal, B. (eds.). Walter de Gruyter, p. 45-62 27 p. (De Gruyter Handbooks in Business, Economics and Finance).

From Buildings to Communities: Exploring the Role of Financial Schemes for Sustainable Plus Energy Neighborhoods

Kerstens, A. & Greco, A., 2023, In: Energies. 16, 14, 18 p., 5453.

Innovation Management, Exploitation, Market Uptake and Business Models: D6.5 An Overview of Financial Opportunities and Strategies to Link Them to syn.ikia Innovations and Investors
Kerstens, A., Alewijnse, B. & Greco, A., 2023, Trondheim: NTNU. 37 p.

A Paradox Approach to Navigating the Tensions of Ethnographic Research
Greco, A. & Heucher, K., 2022, *Academy of Management* .

Cocreating Forward: How Researchers and Managers Can Address Problems Together
Sharma, G., Greco, A., Grewatsch, S. & Bansal, T., 2022, In: *Academy of Management Learning & Education*. 21, 3, p. 350-368 19 p.

Fostering deep renovation and unburdening homeowners through digital platforms
Greco, A. & Olivadese, R., 2022, *SBE22Delft - Innovations for the Urban Energy Transition : Preparing for the European Renovation Wave*. 1 ed. IOP Publishing, Vol. 1085. p. 1-6 6 p. (IOP Conference Series: Earth and Environmental Science; vol. 1085).

Innovating for Sustainability Through Collaborative Innovation Contests
Greco, A., Eikelenboom, M. & Long, T. B., 2022, In: *Journal of Cleaner Production*. 311, 9 p., 127628.

Scaling Innovations Through Collaborations
Greco, A., Raz, M. & Bansal, T., 2022, *Ivey Publishing*. p. 1-3 3 p.

Towards Sustainable Cities and Communities: Paradoxes of Inclusive Social Housing Strategies
Greco, A. & Long, T., 2022, *World Scientific Encyclopedia of Business Sustainability, Ethics and Entrepreneurship: Volume 1: Environmental and Social Entrepreneurship Volume 2: Sustainable Development Goals (SDGs) Volume 3: Spirituality, Entrepreneurship and Social Change*. World Scientific Publishing, Vol. 2. p. 113-135 23 p.

Identity reflexivity: A framework of heuristics for strategy change in hybrid organizations
Greco, A., Long, T. & de Jong, G., 2021, In: *Management Decision*. 59, 7, p. 1684-1705 22 p.

Organizational Hybridity
Mitzinneck, B. & Greco, A., 2021, In: *Oxford Bibliographies*.

Programma Integrale Energietransitie Bestaande Bouw: Openbare Eindrapportage Deelproject 9.1 Voelbare Warmteopslag
Kooi, B., Bellekom, S., Cnossen, J., Brand, J., Spanjer, J., van Eijk, S., Batenburg, P., Greco, A., Mohana, M. & More Authors, 2021, Delft: TKI Bouw en Techniek. 17 p.

Changing for good: Transforming existing organizations into sustainable enterprises
Greco, A., 2020, Groningen: Rijksuniversiteit Groningen. 177 p.

Experimentation for sustainability through design thinking: The case of the sustainable innovation challenge
Greco, A., Long, T. B. & de Jong, G., 2019.

The Freezing Effect of Sustainability Paradoxes and Conflicting Identities in Hybrid Organisations
Greco, A., Long, T. & de Jong, G., 2019, In: *Academy of Management Proceedings*. 2019, 1, 14881.

When chasing energy neutrality becomes unethical: Paradoxes of climate mitigation strategies for social housing
Greco, A., Long, T. B. & de Jong, G., 2019.

Identity and managerial sense-making: Facilitating change in sustainable enterprises
Greco, A., Long, T. & de Jong, G., 2018.

Organisational Inertia for Positive Social Change: Theory and Evidence from a Housing Association
Greco, A. & de Jong, G., 2018, In: Academy of Management Proceedings. 2018, 1, 12353.

Economic and Sensitivity Analysis of Net Zero Energy Refurbishment of Terraced Houses

Greco, A., Jonathan, T. & van den Dobbelsteen, A., 2017, *Conference Proceedings of World Sustainable Built Environment Conference 2017 Hong Kong*. Hong Kong: HKGBC, p. 1580-1585 6 p.

Stakeholders View on Commercial Benefits for Energy Neutral Refurbishment of Let Properties

Greco, A., Konstantinou, T., Schipper, R., Binnekamp, R., Gerritsen, E. & van den Dobbelsteen, A., 2017, *Conference Proceedings of World Sustainable Built Environment Conference 2017 Hong Kong: Track 6: Market Transformation & Green Building Management*. HKGBC, p. 1555-1560 6 p.

Sustainable entrepreneurship: Definitions, themes and research gaps

Greco, A. & de Jong, G., 2017, Leeuwarden: Centre for Sustainable Entrepreneurship, p. 1, 36 p. (Working paper series).

Business case study for the zero energy refurbishment of commercial buildings

Greco, A., Konstantinou, T., Schipper, H. R., Binnekamp, R., Gerritsen, E., de Graaf, R. & van den Dobbelsteen, A., 2016, *Expanding Boundaries: Systems Thinking in the Built Environment; Sustainable Built Environment (SBE) Regional Conference Zürich 2016*. Habert, G. & Schlueter, A. (eds.). Zürich: vdf Hochschulverlag AG, p. 334-339 6 p.

Economic factors for successful net-zero energy refurbishment of Dutch terraced houses

Greco, A., Jonathan, T., Bogers, B. & van den Dobbelsteen, A., 2016, *Expanding Boundaries: Systems Thinking in the Built Environment; Sustainable Built Environment (SBE) Regional Conference Zurich 2016*. Habert, G. & Schlueter, A. (eds.). Zürich: vdf Hochschulverlag AG, p. 596-600 5 p.

Activities

Relating Systems Thinking and Design Symposium

A. Greco (Chair of programme committee), Andrea Kerstens (Organiser) & Frank Berkers (Chair of programme committee)

6 Oct 2024 → 20 Oct 2024

Ivey Business School, London

A. Greco (Visiting researcher)

1 Aug 2024 → 15 Oct 2024

Panel Discussion: Paradox Research of Time, Space, and Bodies

A. Greco (Speaker), Marco Berti (Speaker) & Tobias Hahn (Speaker)

4 Jul 2024

Speeding up the implementation of Net Zero Emission Buildings and Neighborhoods through targeted financial policies

A. Greco (Keynote speaker)

13 Jun 2024

Designing for more desirable futures: addressing the need for system innovation

Amber Geurts (Chair of programme committee), A. Greco (Chair of programme committee) & Harry van der Heijden (Chair of programme committee)

4 Jun 2024 → 7 Jun 2024

Sustainable Horizons: Extending Temporal Attention to Unintended Consequences of Digital Sustainability

A. Greco (Speaker)

31 May 2024

Journal of Political Power (Journal)

A. Greco (Editor)
31 Mar 2024

Panel Discussion: Keeping the human at the Centre of Digitalization in Industry

A. Greco (Speaker)
27 Feb 2024

Panel: Handling paradox responsibly as a researcher

A. Greco (Invited speaker)
6 Nov 2023

Paradox Research Education PracticeConference

A. Greco (Organiser)
6 Nov 2023 → 8 Nov 2023

Paradox and its methodological underpinning: where we are and what is next.

A. Greco (Chair of programme committee)
4 Aug 2023

Digital sustainability: A recipe for unintended consequences? The case of predictive digital twins for social housing

Andrea Kerstens (Speaker), Angela Greco (Speaker) & David J. Langley (Speaker)
7 Jul 2023

Paradox Theory for Research in an Imperfect Society

A. Greco (Organiser)
6 Jul 2022

BNO Noord: designer als afvalverwerker. The Unintended Consequences of Sustainable Design

A. Greco (Speaker)
14 Mar 2019

The paradigm of balancing the triple bottom line in hybrid organisations

Angela Greco (Speaker) & Gjalt de Jong (Speaker)
5 Jul 2018

Should organisations strive for inertia to achieve positive social change?

Angela Greco (Speaker)
13 Jun 2018

Prizes**Best Paper Award**

Greco, A. (Recipient), 2024

Delft Technology Fellowship

Greco, A. (Recipient), 2023

Young Excellent Researcher (YER) 2023 Nomination

Greco, A. (Recipient), Nov 2023

Press/Media

Impact Story: Interviewing Angela Greco

A. Greco

3/02/21

1 item of Media coverage

Managers and Researchers Tackle the World's Most Challenging Problems

A. Greco

2/12/22

1 item of Media coverage

Reincarnate's new publication outlines the criteria unfolding throughout each adaptive reuse decision-making process phase

A. Greco & B.R. van Laar

7/05/24

1 item of Media coverage